

Mark's **THE SPOT** on Pontiac Lake

Bruce Roberts Originals llc  
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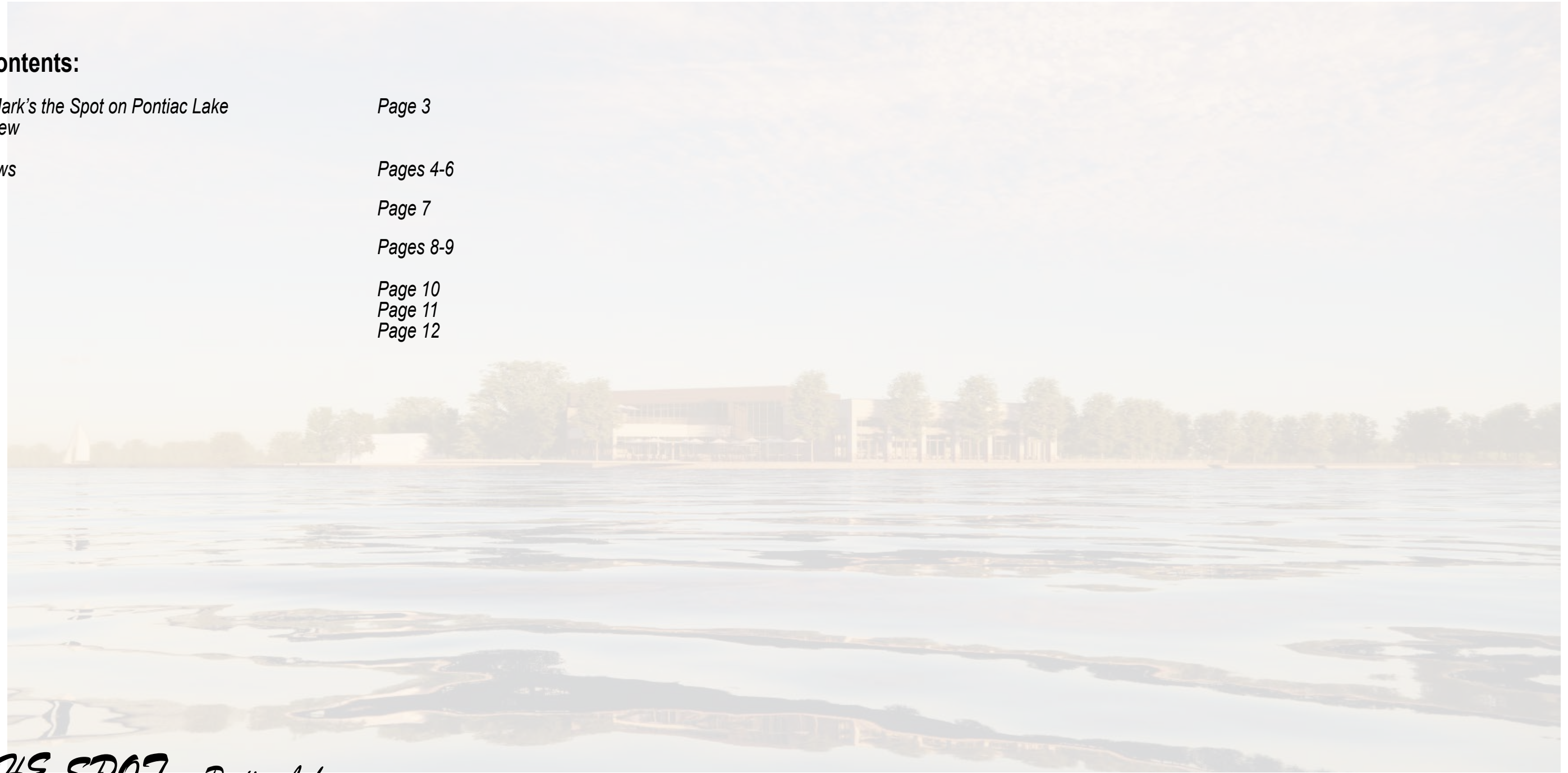
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*Mark's THE SPOT on Pontiac Lake*



## Proposal for Mark's THE SPOT on Pontiac Lake

Project Name: Mark's The Spot on Pontiac Lake Location: 8300 Pontiac Lake Road, White Lake, Michigan

