

SLIPSTREAM

- STRIVE: 2013 TO 2016
- STRIVEON – PHASE 1 – 2016 TO 2019
- STRIVEON – PHASE 2 – 2019 TO 2022
- STRIVEON – CURRENT PHASE – 2022+

STRIVE: 2013 TO 2016



Community Engagement Ecosystem

Discover your community



WHITEWATER STARTUP ECOSYSTEM



Scanalytics Inc.



strive



Seek. Discover. Engage.

Download the Strive App



Download on
iTunes



ANDROID APP ON
Google play

In partnership with



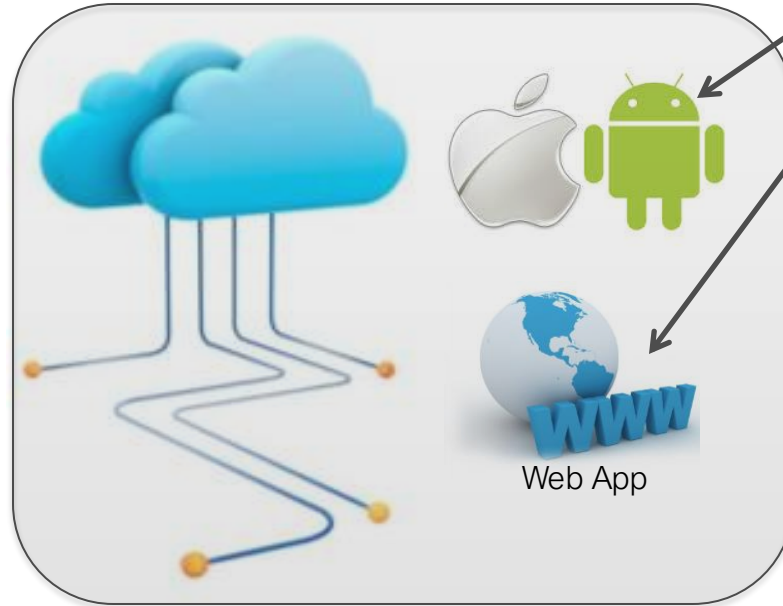
**National Recreation
and Park Association**



Your Town
Your Events
Your Community
On a Revolutionary Mobile
and Web platform
Seek. Discover. Engage.

strive Platform

Mobile and web-based access



Social Media Integration

Mapping

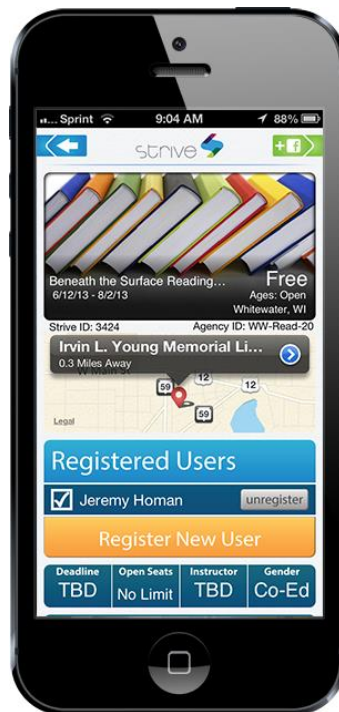
GIS Integration (future release)



