### Profit and Loss

	TOTAL
Income	
Total Income	
GROSS PROFIT	\$0.00
Expenses	
6000 Sales and Marketing	
6015 Advertising and Promotion	7,845.88
6020 Tradeshow Expenses	14,280.57
Total 6000 Sales and Marketing	22,126.45
6100 Product Development	
6110 Purchases - Software for Resale	2,418.50
Total 6100 Product Development	2,418.50
6200 General and Administrative	
6205 Subcontracted Services	35,300.00
6225 Legal and Accounting Fees	3,560.00
6230 Travel Expenses	7,281.36
6235 Dues and Subscriptions	754.70
6240 Office Supplies	1,882.73
6246 Bank Service Charges	102.00
6255 Meals and Entertainment	1,040.58
6280 Other General and Admin Expenses	86.28
Total 6200 General and Administrative	50,007.65
Total Expenses	\$74,552.60
NET OPERATING INCOME	\$ -74,552.60
NET INCOME	\$ -74,552.60

#### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	10,455.90
4100 Convenience Fees	0.67
4300 Uncategorized Income	16,900.00
4400 Unapplied Cash Payment Income	10,000.00
Total Income	\$37,356.57
Cost of Goods Sold	
5010 Stripe - Paid out	269.70
Total Cost of Goods Sold	\$269.70
GROSS PROFIT	\$37,086.87
Expenses	
25100 Settlement Payment to Nick Fitzgerald (deleted)	0.00
6000 Sales and Marketing	
6010 Marketing	4,561.25
6015 Advertising and Promotion	5,047.34
6020 Tradeshow Expenses	6,756.04
6030 Travel Expense - Marketing	7,836.24
6040 Staffing - Marketing	16,500.00
6050 Shipping, Freight & Delivery	76.35
Total 6000 Sales and Marketing	40,777.22
6100 Product Development	
6110 Purchases - Software for Resale	473.79
6130 Travel Expense - Product Development	644.75
6140 Web Services	26.34
Total 6100 Product Development	1,144.88
6200 General and Administrative	
6205 Subcontracted Services	255,732.51
6210 Staffing - General	341,775.19
6215 Gross Payroll Expense	444.20
6225 Legal and Accounting Fees	9,060.00
6230 Travel Expenses	55,884.06
6235 Dues and Subscriptions	497.70
6240 Office Supplies	2,418.76
6246 Bank Service Charges	923.99
6250 Insurance	617.00
6255 Meals and Entertainment	3,384.91
6265 Rent or Lease	4,400.00
6280 Other General and Admin Expenses	3,914.11
Total 6200 General and Administrative	679,052.43

#### Profit and Loss

	TOTAL
7000 Uncategorized Expense	10,000.00
Total Expenses	\$730,974.53
NET OPERATING INCOME	\$ -693,887.66
Other Expenses	
11000 Interest converted to equity (deleted)	0.00
9000 Taxes	20.00
9010 Interest converted to shareholder in equity	1,207.67
Total Other Expenses	\$1,227.67
NET OTHER INCOME	\$ -1,227.67
NET INCOME	\$ -695,115.33

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	24,813.70
4100 Convenience Fees	243.57
4300 Uncategorized Income	8,000.00
Total Income	\$33,057.27
Cost of Goods Sold	
5000 Registration Fees - Paid Out	27,079.69
Total Cost of Goods Sold	\$27,079.69
GROSS PROFIT	\$5,977.58
Expenses	
6000 Sales and Marketing	
6010 Marketing	33,404.68
6015 Advertising and Promotion	2,328.80
6020 Tradeshow Expenses	-8,607.06
Total 6000 Sales and Marketing	27,126.42
6100 Product Development	
6110 Purchases - Software for Resale	274.52
6140 Web Services	320.12
Total 6100 Product Development	594.64
6200 General and Administrative	
6205 Subcontracted Services	42,074.63
6210 Staffing - General	53,063.01
6215 Gross Payroll Expense	1,218.99
6220 Guaranteed Pymts to Partners	77,660.00
6225 Legal and Accounting Fees	72,257.98
6230 Travel Expenses	5,027.85
6235 Dues and Subscriptions	3,023.35
6240 Office Supplies	4,179.24
6245 Interest Expense	5,411.29
6246 Bank Service Charges	1,220.59
6250 Insurance	6,606.00
6255 Meals and Entertainment	1,372.02
6260 Royalties	50,000.00
6265 Rent or Lease	1,940.00
6280 Other General and Admin Expenses	3,415.45
Total 6200 General and Administrative	328,470.40
7000 Uncategorized Expense	-2,826.61
Total Expenses	\$353,364.85
NET OPERATING INCOME	\$ -347,387.27
NET INCOME	\$ -347,387.27

