



## Council Agenda Item

Meeting Date: April 3, 2025

Agenda Item: Bird Scooters

Staff Contact (name, email, phone): Brad Marquardt, [bmarguardt@whitewater-wi.gov](mailto:bmarguardt@whitewater-wi.gov), 262-473-0139

### BACKGROUND

(Enter the who, what when, where, why)

The Memorandum of Understanding with Bird had an Extension Amendment approved which stated the Agreement shall continue through April 30, 2023 and shall automatically renew for successive six-month terms thereafter unless terminated by either party. Thus, the automatic renewal is coming up on May 1, 2025.

As a reminder, the scooters are generally out from April 1 thru October 31, unless permission is granted by the Public Works Director for an earlier release or a later removal. This year permission was granted to deploy the scooters the weekend of March 15. They were temporarily removed March 19 with the potential of snowfall and then redeployed. Typically, the scooters have had permission to stay out later than October 31, with an eye on the weather for removal.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

The Public Works Committee discussed Bird Scooters at their October 8, 2024 meeting. In general, the Committee thought they provided a good service with minimal complaints (a few riders acting irresponsibly and issues with how they are left after use). The consensus was to keep monitoring their use.

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

This item is being brought to Council in case there are concerns to be addressed. Otherwise, no action is required as the Agreement will automatically renew. Staff has had no issues with communication or responsiveness when reaching out to Bird representatives.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. PWC October 8, 2024 Minutes