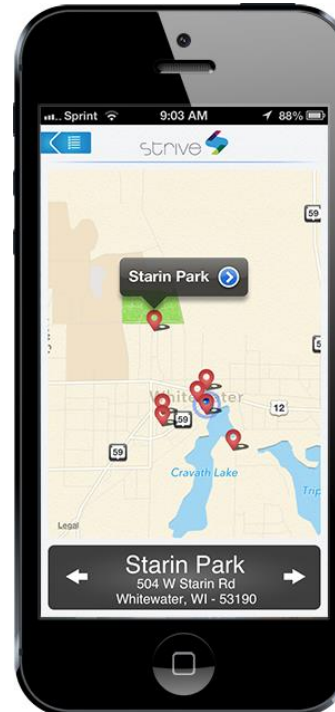
Event Stream



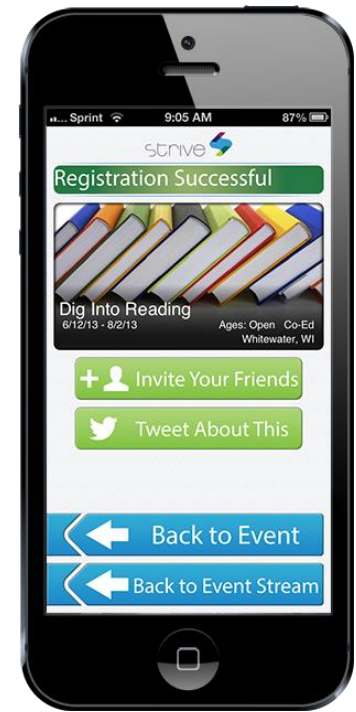
Register



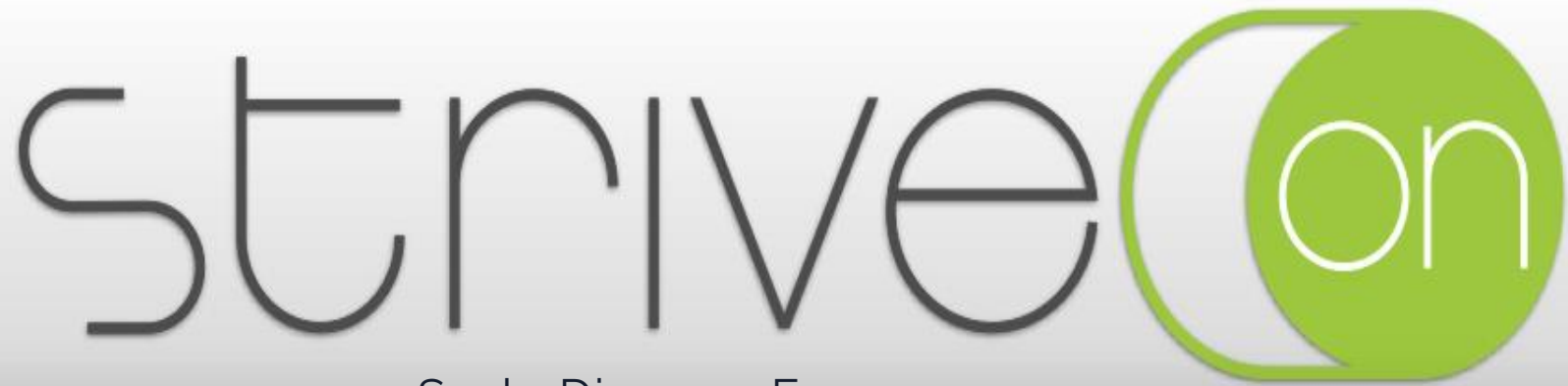
Map It



Social Media



STRIVEON – PHASE 1 – 2016 TO 2019



Seek . Discover. Engage

HYPERLOCAL INTERACTIVE SPACES



WHAT IS ?



