

Innovation Advisory Panel – UWW Report: July 14, 2026

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Powered by the spirit of innovation!



Innovation Advisory Panel

UWW – Innovation & Business Services

Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – Q3



Innovation Advisory Panel

- Student connections
 - Handshake tool/Direct assist
 - Events to sponsor
- Resources
 - SBDC: Fully staffed and very active
 - Assistance any time of day: email thelene@uww.edu
 - Referrals 24x7: email, text, call
 - Executive in Residence – Strategy, AI and Design Thinking
- Programs / Events / Meetings - @ Innovation Center
 - **July 22: Design Thinking Meet up with Chamber**
 - Quarterly Meet-ups at WUIC (3rd month, week, & day)
 - Q1 = AI with Chamber
 - Q2 = Book: Missionary or Mercenary
 - Q3 = Design Thinking
 - Q4 = Lightcast Report
 - **September 17: Founders Factory event**
 - Various UWW meetings
 - Memberships:
 - Wisconsin Tech Council - shared
 - BioForward, FaB, Water Council, WI Manufacturers
 - Chambers: MMAC, Waukesha Business Alliance



- Events / Meetings around the region / state:
 - January: Gov's Business Conference (WEDA)
 - February: Women in Business 2/18 @ 3:30pm
 - Monthly: Wisconsin Tech Council meetings
 - Other UWW activities on campus: Digital Board
 - April 15 here at WUIC
 - April 22: Forward Janesville
 - April 23: MKE Tech Hub
 - April 30 Oshkosh Corp
 - May 5: WI Fusion Coalition
 - May 13: American Economic Interest Summit
 - June 2: WI Manufacturing Summit
 - July 22: Meet-up + Kenosha Innovation Network
 - Sept 15-16: Beloit EntreConn
 - Sept 16: WEDA Conference
 - Sept/Oct/November: annual meetings / conferences
- Marketing
 - Social Media, eblast, Digital Board
 - Innovation Exchange podcast – send ideas
- Community Impact



What else?


WHITEWATER UNIVERSITY
 INNOVATION CENTER

UWW – the spirit of innovation is alive!

