

Innovation Center Advisory Panel

July 14, 2026

Innovation Center Lease Update

- 84.9% occupancy, 15.1% vacancy (approx.)
 - No change since last ICAP meeting
- Vacant suites:
 - 115, 122, 124, 216, 223
- iButton Link, JEDI, and Nylen & Partners recently renewed
- Riemer Systems and Ideawake ending leases in June
- Two new inquiries received since last report: one through UW-Whitewater, another from a business outside Whitewater. Working to schedule facility tour
- Considering signing listing agreement with Anderson Commercial Group to market and assist leasing vacant spaces

Innovation Center Rental Update

- Rental inquiries were steady in Q2 2026. Group meetings, retirement party, trainings, etc
- UW-Whitewater vacating the Community Engagement Center seems to be driving increased traffic to Innovation Center
- Generally charging \$25.00/hr for rentals of single spaces, \$75.00 for use of Conference Room 105 and Atrium

Innovation Center Miscellaneous Work

- Looking at possible projector upgrade in Conference Room 202 (current projector very outdated)
- Also looking at making the technology in Room 115 more user-friendly
- Discussing a tenant & member networking event in late summer or early fall 2026
- New signage for Business Park being explored, possibly digital: Was presented to Discover Whitewater for possibly partnership in June 2026. Awaiting follow-up