Text / Image

Audio

Video

INTERACTIVE EXPERIENCE



TOURISM



MUSEUMS



ZOO



UNIVERSITIES



ACTIVITY
CHALLENGES



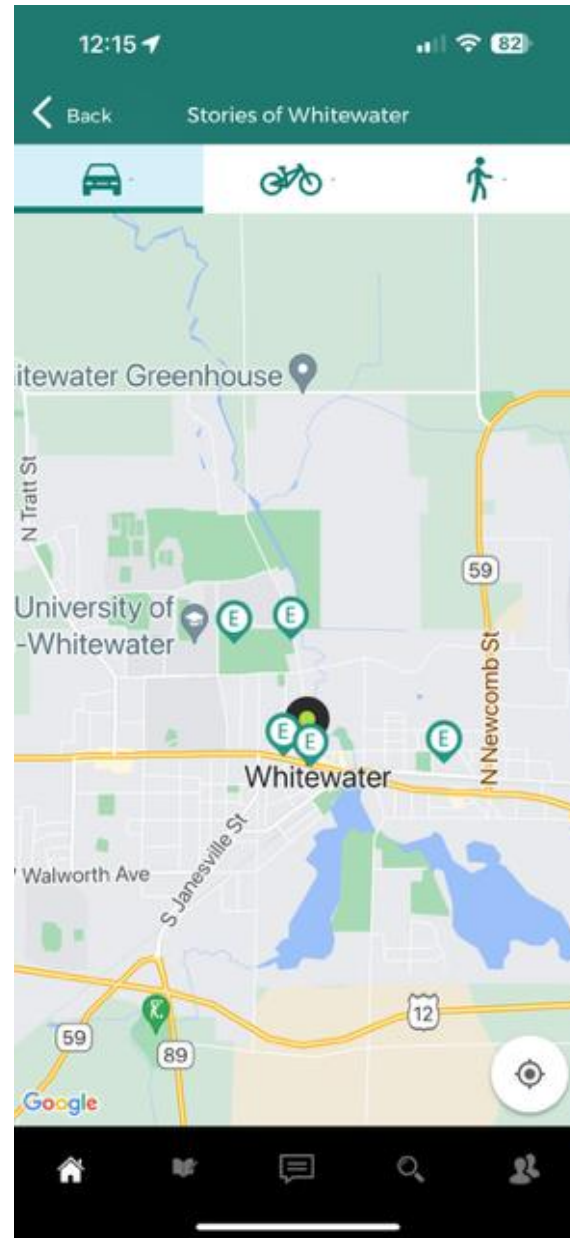
TRAILS



