

Flock Safety LPR®

Myths & Facts

MYTH

LPRs are mass surveillance and can track people everywhere they go.

FACT

LPRs take a point-in-time image of the rear of vehicles on public roadways. They do not continuously track vehicles. Images that don't match a specific search or alert connected to an investigation are never accessed and automatically deleted.

MYTH

Flock can keep our data and can sell or share it with 3rd parties

FACT

Flock does not sell customer data to third parties. Flock customers own the data collected by their LPR systems. Flock does not share it without customer permission. Local agencies decide if, when, and with whom to share data with and can revoke access at any time. This commitment is enshrined in our contracts with customers.

MYTH

LPRs are a violation of the 4th Amendment

FACT

Courts have consistently found that license plate readers, which take images of vehicles on public roads, are not a violation of privacy under the 4th Amendment.

MYTH

These cameras can use facial recognition

FACT

Flock does not utilize facial recognition technology.

MYTH

Flock's data is shared with ICE and federal agencies

FACT

Flock's customers own 100% of their data. Flock customers determine which other law enforcement agencies, if any, they want to share data with. Flock cannot share a customer's data without their approval.



MYTH

Private customers can access Flock's network

FACT

Private Flock customers do not have access to law enforcement data. While private customers can choose to share their data with a law enforcement agency, it is a one-way sharing relationship. Private customers can never access National or Statewide Lookup.

MYTH

LPRs don't have an impact on crime

FACT

Thousands of crimes are solved every week using Flock's LPR cameras. This is why groups like the National Center for Missing and Exploited Children and Mothers Against Drunk Driving consider Flock LPR cameras a critical tool in keeping our children and streets safe.

MYTH

This is new, untested technology

FACT

License Plate Readers have been around since the 1970s. Flock LPRs are highly accurate, collecting objective evidence and investigative leads proven to solve crime.

MYTH

Police can use these systems without oversight

FACT

Flock has created industry-leading audits and safeguards that go above and beyond legal requirements to help agencies quickly identify any misuse. A search reason and user ID are always required. Search records including user ID and search reason are kept permanently, creating an audit trail for robust oversight and accountability. Flock also offers an LPR Transparency Portal where agencies can share important information about how LPRs are utilized and can include audit information.

MYTH

Criminals will just cover license plates and render these useless

FACT

Flock's Vehicle Fingerprint Technology utilizes vehicle details like body-type, make, color, and other vehicle information to help identify wanted vehicles when a license plate is obscured or missing.

