



# YUBA-SUTTER ECONOMIC DEVELOPMENT DISTRICT 2025 ANNUAL PROGRESS PERFORMANCE REPORT

## ABSTRACT

The Annual Progress Performance Report for 2025 analyzes the Yuba-Sutter region's current economic conditions and serves as an update on the region's progress toward reaching regional goals and objectives. This report covers a period from January 1 through September, 2025



YUBA-SUTTER ECONOMIC DEVELOPMENT CORPORATION

# 2025 Annual Progress Performance Report

EDA Investment #22SEAOGO151

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## Introduction

Yuba-Sutter Economic Development Corporation (YSEDC), established in 1994 to support economic development efforts, is organized as a nonprofit private corporation governed by a 23-member board of directors. The corporation represents business interests of both public and private sectors within the Yuba City Metropolitan Statistical Area.

The corporation was designated as an Economic Development District (EDD) by the U.S. Department of Commerce, Economic Development Administration (EDA) in 1996. Yuba-Sutter Economic Development District (YSEDD) is synonymous with Yuba-Sutter Economic Development Corporation (YSEDC). The district comprises the counties of Sutter and Yuba and the cities of Live Oak, Marysville, Wheatland, and Yuba City. The region is referred to as the Yuba City Metropolitan Statistical Area (MSA) as defined by U.S. Office of Management and Budget and used by the U.S. Census Bureau and other U.S. government agencies for statistical purposes. The U.S. Department of Commerce Economic Development Administration provides financial assistance to designated districts for the purpose of developing an Economic Development Strategy and provides funding, in part, for community development planning designed to assist in alleviating economic distress and unemployment.

The Comprehensive Economic Development Strategy (CEDS) document is a significant component of remaining a designated EDD. YSEDC updates the region's CEDS and submits a performance report annually. The CEDS document and appendices can be found on YSEDC's website: <https://www.chooseyubasutter.com/strategy>

Yuba-Sutter Economic Development Corporation is pleased to submit its 2025 CEDS Progress Performance Report to the EDA.

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# 2025 Annual Performance Report

## Executive Summary

This report analyzes the Yuba-Sutter region's current economic conditions and provides an update on the progress toward achieving regional goals and objectives as well as implementing the region's plan of action.

The Yuba-Sutter Economic Development District (YSEDD), administered by the Yuba-Sutter Economic Development Corporation (YSEDC), is pleased to submit its 2025 Comprehensive Economic Development Strategy (CEDS) Performance and Update Report to the U.S. Department of Commerce, Economic Development Administration (EDA). This annual report summarizes the region's progress in implementing the 2020–2025 CEDS, details key accomplishments from January through September 2025, and introduces the updated 2025–2030 CEDS, approved by EDA on March 17, 2025.

## Regional Overview

The Yuba-Sutter region, encompassing Yuba and Sutter counties and the cities of Live Oak, Marysville, Wheatland, and Yuba City, continues to demonstrate gradual economic recovery and moderate growth. The regional labor force increased by 0.63% (from 79,900 to 80,400), while average annual wages rose 2.88% to \$59,942. The regional annual average unemployment rate as of August 2025 remains above state and national averages (7.89% vs. 5.4% CA and 4.2% U.S.), reflecting ongoing workforce participation and skills challenges. The regional GDP grew 4.9% in 2024, with Health Care, Retail Trade, and Public Administration leading total output valued at \$8.3 billion.

## Performance Highlights by Goal

### Goal 1 – Innovation & Economic Development

- Business Attraction and Cluster Development: 18 industry inquiries representing \$2.46 billion in potential investment and 3,248 prospective jobs were recorded. Primary siting barriers remain water and wastewater infrastructure capacity.
- Small Business and Entrepreneurship Support: YSEDC and partners assisted 2,452 businesses, conducted 3 QuickBooks Online training series, and delivered 2,000+ technical assistance services to 3,880 businesses. Three new loans totaling \$133,689 leveraged an additional \$97,805 in capital infusion and created/retained 71 jobs.
- Consortium Outreach: Over 60 business networking events engaged 2,460 local business representatives, and the May 2025 Business Walk reached 32 firms in Sutter County.

### Goal 2 – Workforce and Education

- Workforce Alignment: Yuba College is launching a new AgTech faculty position to link training with regional employer needs and has achieved national “Caring Campus” Silver Certification for student success. YSEDC convened local employers to develop the program.
- Training and Employment Outcomes: Sutter and Yuba One Stops served 13,654 individuals, made 436 employment placements, and facilitated 12 job fairs resulting in 383 jobs.
- Education and Recognition: Yuba College's Advanced Manufacturing Program captured the national championship at ProjectMFG Clash of Trades 2025, earning a \$100,000 award.

### Goal 3 – Infrastructure Modernization

- Regional Infrastructure Development: Major multi-agency projects advanced in 2025 totaling over \$1 billion in combined investment, including:

- South Yuba County Regional Water/Wastewater Project (\$200 million, Phase 1 funded at \$75 million SWRCB + \$80 million YWA loan).
- Marysville Ring Levee and Feather River West Levee Projects (Phase 2 completion by 2026).
- Beale Air Force Base capital improvements exceeding \$700 million in MILCON and O&M projects (five completed in 2025).
- Yuba-Sutter Transit Facility Replacement Project (\$71.5 million; \$52 million secured to date).
- Appendix I provides a full inventory of completed, ongoing, and planned infrastructure projects through 2030.

#### **Goal 4 – Quality of Life and Place**

- Continued expansion of parks, trails, arts, and tourism programming through partners such as the Sutter County Museum, Yuba-Sutter Regional Arts Council, and Sutter Buttes Land Trust. Local jurisdictions advanced housing and revitalization initiatives to improve community resilience, including North Beale Road Revitalization (Phases I–III) and downtown enhancements in Marysville and Wheatland.

#### **Organizational and Committee Updates**

The 2025–2026 CEDS Committee, comprising over 60 representatives from business, education, government, and nonprofit sectors, maintains balanced private–public participation. Minor CEDS committee adjustments occurred due to leadership changes, but there were no staff or capacity reductions within YSEDC/YSEDD.