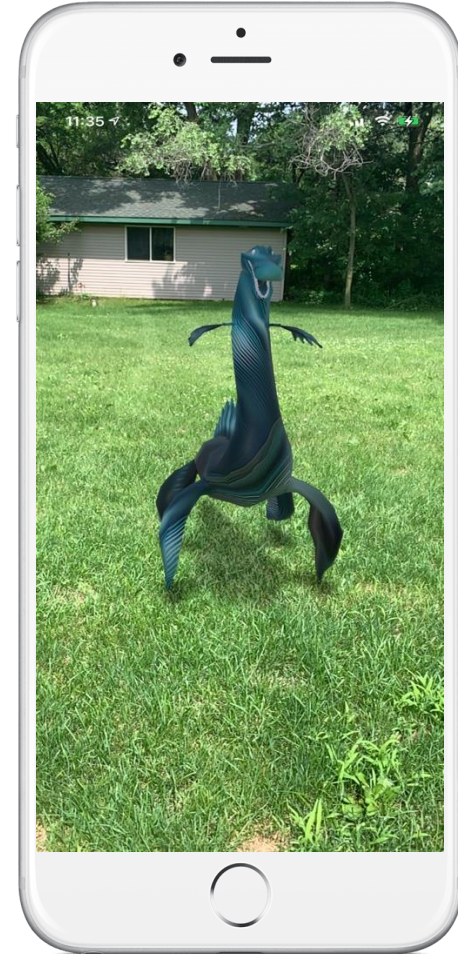
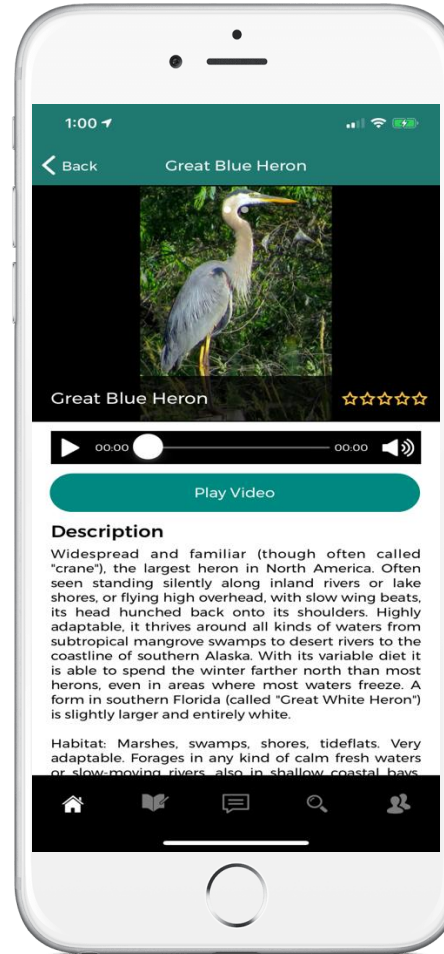
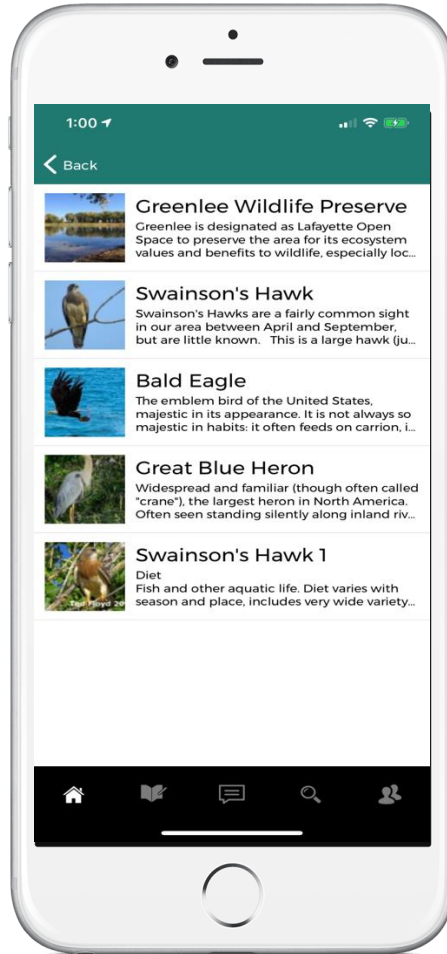
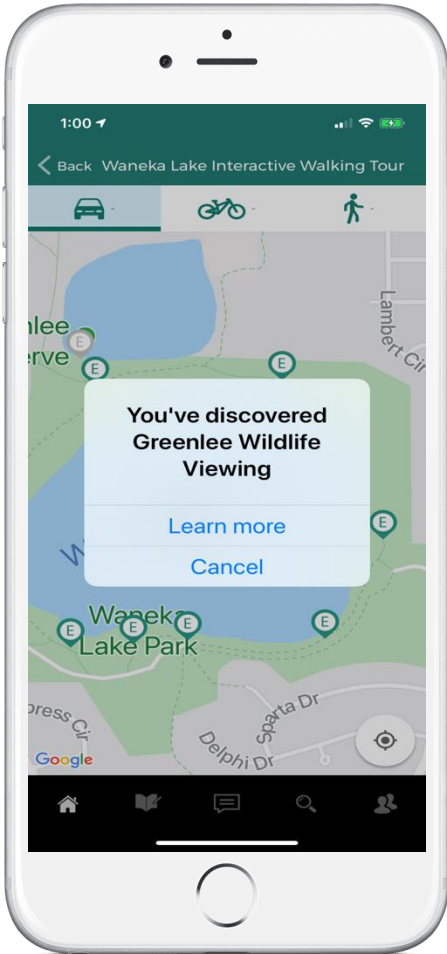
HISTORY
TOURS