Project Type: Multi-Venue Hospitality and Entertainment Complex

Total Seating Capacity: 500 (Banquet Hall, BBQ Restaurant, Cocktail Lounge)

### Project Overview

Mark's THE SPOT on Pontiac Lake is an ambitious and unique multi-venue destination designed to become a central hub for community events, dining, and entertainment in White Lake, Michigan. The project will include three distinct but interconnected venues:

1. The Hall: up to 300-seat banquet hall designed for weddings, corporate events, and other large gatherings.
2. The Q: A 150-seat Texas-style BBQ restaurant offering an authentic Southern barbecue experience.
3. The Nest: A 75-seat cocktail lounge with stunning sunset views over Pontiac Lake, creating an ideal atmosphere for casual dining and special occasions.

Mark's THE SPOT will become a regional destination for both locals and visitors, blending excellent food, top-tier event spaces, and a scenic environment, all in a convenient location. The combination of a versatile banquet hall, a specialized BBQ restaurant, and an intimate lounge with lake views makes this a one-of-a-kind project that promises strong revenue streams from a variety of customer bases.

### Location and Market Need

White Lake, with its scenic views and recreational appeal, draws a diverse range of visitors year-round. However, there is a noticeable lack of high-quality, multi-purpose event spaces and unique dining options in the area. Mark's THE SPOT addresses this gap by offering a one-stop destination for both large-scale events and intimate gatherings.

White Lake and surrounding communities have seen a steady rise in population and economic growth. With the increasing demand for event spaces, Mark's THE SPOT will fill a significant market need and enhance the local hospitality scene.

*Mark's THE SPOT on Pontiac Lake*





*Mark's THE SPOT on Pontiac Lake*

*Lakeside view of the Spot*



*view of Pontiac Lake  
page 4*



*Mark's THE SPOT on Pontiac Lake*

*Lake Side View of Banquet Hall*



*Birdseye view from North West*



*Birdseye view from South East*  
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*Mark's THE SPOT on Pontiac Lake*

*Lake Side View of Restaurant and Bar*



*Birdseye view from North East*



*Birdseye view from South West*  
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*Mark's THE SPOT on Pontiac Lake*

*Entrance view of the Spot*



*Main Intersection view of the Spot*



*Entry Drive view of the Spot*  
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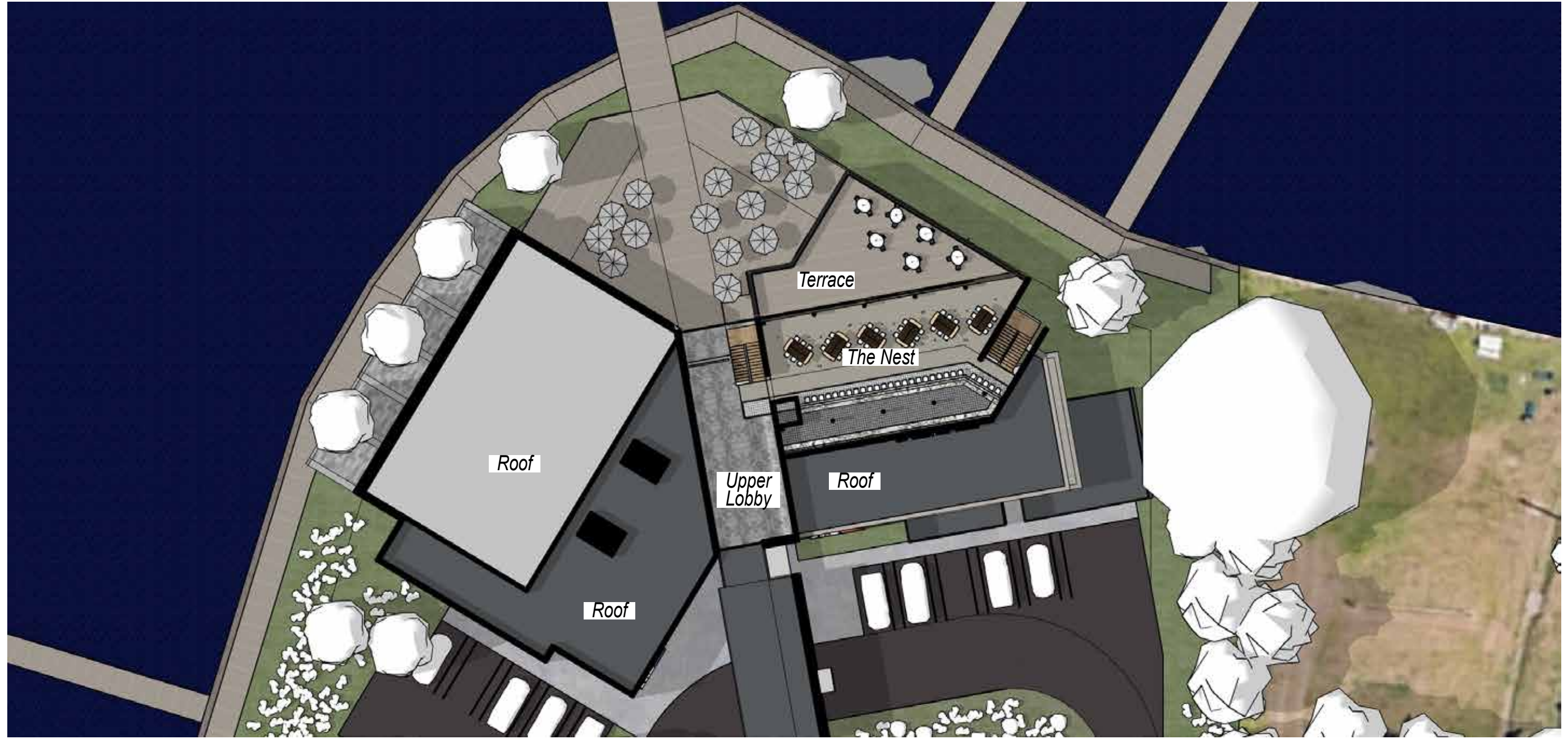
Lake Level Floor Plan