#### **Adjustments to Strategy**

In 2025, YSEDC completed the five-year CEDS update, informed by a community-wide SWOT analysis and stakeholder survey. The updated strategy refines focus areas around innovation clusters, infrastructure investment, housing alignment, and inclusive workforce development to strengthen regional resilience and competitiveness.

#### **Schedule of Goals – 2026 Outlook**

The upcoming year’s priorities include:

1. Advancing construction of the Wheatland–OPUD regional wastewater connection.
2. Completing Yuba-Sutter Transit facility design and financing.
3. Expanding business technical assistance to 4,000+ firms and securing \$250,000+ in new lending capital.
4. Launching regional workforce–industry forums to align AgTech, health, and manufacturing training pipelines.
5. Supporting quality-of-life initiatives that enhance downtowns, tourism, and cultural assets.

#### **Summary Statement**

The Yuba-Sutter Economic Development District continues to demonstrate strong regional collaboration, measurable economic outcomes, and strategic leadership in advancing infrastructure, workforce, and business development. Despite persistent challenges in housing and infrastructure capacity, the region’s coordinated efforts, project pipeline, and data-driven planning align squarely with EDA’s goals for resilience, equity, and sustainable economic growth.

## CEDS Committee

The CEDS committee completed the process of the 2025-2030 five-year update of the CEDS on March 8, 2025, and it was approved by the Department of Commerce Economic Development Administration on March 17, 2025. The 2025-2026 CEDS committee composition consists of the following members representing both the private and public sectors. There are no changes to the YSEDD staff or its capacity to support the development or implementation of the CEDS. There were minor changes to the CEDS committee as one jurisdiction experienced leadership changes in 2025.

Private Sector			
Name	Company/Organization	Position	Interest Group
Camille Benner	Habitat Housing Projects	Director of Family Services	Housing/low income
Arun Bhardwaj	US Bank	Assistant Vice President	Banking
Mark Birtha	Hard Rock Hotel and Casino Sacramento	CEO	Hospitality
Brandon Black	PG &E	Public Affairs	Utilities
Molly Bloom	Sutter County Museum	Museum Director/Curator	Arts/Culture
Johnny Burke	Sutter Yuba Homeless Consortium	Director	Faith-Based/Homeless
George Carpenter	Sutter Pointe	Vice President	Private Sector
Laurie Dutra	Y.S. Farm Bureau	Executive Director	Agriculture, Workforce
Thomas Engler	Marysville Flood Protection	P.E., CFM	Engineer
Rachel Farrell	Harmony Health	CEO	Health
Chuck Ferguson	The Work Hub	Owner	Coworking/Makerspace
Matt Goody	UA Local Union 228	Business Manager	Construction, Education, Training
Beth Hammes	Local Union 228	Training Coordinator	Construction, Education, Training
Bob Harlan	Resident	Executive Director	Concerned Citizen
Cathy LeBlanc	Camptonville Community Partnership	Executive Director	Energy
Alyssa Lindman	Sutter Buttes Regional Land Trust	Executive Director	Tourism
Larry Carmichael	The Salvation Army Yuba Sutter Corps	Corps Officer	Homeless/nonprofit
John Nicoletti	Habitat for Humanity Yuba Sutter	Chief Operating Officer	Nonprofit
Joe Pacheco	Northrop Grumman	BAFB Lead Executive	Aeronautics Systems Sector
David Read	Yuba-Sutter Regional Arts Council	CEO	Arts/Culture
Cynthia Roderick	YSEDC/YSEDD	Grant Specialist	Econ Dev
Marni Sanders	Blue Zones Project	Executive Director, Yuba Sutter	Health
Brynda Stranix	YSEDC/YSEDD	President/COO	Econ Dev
Brynda Stranix	Yuba Sutter Chamber of Commerce	Managing Director	Business Assistance
Stephanie William	Camptonville Community Partnership	Incoming Executive Director	Energy

Public Sector			
Name	Name	Name	Name
Blaze Baker	Beale AFB	Installation Management Flight Chief	Government, Military
Gustavo Becerra	Regional Housing Projects	CEO	Housing/low income
Robert Bendorf	Yuba City	Interim City Manager	Government, City
Swarnjit Boyal	OPUD	Manager	Government, District
Michael Bessette	Sutter Butte Flood Control Agency	Executive Director	Government, JPA
Samuel Bunton	Yuba County	Public Works Director	Government, County
Purnia Burke	Yuba County One Stop	Workforce Development	Government, Workforce
Terri Daly	Yuba Water Agency	Assistant General Manager	Government, Special District
Brian Davis	Linda County Water District	General Manager	Government, Special District
Tawny Dotson	Yuba College	President	Education
Araceli Gonzales	Sutter County One Stop	CEO	Government, County
Dan Flores	City of Marysville	Community And Economic Development	Government, City
Neal Hay	Sutter County	Director Development Services	Government, County
Brennan Howell	Beale AFB	Lt. Col., USAF Commander	Government, Military
Suki Johal	Caltrans	Associate Transportation Planner - North Branch District 3	Government, State
Jason Kopping	Yuba County Airport Projects	Y.C. Airport CEO	Government, County
Lance Landon	Beale AFB	Deputy Base Civil Engineer	Government, Military
Mike Lee	Yuba County	Community Development & Services Agency Director	Government, County
Doug Libby	Director of Development Services	Public Works Director	Government, City
Creig Marcus	Enterprise Rancheria Estom Yumeka Maidu	Tibal Administrator	Government, Native American
Phil Marler	City of Yuba City	Director of Utilities	Government, City
Kimberly Matta	Yuba County Airport Projects	Y.C. Airport Administrator	Government, County
Mathew Mauk	Yuba Sutter Transit	Executive Director	Government, District
Patrick Meagher	RD 784	Reclamation District Manager	Government, County
Ben Moody	City of Live Oak	City Manager	Government, City
Kyle Morgado	Yuba County TRLIA	Operations Manager	Government, County
Rachel Olson	Yuba County	Project Manager, Community Development & Services Agency	Government, County
Ashley Potocnik	Yuba County	Business Engagement Manager	Government, County
Emily Rary	Beale AFB	Community Engagement Specialist	Government, Military
Jim Schaad	City of Marysville	City Manager	Government, City
John Tillotson, PE	OPUD	Director of Public Works	Government, Special District
Josh Wolffe	City of Yuba City	Director of Public Works	Government, City
Bill Zenoni	City of Wheatland	City Manager	Government, City