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	2,404.00
Total Income	\$2,404.00
Cost of Goods Sold	
5000 Registration Fees - Paid Out	2,404.00
Total Cost of Goods Sold	\$2,404.00
GROSS PROFIT	\$0.00
Expenses	
6000 Sales and Marketing	
6010 Marketing	-14,010.42
6015 Advertising and Promotion	91.75
6020 Tradeshow Expenses	595.00
Total 6000 Sales and Marketing	-13,323.67
6100 Product Development	
6110 Purchases - Software for Resale	696.86
6140 Web Services	700.00
Total 6100 Product Development	1,396.86
6200 General and Administrative	
6205 Subcontracted Services	33,979.66
6215 Gross Payroll Expense	648.75
6220 Guaranteed Pymts to Partners	2,900.00
6225 Legal and Accounting Fees	-1,660.17
6230 Travel Expenses	1,461.30
6235 Dues and Subscriptions	450.00
6240 Office Supplies	7,286.36
6245 Interest Expense	6,683.67
6246 Bank Service Charges	1,649.78
6250 Insurance	1,204.00
6255 Meals and Entertainment	291.66
6280 Other General and Admin Expenses	2,127.28
Total 6200 General and Administrative	57,022.29
Total Expenses	\$45,095.48
NET OPERATING INCOME	\$ -45,095.48
NET INCOME	\$ -45,095.48

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	35,815.00
4100 Convenience Fees	750.00
4200 GetOccasion Revenue	221.25
4300 Uncategorized Income	3,499.91
Total Income	\$40,286.16
GROSS PROFIT	\$40,286.16
Expenses	
6000 Sales and Marketing	
6010 Marketing	119.40
6015 Advertising and Promotion	239.25
6020 Tradeshow Expenses	976.42
Total 6000 Sales and Marketing	1,335.07
6100 Product Development	274.72
6140 Web Services	10,775.28
6150 Application Development	24,509.96
Total 6100 Product Development	35,559.96
6200 General and Administrative	
6205 Subcontracted Services	13,755.00
6215 Gross Payroll Expense	12,482.00
6216 Payroll Tax Expense	1,404.50
6217 Payroll Service Expense	249.75
6220 Guaranteed Pymts to Partners	200.00
6225 Legal and Accounting Fees	2,890.00
6230 Travel Expenses	3,192.53
6235 Dues and Subscriptions	50.00
6240 Office Supplies	10,276.09
6245 Interest Expense	5,042.85
6246 Bank Service Charges	1,373.51
6250 Insurance	488.00
6255 Meals and Entertainment	886.02
6265 Rent or Lease	1,200.00
6270 Depreciation	8,634.00
Total 6200 General and Administrative	62,124.25
Unapplied Cash Bill Payment Expense	2,200.00
Total Expenses	\$101,219.28
NET OPERATING INCOME	\$ -60,933.12
NET INCOME	\$ -60,933.12

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	20,921.98
4300 Uncategorized Income	1,596.00
4400 Unapplied Cash Payment Income	0.00
Total Income	\$22,517.98
GROSS PROFIT	\$22,517.98
Expenses	
6000 Sales and Marketing	
6010 Marketing	319.40
Total 6000 Sales and Marketing	319.40
6100 Product Development	
6140 Web Services	2,062.04
6150 Application Development	27,747.40
Total 6100 Product Development	29,809.44
6200 General and Administrative	
6215 Gross Payroll Expense	11,170.45
6216 Payroll Tax Expense	1,307.25
6217 Payroll Service Expense	854.68
6225 Legal and Accounting Fees	4,878.62
6230 Travel Expenses	251.45
6240 Office Supplies	2,209.78
6245 Interest Expense	4,013.10
6246 Bank Service Charges	1,495.44
6250 Insurance	1,400.00
6265 Rent or Lease	1,800.00
6270 Depreciation	607.00
Total 6200 General and Administrative	29,987.77
Total Expenses	\$60,116.61
NET OPERATING INCOME	\$ -37,598.63
NET INCOME	\$ -37,598.63

#### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	10,380.00
4300 Uncategorized Income	50.00
Total Income	\$10,430.00
GROSS PROFIT	\$10,430.00
Expenses	
6000 Sales and Marketing	
6010 Marketing	2,372.22
6020 Tradeshow Expenses	2,915.08
6030 Travel Expense - Marketing	112.16
Total 6000 Sales and Marketing	5,399.46
6100 Product Development	5,000.00
6200 General and Administrative	
6201 Postage	22.19
6215 Gross Payroll Expense	13,038.85
6216 Payroll Tax Expense	1,056.05
6217 Payroll Service Expense	312.39
6225 Legal and Accounting Fees	1,200.00
6235 Dues and Subscriptions	514.00
6246 Bank Service Charges	1,790.99
6250 Insurance	765.00
6265 Rent or Lease	1,800.00
Total 6200 General and Administrative	20,499.47
Total Expenses	\$30,898.93
NET OPERATING INCOME	\$ -20,468.93
NET INCOME	\$ -20,468.93

#### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	5,970.99
4300 Uncategorized Income	125.00
Sales of Product Income	1,931.99
Total Income	\$8,027.98
GROSS PROFIT	\$8,027.98
Expenses	
6000 Sales and Marketing	
6015 Advertising and Promotion	125.00
Total 6000 Sales and Marketing	125.00
6200 General and Administrative	10.00
6205 Subcontracted Services	1,250.00
6211	3,343.20
6217 Payroll Service Expense	55.49
6225 Legal and Accounting Fees	900.00
6235 Dues and Subscriptions	142.80
6246 Bank Service Charges	1,630.54
6250 Insurance	785.00
6280 Other General and Admin Expenses	100.78
Total 6200 General and Administrative	8,217.81
Total Expenses	\$8,342.81
NET OPERATING INCOME	\$ -314.83
NET INCOME	\$ -314.83

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	13,200.00
4250 Grants/Product Development	7,500.00
4300 Uncategorized Income	303.00
Total Income	\$21,003.00
GROSS PROFIT	\$21,003.00
Expenses	
6100 Product Development	1,000.00
6200 General and Administrative	
6205 Subcontracted Services	1,009.34
6212 Cost of Labor	6,700.00
6246 Bank Service Charges	1,682.73
6250 Insurance	338.00
Total 6200 General and Administrative	9,730.07
7000 Uncategorized Expense	7,014.00
Total Expenses	\$17,744.07
NET OPERATING INCOME	\$3,258.93
NET INCOME	\$3,258.93

### Profit and Loss

NET INCOME	\$2,287.05
NET OPERATING INCOME	\$2,287.05
Total Expenses	\$13,402.73
Purchases	70.55
7000 Uncategorized Expense	1,600.00
Total 6200 General and Administrative	11,732.18
6280 Other General and Admin Expenses	31.08
6270 Depreciation	726.57
6250 Insurance	308.00
6246 Bank Service Charges	1,354.03
6205 Subcontracted Services	9,312.50
6200 General and Administrative	
Expenses	
GROSS PROFIT	\$15,689.78
Total Income	\$15,689.78
4300 Uncategorized Income	1,100.78
4000 Service/Fee Income	14,589.00
Income	
	TOTAL

#### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	10,389.00
4300 Uncategorized Income	65.00
Total Income	\$10,454.00
GROSS PROFIT	\$10,454.00
Expenses	
6000 Sales and Marketing	
6015 Advertising and Promotion	200.00
Total 6000 Sales and Marketing	200.00
6100 Product Development	
6140 Web Services	1,735.41
Total 6100 Product Development	1,735.41
6200 General and Administrative	
6205 Subcontracted Services	6,000.00
6225 Legal and Accounting Fees	800.00
6246 Bank Service Charges	236.72
6250 Insurance	335.00
6280 Other General and Admin Expenses	
6281 Business Licenses	51.00
Total 6280 Other General and Admin Expenses	51.00
Total 6200 General and Administrative	7,422.72
Total Expenses	\$9,358.13
NET OPERATING INCOME	\$1,095.87
NET INCOME	\$1,095.87

### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	1,598.00
Total Income	\$1,598.00
GROSS PROFIT	\$1,598.00
Expenses	
6200 General and Administrative	334.99
6205 Subcontracted Services	1,198.00
6246 Bank Service Charges	36.62
Total 6200 General and Administrative	1,569.61
Total Expenses	\$1,569.61
NET OPERATING INCOME	\$28.39
NET INCOME	\$28.39

#### Profit and Loss

	TOTAL
Income	
4000 Service/Fee Income	6,000.00
Total Income	\$6,000.00
GROSS PROFIT	\$6,000.00
Expenses	
6200 General and Administrative	454.98
6205 Subcontracted Services	1,021.25
6246 Bank Service Charges	66.75
6280 Other General and Admin Expenses	
6281 Business Licenses	51.00
Total 6280 Other General and Admin Expenses	51.00
Total 6200 General and Administrative	1,593.98
Total Expenses	\$1,593.98
NET OPERATING INCOME	\$4,406.02
NET INCOME	\$4,406.02