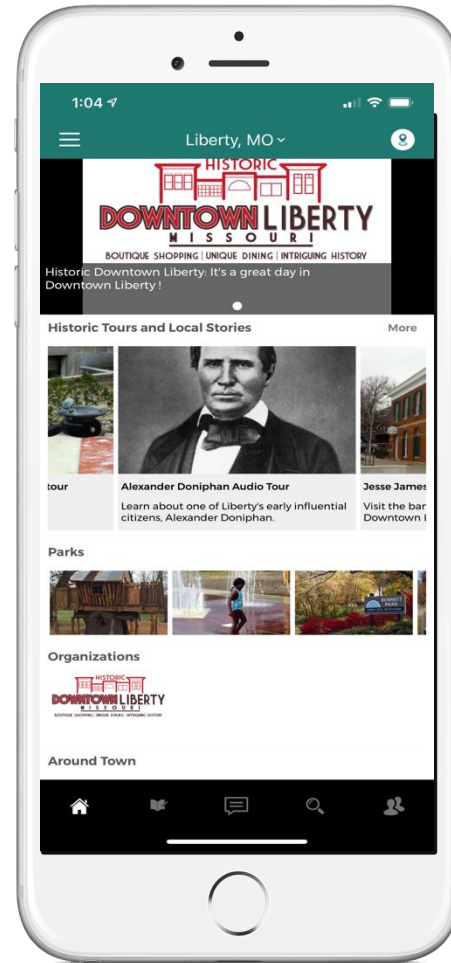
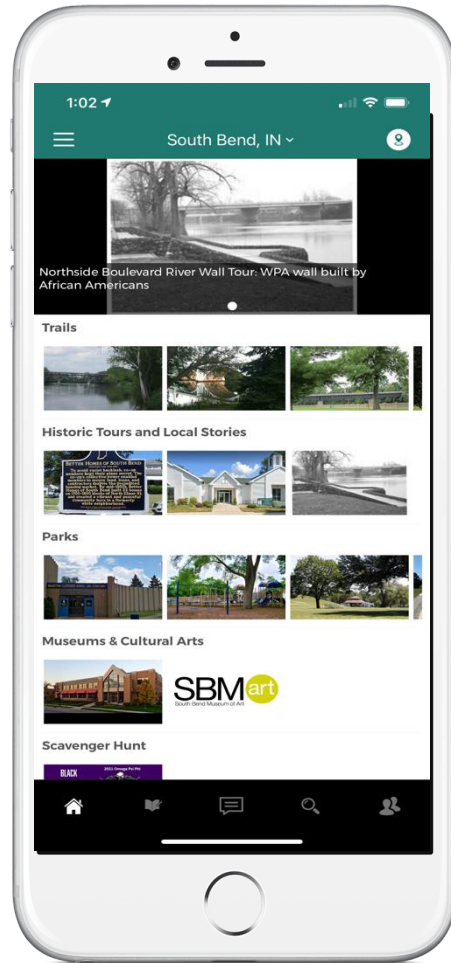
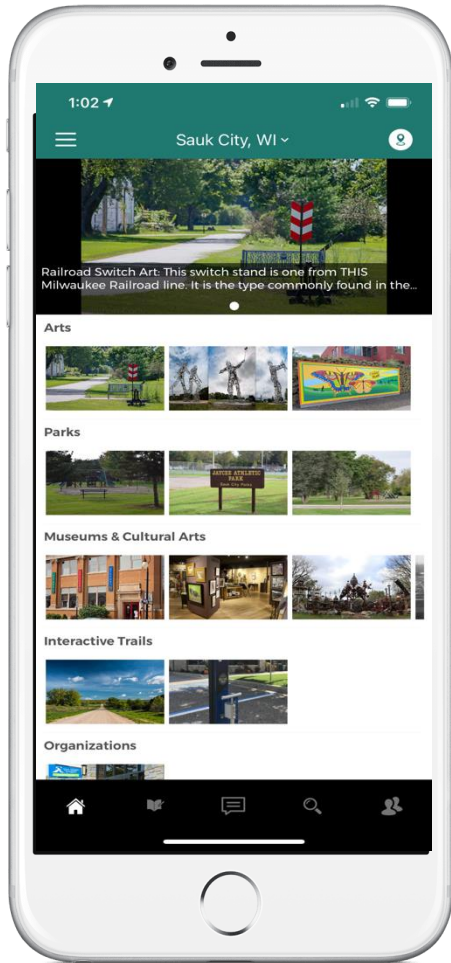
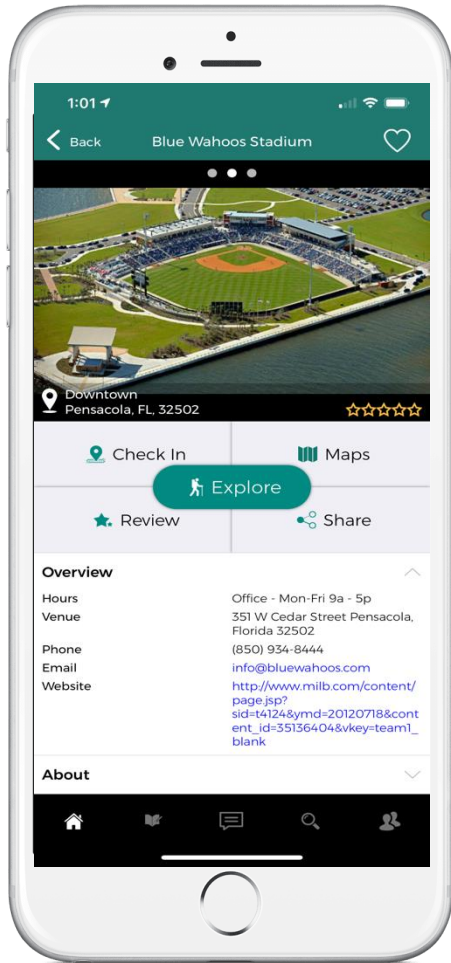