## Adjustment to Strategy

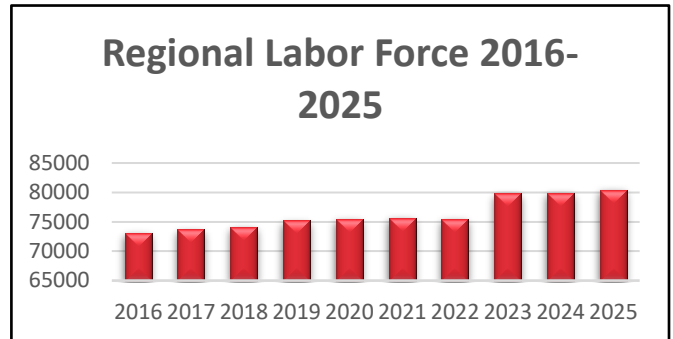
In 2025, YSEDD/YSEDC completed its 2025-2030 five-year update of the Comprehensive Economic Development Strategy. The process began in January of 2025, was completed and submitted on March 10, 2025. A comprehensive community-wide SWOT analysis and survey was conducted, analyzed, reviewed and new regional

goals and tactics were set or strengthened. The five-year update was approved by the Department of Commerce Economic Development Administration representative, Jeffery Hays on March 17, 2025.

## Regional Overview

### Regional Labor Force 2016-2025

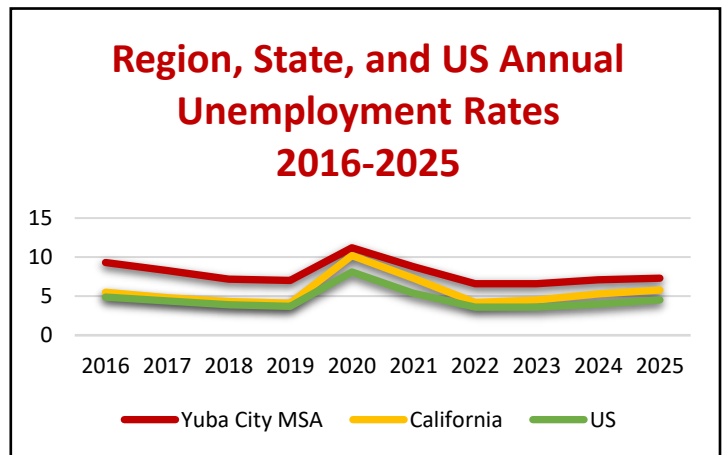
The region's economic activity and well-being are reflected to a large degree by the number and types of jobs available. Between September 2024 and September 2025, the region's annual labor force increased from 79,900 to 80,400 which is a 0.63 percent increase over the year. Between 2016 and 2025, the number of individuals counted as part of the labor force increased by 7,300, or 9.99 percent over the 10 years. The region has a 59 percent participation rate. For purposes of comparison, California has 63.7 percent, and the nation has 63.3 percent. The region is currently experiencing an abundance of jobs but is lacking an experienced/trained workforce to fill these jobs. Source: State of California Employment Development Department – Labor Market Information



### Unemployment

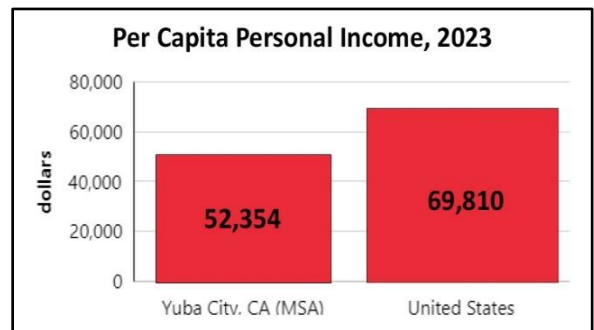
The region's 2025 annual average unemployment rate (7.89 percent) was 183.3 percent higher than the national average (4.2 percent) and 147 percent higher than the state's (5.4 percent). Rates are not seasonally adjusted. Since the Yuba Sutter Economic Development District was formed, the gap between the regional and national annual average unemployment rates has been closing. In 1996, the annual average unemployment rate for the region was 15.3 percent and the national rate 5.5 percent.

Source: State of California Employment Development Department – Labor Market Information & Bureau of Labor Statistics



### Per Capita Personal Income

Per capita personal income is widely used as an indicator of the economic well-being of the residents in an area. Changes in these figures provide evidence that regions are becoming wealthier as compared to a national benchmark. It is a measure of all income sources, wages and salaries, assets, income and transfer payments divided by the total population. In 2023, Yuba City, CA (MSA) had a per capita personal income (PCPI) of \$52,354. This PCPI ranked 295th in the United States and was 75 percent of the national average of \$69,810. The 2022 PCPI reflected an increase of 4.3 percent from 2022. The 2022–2023 national change was 5.4 percent. In 2013, the PCPI of Yuba City, CA (MSA) was \$35,158 and ranked 276th in the United States. The 2013–2023 compound annual growth rate of PCPI was 4.1 percent. The compound annual growth rate for the nation was 4.6 percent.

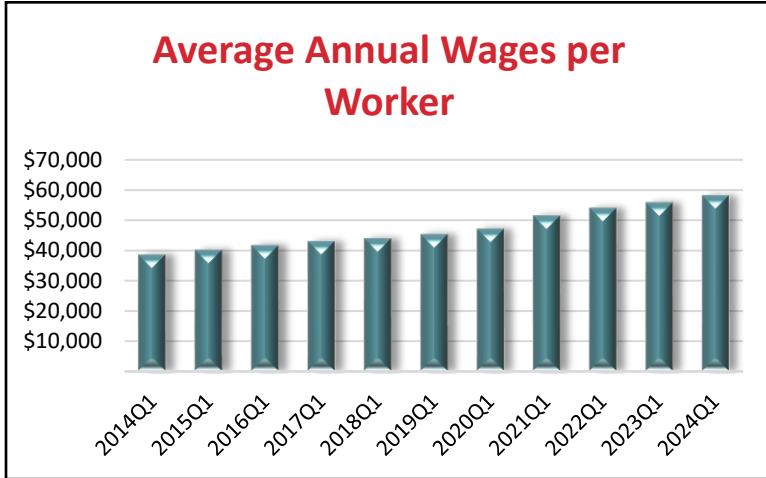


In 2023, Yuba City, CA (MSA) had a personal income of \$9,615,788. This personal income ranked 255th in the United States. In 2013, the personal income of Yuba City, CA (MSA) was \$5,941,020 and ranked 256th in the United States. (Source: U.S Department of Commerce Bureau of Economic Analysis).

