



Lakes Advisory Committee Item

Meeting Date: July 10th, 2024

Agenda Item: Lakes District Marketing Campaign

Staff Contact (name, email, phone): Michelle Dujardin, mdujardin@whitewater-wi.gov 262-473-0121

BACKGROUND

(Enter the who, what when, where, why)

The Lakes Advisory Committee is putting together a Community Summit to promote and help educate those interested on Cravath & Trippe Lake. The following are planning items for discussion:

- Location: Whitewater Brewhouse 841
- Date: Options: October 2, 3, 16 or 17. (City Manager is available October 2nd)
- Time: Evening Hours
- Invitation to the Public: Social Media, Printed versions in English & Spanish, Home mailings?
- Invitations for table groups: Ideas: SEWRPC, DNR, UW-Whitewater, Whitewater Creek Coalition, Park & Rec, City of Whitewater Storm Water, Eric Olson from UW-Extension Office, Whitewater & Rice Lake District, Area for larger photo prints (Dale Mass & Steve Watson)
- Topics to have brochures available on? (Lakes District's , Shoreline Restoration, DNR Grants)
- Thank you for attending ideas: Raffle for Rain Barrel?

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)