ART WALKS

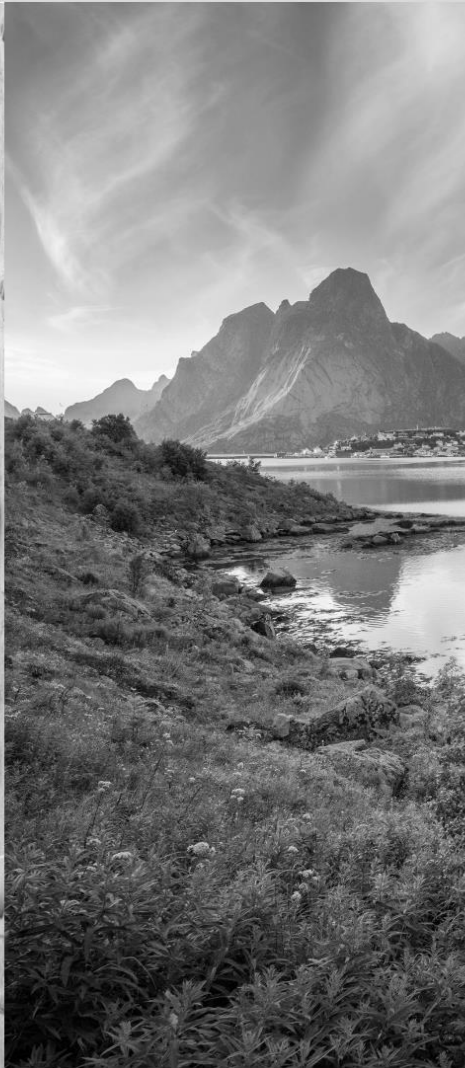


STRIVEON – PHASE 2 – 2019 TO 2022





STRIVEON | SEEK. DISCOVER. ENGAGE.



YOUR FRIENDLY LOCAL APP: WHAT IS IT ALL ABOUT

Authentic Local Experiences

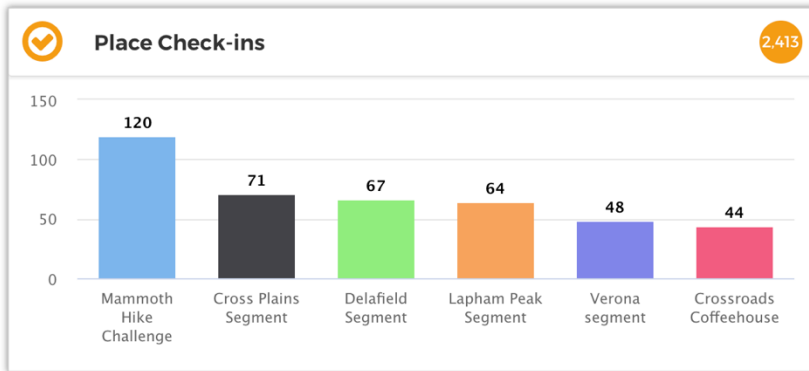
Showcase what makes a
location unique

Engagement and Fun

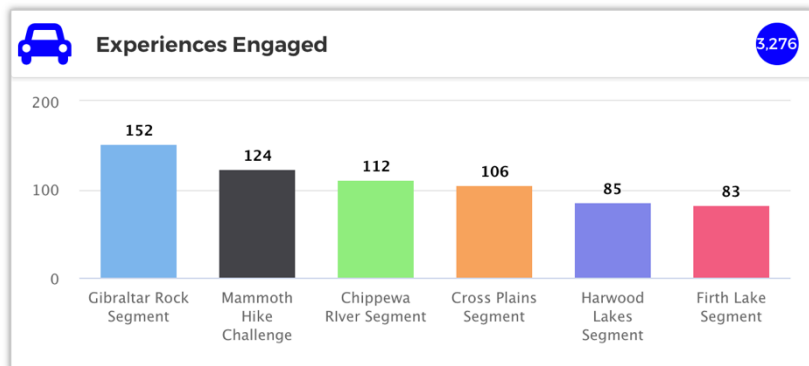
Relevant Content for Location

Drive Economic Impact

Snapshot of the Mammoth Hike Challenge – October 2020



- Mammoth Hike Challenge during the month of October 2020 was a huge success
- StriveOn app: Over 1600 downloads (IOS + Android)
- Few Analytics:
 - Over 2400 check-ins
 - Over 3200 experiences engaged
- Users engaged with various segments of the Ice Age Trail, visited Ice Age Trail communities and visited local businesses.



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Please show link to article or embed in Travel Awaits logo

<https://www.travelawaits.com/2558726/things-to-know-before-tackling-ice-age-trail>

CURRENT STATUS



- INVESTOR UPDATES
- TECHNOLOGY UPDATES
- CLIENT UPDATES
- CASH FLOW AND BALANCE SHEET – PROVIDED SEPARATELY
- NEXT STEPS/ OPTIONS



Plans for CDA/City

- Assets
 - Furniture
 - Computers/Technology
 - Code/ Platform
- Evaluating the value of any assets
- Working on potential plans/ direction/ partnerships