*\*Personal income estimates are in thousands of dollars, not adjusted for inflation.*

### Average Wages

The average worker in the Yuba City MSA earned annual average wages of \$59,942 as of 2025Q1. Average annual wages per worker increased 3.6 percent in the region over the preceding four quarters. For comparison purposes,



national annual average wages were \$72,405 for the same period. The lower wages are generally attributed to the fact that the region is predominately rural with the most significant industry sectors being Agriculture, Forestry, Fishing and Hunting, and Retail Trade.

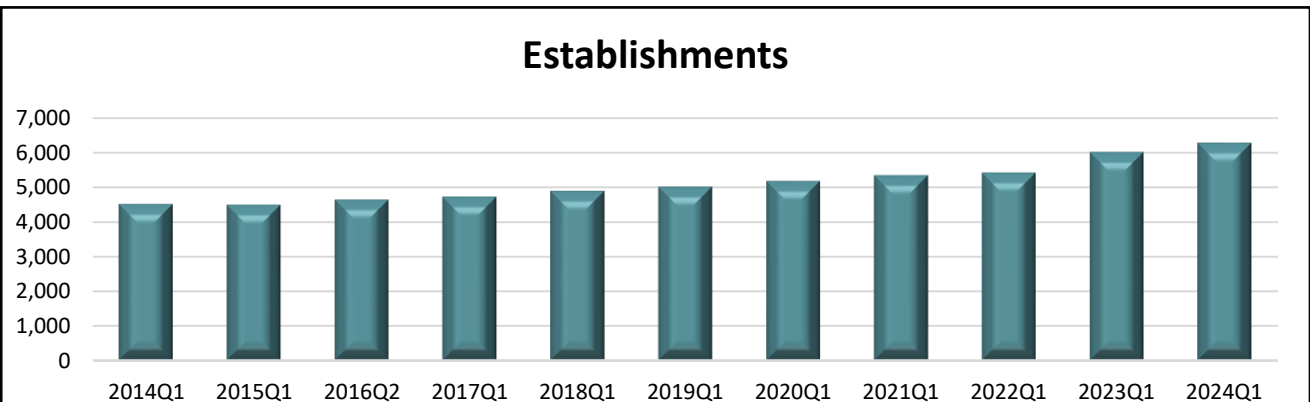
Sectors in Yuba City, CA MSA with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$120,773), Utilities (\$98,763), and Finance and Insurance (\$93,410). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and

Social Assistance (+1,033 jobs), Transportation and Warehousing (+988), and Educational Services (+533).

Over the next year, employment in Yuba City, CA MSA is projected to expand by 383 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.6% year-over-year rate of growth. The strongest forecast for the number of jobs over this period is expected for Health Care and Social Assistance (+154 jobs), Accommodation and Food Services (+45), and Public Administration (+41).

### Establishments

Establishment counts represent the number of locations with paid employees at any time during the year. Growth in the number of establishments can reflect increased tax base and jobs. In 2024Q1, Yuba City MSA had 6,265 establishments, a 7.04 percent increase from 5,853 in 2023Q1. Source: JobsEQ



### Cost-of-Living Index

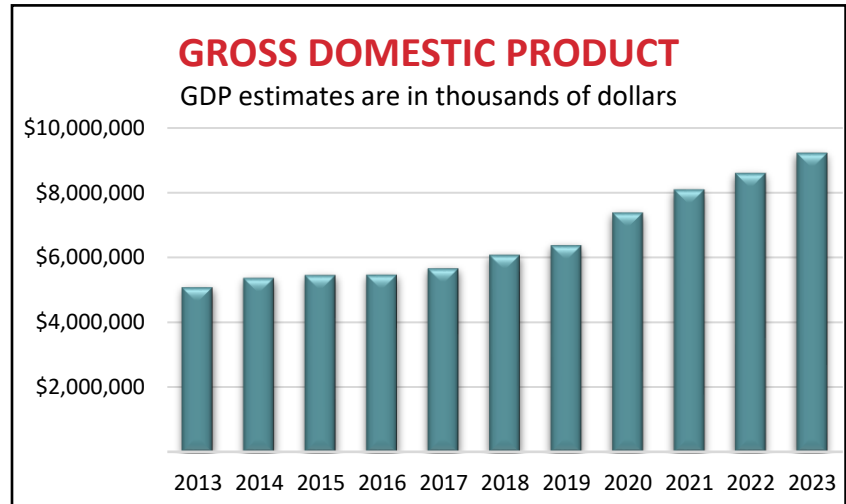
The Cost-of-Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 14.4% higher in Yuba City, MSA than the U.S. average. For comparison purposes the cost of living in California is 41.2% higher than the U.S. average.

## Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by the region. In 2024, nominal GDP in Yuba City, CA MSA expanded 4.9%. This follows growth of 4.2% in 2023. As of 2024, the total GDP in Yuba City, CA MSA was \$8,300,617,000.

Industry Composition: Goods-and services-producing industries and government comprise the total GDP. Industry statistics reflect the value of goods and services produced by each of those industries located in Yuba City MSA. Of the sectors in the Yuba City, CA MSA, Health Care and Social Assistance contributed the most significant portion of GDP in 2024, \$865,334,000 The next-largest contributions came from Retail

Trade (\$785,936,000); Public Administration (\$785,143,000); and Unclassified (\$779,843,000). (Source: U.S Department of Commerce Bureau of Economic Analysis).