Mark's **THE SPOT** on Pontiac Lake



Lake Level Birdseye View  
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Bar Level Floor Plan

Mark's **THE SPOT** on Pontiac Lake



Bar Level Birdseye View  
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*Banquet Hall view of Pontiac Lake*

*Mark's THE SPOT on Pontiac Lake*

**The Hall (Banquet Hall)**

A modern banquet facility equipped with state-of-the-art audio-visual systems, flexible seating configurations, and a full catering kitchen. This space will target weddings, corporate events, community celebrations, and large social gatherings.

- Size: up to 300 seats
- Target Market: Weddings, corporate events, conferences, family reunions, and special occasions.
- Key Features: Customizable seating arrangements, State-of-the-art sound system and lighting, On-site catering available from The Q, Outdoor terrace with views of Pontiac Lake



*view across Banquet Hall*



*view of Banquet Hall*  
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*Mark's THE SPOT on Pontiac Lake*

*The Q (Texas-Style BBQ Restaurant)*

Featuring a rustic yet contemporary design, this Texas-style BBQ restaurant will serve a menu focused on smoked meats, classic southern sides, and locally sourced ingredients. A menu with a variety of items specially prepared will appease every pallet. It's relaxed atmosphere and spacious patio make it a perfect place for family dining, casual business lunches, and weekend gatherings.

- Size: 150 seats
- Target Market: Casual diners, BBQ enthusiasts, families, tourists, and lake visitors.
- Key Features: Authentic Texas-style barbecue with wood-fired smokers, Outdoor seating and takeout services, Potential for hosting BBQ festivals and events

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*Restaurant and Bar view of Pontiac Lake*



*view across Bar*



*view across Restaurant*  
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Bar view of Pontiac Lake

Mark's *THE SPOT* on Pontiac Lake

*The Nest (Cocktail Lounge)*

A chic upstairs cocktail lounge with an emphasis on craft cocktails, premium spirits, and locally sourced appetizers. The highlight of this space is the panoramic sunset view over Pontiac Lake, offering guests a relaxed and picturesque setting for evening drinks and private parties.

- Size: 75 seats
- Target Market: Couples, small groups, professionals, and those seeking an elevated dining and drink experience.
- Key Features: Rooftop lounge with lake and sunset views, Specialty cocktails and light appetizers, Cozy and intimate setting with live music options

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view across Bar



view of Bar  
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