## Performance Measures

An evaluation framework serves as a mechanism to gauge progress on the implementation of the overall CEDS. It is a crucial element of the ongoing planning process and should answer the questions “How are we doing?” and “What can we do better?”

The following performance measures help to provide a framework for evaluating if the progress of activities in achieving the vision, goals, and objectives of the CEDS is making a difference in the local economy. The metrics are broad measures of progress. Improvement in the metrics may be attributed to external factors other than those causally related to the economic and workforce development efforts underway in the region.

### Performance Metrics

1. **Wealth Creation** Gross Domestic Product (GDP) – Has real GDP increased in the region compared to the previous 12 months?
2. **Employment Growth** – Has employment increased in the Yuba-Sutter region compared to the previous 12 months?
3. **Job Earnings** – Has the percentage of job earnings in the region increased compared to the previous 12 months?
4. **Poverty Rate** – Is the percentage of individuals in the region below the national level?
5. **Education** – What is the percentage of educational attainment as compared to the national level?
6. **Unemployment Rate** – Has the unemployment rate decreased compared to the previous 12 months?

## Performance Metrics Comparison 2024 versus 2025

### Employment/Workforce - Yuba City MSA

	2024	2025	Trend
Industry Employment (Annual)	58,449	59,942	↑ 2.55%
Labor Force	79,900	80,399	↑ .63%
Unemployment (Annual Not Adjusted)	7.1%	7.89%	↑ 6.9%
Annual Wages (Q)	\$58,262	\$59,942	↑ 2.88%

### Economic - Yuba City MSA/USA

	Yuba City MSA 2024	Yuba City MSA 2025	USA 2025	Trend
Poverty Levels	14.3%	15%	12.4%	↑ 4.9%
Median Household Income	\$73,693	\$74,472	\$78,538	↑ 1.1%
	Yuba City MSA 2022	Yuba City MSA 2023		
Wealth Creation (Gross Domestic Product) 2022 vs 2023	\$8,608,166,000.	\$9,225,272,000		↑ 7.2%

### Education Attainment - Yuba City MSA/USA

	Yuba City MSA 2024	Yuba City MSA 2025	USA 2024	Trend
No High School Diploma	17.8%	17.8%	10.1%	↓
High School Graduate	25%	25.08%	25.1%	↑
Some College, No Degree	27.5%	25.95%	19.7%	↓
Associate degree	10.5%	10.91%	9.2%	↑
Bachelor's degree	13.1%	13.41%	22.4%	↑
Postgraduate Degree	6.0%	6.79%	13.4%	↑

## Evaluation of Progress on Goals and Tactics

This section presents the vision and goals for the Yuba-Sutter region. It also identifies actions that support the identified pillars and goals for the area. The CEDS will inspire and guide the community, its leaders, and the Yuba-Sutter Economic Development District in creating a dynamic region. The strategy focuses on economic resiliency and recovery while building regional capacity and collaboration resulting in a vibrant and prosperous community.

### Vision

Together we will build a thriving community through innovation, investment in infrastructure, and a strong commitment to economic growth, creating unparalleled opportunities and exceptional quality of life.

### Goals and Accomplishments in 2025

Data for this section was provided by implementation partners for the region responding to an evaluation questionnaire or providing direct outcomes to YSEDC. The implementation partners represented both public and private sectors.



## Goal 1 – Innovation & Economic Development

Building and strengthening industry clusters is pivotal for fostering regional economic resilience and competitive advantage. Clusters enhance productivity, stimulate innovation, and foster collaboration across sectors. By strengthening current clusters in agriculture, healthcare, manufacturing, aerospace, and government services, the region can attract complementary industries and suppliers, creating a robust ecosystem that supports growth and diversification.

Regional cluster development is anticipated to produce significant employment ripple effects, improving the wage base and expanding the local tax base. However, tackling challenges such as housing affordability, homelessness, and healthcare accessibility will be necessary to ensure that economic growth is inclusive and beneficial to all community members.

Implementation Partners: Yuba-Sutter Economic Development Corporation (YSEDC); Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland, and Yuba City; Yuba and Sutter County Superintendents of Schools, Yuba-Sutter Chamber of Commerce; Sutter and Yuba One Stops; and Yuba College.

### Objective 1 – Attract more industries to the region

**Tactic 1 – Business Attraction.** Both Yuba and Sutter counties worked diligently to improve the region to attract more industries by continuing to develop infrastructure projects. In 2025, there were 18 project inquiries for the region which had the potential for private investment of \$2.466 billion and the creation of over 3,248 jobs. Unfortunately, the region was unable to site any of these businesses mainly due to lack of water and wastewater infrastructure.

**Tactic 2 – Strengthen and Grow Agriculture.** The two counties continue to support their largest employers, Beale Air Force Base and agriculture. Increases in crop values and harvest acreage improved the gross value of agricultural production. Yuba County’s agriculture’s 2023 gross value increased by 4 percent from the 2022 values and Sutter County increased approximately 35.7 percent. The 2024 crop reports do not come out until December 2025. YSEDC assisted the City of Wheatland in promoting the National Pumpkin Weigh Off as well as being fiscal managers for the project.

**Tactic 3 – Strengthen and Safeguard Beale Air Force Base.** The region must continue to support and enhance base/community engagements to support Beale Air Force Base and its missions. In 2025, Beale Air Force Base completed 5 of the 22 construction/renovation projects listed in 2024 Appendix I Public Works Projects of the CEDS. This project represented \$94.5 million in Federal funds.

**Tactic 5 – Small Business Development.** There were 37 inquiries about business financial assistance, of which 11 were start-ups. Most of these businesses were not ready and were referred to the Sacramento Small Business Development Center, or the Small Business Administration, for start-up assistance, such as business basics and planning. YSEDC made three loans in 2025, totaling \$133,689, with a capital infusion of \$97,805. Consortium partner, Sacramento Valley SBDC, provided \$591,400 in business loans with a capital infusion of \$132,400. These loans created 27 jobs and retained 44 full or part-time jobs. In 2025, YSEDC expended 1,200 staff time hours and provided 2,452 businesses with technical assistance. In addition, YSEDC offered 3 QuickBooks Online training series to 9 businesses, with 8 completing the training and 6 receiving a one-year online scholarship.

YSEDC and its consortium partners provided over 2,000 business services, resources, and technical assistance to 3,880 businesses in the region providing workshops, resources and tools tailored to their needs focusing on retention and expansion. In addition, YSEDC and its Consortium partners conducted one business outreach walk in May 2025. Volunteers visited 32 businesses in Sutter County, primarily in Live Oak, the town of Sutter, and the

industrial area of Yuba City. The purpose of the outreach is to support business retention and expansion by identifying challenges and resource needs. Of the businesses visited 35% reported steady performance, 31% saw improvement and 27% reported business was down. The average business tenure was 27 years with stronger performance in Manufacturing and Food Service sectors. Top challenges identified were economic conditions (rising costs, weak customer spending and inflation), marketing assistance, and regulatory/tax complexity.

### Objective 2 – Boost Entrepreneurial Development

**Tactic 1 – Educational Programs for Businesses.** YSEDC consortium partner, Yuba College, provided several classes in Business Accounting with 53 attendees and small business management with 10 attendees.

**Tactic 4 – Foster Entrepreneurship.** In partnership with Sacramento Valley Small Business Development Center, Yuba County hosted “Yes to Startups”. Thirty local businesses joined a 6-week online bootcamp, learning fundamental skills, business plan basics and pitch deck best practices. Participants then competed in 2 rounds of rigorous pitch competitions, a local rendition of “Shark Tank”. Finalists earned up to \$10,000 in grant money to invest in their business ventures.

### Objective 3 – Maintain, Promote and Expand Regional Businesses

**Tactic 1 – Business Networking Events.** YSEDC consortium partner, Yuba-Sutter Chamber of Commerce, provided 60 networking events for businesses in the Yuba-Sutter region with 2,460 businesses and their representatives attending. These events included Business Connection Breakfasts, After Hours, Ribbon Cuttings, Lunch Mob, Rise and Shine, and Happy Hour.

**Tactic 2 – Marketing Strategies and Collaboration with Chamber of Commerce and Jurisdictions.** YSEDC hosted or attended 53 meetings with local jurisdictions, the Yuba Sutter Chamber of Commerce, and local nonprofits to further develop strategies for marketing, capacity building, and collaboration, expending 370 hours in staff time.



### Goal 2 – Workforce and Education

To strengthen regional economic resilience, it's essential to foster partnerships that connect and align workforce development programs with the evolving talent supply chain, meeting current and future needs of local employers. Prioritizing high-quality, well-paying jobs is crucial to retain and attract a skilled workforce, while supporting economic diversification across sectors.

The region must invest in preparing students and adult learners with in-demand skills, competencies, and knowledge necessary to thrive in today's and tomorrow's industries. Many sectors face challenges due to skill gaps among job seekers, impacting productivity and growth. Building awareness among residents, businesses, and community leaders around the value of education and lifelong learning is vital to drive sustainable economic development. Fostering a culture of continuous learning and skill advancement will ensure the region remains competitive and adaptable to changing industry landscapes.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Workforce Boards; Sutter and Yuba One Stops; Tri-County ROP/CTE; Yuba-Sutter Chamber of Commerce; The Work Hub; AeroSTEM Academy; Colleges and Universities; K-12 Institutions; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland, and Yuba City

### Objective 1 – Align Workforce Training with Industry Needs

#### Tactic 1 – Create and Enhance Workforce Development

**YSEDC Consortium Partner Yuba College:** In 2025, Yuba College committed to further connecting with our service district by establishing a full-time faculty position in AgTech and work has now begun to gather industry input into

workforce needs in partnership with the Yuba-Sutter Economic Development Corporation. Community meetings are scheduled in early Fall to inform the program's learning outcomes.

This year, under the leadership of the Classified Professionals, Yuba College became a national leader in the Caring Campus movement, receiving "Silver Certification" from the Institute for Evidence-Based Change. The certification, which lasts three years, highlights Yuba College's commitment to institutionalizing caring practices that strengthen student belonging, connection, and success. Silver status is awarded to institutions that go beyond implementation and demonstrate measurable, sustainable efforts to embed a culture of care across campus

Yuba College's Advanced Manufacturing Program sent a team to the ProjectMFG Clash of Trades National Championships in the Spring of 2025. The team, composed of Phoenix Farrell, Adam Davis, and Wyatt Curry, under the guidance of Professor Joseph Bauer, was named National Champions, winning \$100,000 to be split between the three students and the program.

In 2025-2026, a project to remodel the Student Services Building, Building 100B, will begin construction. Additionally, a partial remodel will take place in Building 300's "Flavors" room to make it more suitable for community meetings. In addition, work has commenced on planning an electrical distribution system upgrade. The Marysville Campus for Yuba College's electrical distribution system is still based on the same network built in the early 1960s.

**Tactic 3 – Partner with Employers to Create Internships, Apprenticeships and Employment Opportunities.**

**YSEDC Consortium Partners, Sutter and Yuba County One Stops:** In 2025, these Consortium partners served 13,654 distinct individuals, provided 436 employment opportunities, made 765 job referrals, made 7 on-the-job training contracts, provided 22 classes/sponsorships to 325 individuals and hosted 12 job fairs which created 383 jobs.

**Goal 3 – Improve and Modernize Infrastructure**



The region will become more competitive when businesses, entrepreneurs and residents are able to make use of well-coordinated and robust regional infrastructure for transportation, water/wastewater/natural gas, broadband, housing, energy and the natural environment.

Adequate capacity and condition of infrastructure assets contribute to overall economic competitiveness. Strategic investments must be made to ensure that these assets are maintained and expanded. The region will become more competitive when

businesses, entrepreneurs and residents are able to make use of well-coordinated and robust regional infrastructures for transportation, water/wastewater/natural gas, broadband, housing and the natural environment.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Economic Development Administration; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland, and Yuba City; Yuba-Sutter Chamber of Commerce; Yuba-Sutter Transit; Yuba Water Agency; Caltrans; Pacific Gas and Electric and Special Districts.

**Objective 1 – Modernize the Region’s Infrastructure to Meet Future Demand and Respond to Changing Business Needs**

**Tactic 1 – Promote Available Land for Planned Industrial Growth.** The region continues to struggle with development of planned industrial growth due to water and wastewater issues. These issues consist of lack of infrastructure or failing systems within the jurisdictions. In Yuba County there are three main areas for planned

industrial growth, the Enterprise Rancheria Sports and Entertainment Zone, Yuba County Employment Village, and the City of Wheatland commercial zone. In Sutter County, commercial zoned areas of Sutter Pointe and Yuba City commercial zones. Funding for these projects is an ongoing need.

**Tactic 2 – Funding for Regional Projects.** YSEDD provided grant writing and technical assistance for OPUD Lift Station 21. A grant application was submitted to the Department of Commerce EDA region in the amount of \$4,876,566 and is currently under review. This lift station is a part of a greater infrastructure project, South Yuba Wastewater Project which will support commercial development of the main areas for industrial development.

**South Yuba County Regional Water/Wastewater Project:** Yuba County, the Olivehurst Public Utility District (OPUD), the City of Wheatland, and Yuba Water Agency have partnered to develop and implement a regional solution for immediate and future wastewater needs.

**2025-2026 UPDATE:** OPUD and the City of Wheatland have secured a **\$75 million grant from the State Water Resources Control Board**, along with **\$13.5 million in direct contributions** from Wheatland and OPUD and other anticipated funding sources. The **first phase of the project**, estimated at **\$155 million**, will allow wastewater from the City of Wheatland to be treated at OPUD’s existing treatment plant and support key modernization upgrades to OPUD’s facilities. A **second phase**, estimated at **\$40 million**, is planned to extend wastewater and water lines along 40 Mile Road to further expand regional service capacity. With the **Yuba Water Agency’s loan approval of up to \$80 million**, the project can now advance to the construction bidding phase, with a goal to break ground **later this year or in early 2026**. Final loan terms will be developed and finalized later in the year once all remaining funding has been secured. (Appendix I Page 6)

**Tactic 3 – Regional Flood Control Systems.** Strengthening the Yuba-Sutter region’s flood protection infrastructure is essential to sustaining economic growth, safeguarding communities, and supporting continued investment in housing, commerce, and industry. Through coordinated multi-agency efforts, major flood control improvements have significantly reduced flood risk, enhanced public safety, and positioned the region for long-term economic resilience and development. Two cornerstone initiatives—the Marysville Ring Levee Project and the Feather River West Levee Project—demonstrate the region’s commitment to protecting urban centers while promoting economic stability and growth.

**Flood Protection of the City of Marysville:** A public works project to repair and upgrade the ring levee to be certified as providing a 200-year level of flood protection. The Marysville Ring Levee project is a multi-phase initiative to upgrade the levee surrounding Marysville. The primary purpose of the project is to strengthen the existing levee by implementing additional measures to reduce the likelihood of through- and under-seepage. The U.S. Army Corps of Engineers Sacramento District is partnering with the California Central Valley Flood Protection Board and the Marysville Levee District to complete the estimated \$92.5 million project. The state of California has appropriated \$17 million toward the project as part of their commitment to upgrade the state’s levee systems. The project is designed and constructed to meet the state’s requirement of a 200-year-level flood risk for urban areas - or a 1-in-200 chance of flooding in any given year. Due to the elevation of the levees, the project will surpass those criteria, making Marysville one of the lowest at-risk cities in California’s Central Valley after all flood reduction measures are constructed.

**2025-2026 UPDATE:** Project is completed making Marysville one of the lowest at-risk cities in California’s Central Valley. (Appendix I Page 6)

**PROJECT COMPLETED- \$115 Million (Federal – US Army Corp of Engineers and Special District Yuba Water Agency)**

### **Feather River West Levee Project**

Sutter and Butte counties are planning to improve 44 miles of levees from Thermolito Afterbay south to the Sutter Bypass to reduce flood risk and remove more than 34,000 properties from FEMA Special Flood Hazard Areas. Among other significant improvements, the project will sustain and grow the local economy by creating construction jobs, protecting property values, and allowing responsible residential, commercial and industrial

development. Phase I –Thermalito Afterbay to Star Bend is targeted to be completed by 2026. Phase II will include the area south of Star Bend to the confluence of the Feather River and the Sutter Bypass.

**2025-2026 Update:** Levee repairs will be completed in two separate phases: Project I, the Feather River West Levee Project, includes work from Thermalito Afterbay to Star Bend, just south of Yuba City, and was completed at the end of 2020. Project II consists of the area south of Star Bend to the confluence of the Feather River and the Sutter Bypass. Project II work completed to date includes a one-mile section of levee at Laurel Avenue, and another five miles of levee improvements between Star Bend and Laurel Avenue, completed by the U.S Army Corps of Engineers (USACE). USACE also completed another mile of levee improvements between Laurel Avenue and the Highway 99 bridge. SBFCA is currently in the construction of the last 1.6 miles of levee along the lower Feather River west levee, which is scheduled to be completed in October 2026. The Feather River West Levee Project is on schedule and within budget. (Appendix I Page 5)

### **Atmospheric River Control Spillway at New Bullard’s Bar Dam**

Yuba Water Agency Board of Directors authorized design of an estimated \$240-290 million Atmospheric River Control Spillway at New Bullards Bar Dam to help reduce flood risk in Yuba County. The spillway is one piece of a three-part initiative that will significantly reduce flood risk and improve public safety in Yuba County and nearby communities. The effort includes the development of Forecast-Informed Reservoir Operations for the Yuba and Feather rivers and an update to the U.S. Army Corps of Engineers’ water control manual for New Bullards Bar, which guides flood operations for the dam. Together, the trio of projects will allow Yuba Water to predict large, threatening storms better and release water from New Bullards Bar before dangerous weather hits, while there is still plenty of capacity downstream.

**2025-2026 Update:** Yuba Water Agency has been tentatively awarded a \$50 million grant from FEMA for construction of the ARC Spillway. Construction of the project is expected to be taken for approval to the Yuba Water Agency Board of Directors in 2026. (Appendix I Page 19)

**Tactic 3 – Support the Work of Local Governments.** YSEDD continues to provide specialized grant writing and technical assistance to jurisdictions across the region to advance essential infrastructure improvements that promote public safety, environmental sustainability, and long-term economic growth. The following projects exemplify YSEDD’s role in strengthening local capacity and leveraging federal funding for high-impact public works initiatives:

- **City of Wheatland – South Yuba Wastewater Project (Wheatland Lift Station 2)**  
*Funding Source:* U.S. Department of Commerce, Economic Development Administration (EDA)  
*YSEDC Role:* Grant Writing and Technical Assistance  
*Amount Requested:* \$5,052,297  
*Status:* Pending  
YSEDC assisted the City of Wheatland in developing an EDA funding request to support the design and construction of Lift Station No. 2, a key component of the South Yuba Regional Wastewater Project. This project will expand wastewater transmission capacity, enable future residential and commercial development while protecting water quality and supporting regional growth.
- **City of Marysville – Hotel Marysville Fire Debris Cleanup and Mitigation**  
*Funding Source:* U.S. Environmental Protection Agency (EPA) Brownfields Program  
*YSEDC Role:* Grant Writing and Technical Assistance  
*Amount Requested:* \$4,000,000  
*Status:* In Progress  
YSEDC supported the City of Marysville’s EPA Brownfields Cleanup Grant application for the removal of fire debris and mitigation of hazardous materials at the historic Hotel Marysville site. This project will facilitate future redevelopment of the downtown corridor, support mixed-use revitalization, and improve environmental safety in the city’s urban core.

- City of Yuba City – Wastewater Improvement Project (Outfall Diffuser)  
*Funding Source:* U.S. Department of Commerce, Economic Development Administration (EDA)  
*YSEDC Role:* Grant Writing and Technical Assistance  
*Amount Requested:* \$6,000,000

*Status:* In Progress

YSEDC assisted the City of Yuba City in pursuing EDA investment to improve wastewater outfall capacity and enhance system efficiency. The project supports future industrial and residential growth, ensures environmental compliance, and strengthens the city’s infrastructure for long-term economic resilience.

**Tactic 3 – Other Infrastructure Projects Completed in the region.**

**Beale Air Force Base Projects – Completed \$94.5 Million Investment (Appendix I Pages 8-9)**

Jurisdiction	Project Description	Total Cost in Millions
Regional - Beale AFB	Class 2 Pavement CAPM and drainage rehabilitation in Yuba County on Route 65 from South Beale Road to Jct. 65/70	\$45.00
Regional - Beale AFB	Repair Airman Dormitories- B24110 Perform complete renovation and modernization of two dormitory facilities. Repair structural damage after a severe water leak which damaged the flooring and walls.	\$10.50
Regional - Beale AFB	Construct 940th Air Refueling Wing (ARW) Squad Ops/AMU Construct a new facility to serve as squadron operations and aircraft maintenance for the 940 ARW’s KC-135 refueling mission.	\$37.00
Regional - Beale AFB	Repair Fire Suppression in U-2 Shelters, B.1068/B1067 - Repair suppression indication, and notification systems.	\$1.70
Regional - Beale AFB	Repair Wells (7) Cathodic Protection System Repair by replacement 7 cathodic protection systems at water wells.	\$0.30

**Yuba City Project – Planning – Completed \$.50 Million Investment (SB2, LEAP and Reap) (Appendix I Page 29)**

Yuba City	General Plan Update - Update the City’s 2004 General Plan to incorporate statutory changes within the City and include mechanisms to help streamline growth, facilitate implementation of the City’s new Housing Element. The update includes all general plan elements	\$0.50
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**Objective 2 – Develop and improve alternative, multi-modal, and inter-modal distribution infrastructure**

**Tactic 1 – Encourage investment in state highways throughout the two-county region to improve corridors in and out of the area.**

**Regional Caltrans Projects:** Caltrans has 29 projects slated for construction, rehabilitation, planned or programming projects in the Yuba-Sutter region. Eight projects were completed in 2025, which represented an injection of \$102.015 million in improvements within the region. (Appendix I Page 1) Completed projects were:

Jurisdiction	Project Description	Total Cost in Millions
Yuba County	Class 2 Pavement CAPM and drainage rehabilitation in Yuba County on Route 65 from South Beale Road to Jct 65/70	\$21.51

Yuba County	On Route 65 in and near Wheatland from 0.18 miles south of Main Street to Grasshopper Slough Br 16-0001 Grind and replace 0.2' of existing asphalt with RHMA-G, rehabilitate drainage as needed, widen shoulders to accommodate bicyclists, upgrade existing non-standard ADA features, and evaluate existing lighting and traffic signals	\$7.81
Yuba County	Bicyclist & Pedestrian Improvements 03-3J910 In Yuba County on Route 20. Install signs, green pavement markings, and crosswalks to improve bicyclist and pedestrian safety. This project is also located in Sacramento and Yolo Counties.	\$1.48
Yuba County	Wheatland Donut Hole Project 03-0H370. In and near Wheatland, from north of State Street to north of Evergreen Drive. Rehabilitate pavement, add bike lanes, rehabilitate drainage systems, upgrade facilities to Americans with Disabilities Act (ADA) standards, and construct Class 1 multi-use path, modify driveways, and enhance crosswalk visibility as complete streets elements, and add a traffic signal at the intersection with McDevitt Drive.	\$10.635
Sutter County	Cul-de-sac Live Oak Boulevard and Encinal Road, provide cul-de-sac access from the agricultural stations and Kent Avenue (PM 36.32), and install right turn deceleration lane at Clark Road in Sutter County on Route 99 from approximately 0.1 mile south of Encinal Road to approximately 0.2 mile north of Kent Avenue	\$12.30
Sutter County	Bridge scour mitigation in Sutter, Butte, Colusa, Glenn and Yolo Counties on Routes 5, 16, 20, and 505 at various locations (Br #18-0005, 15-00151L/R, 22-0135R, 22-0113R, 22-0024, 11-0088, 12-0143, 22-0171, and 22-0114L/R).	\$11.62
Sutter	Improve signing and pavement markings for bicycles and pedestrians in Butte, Placer, Sacramento, and Sutter Counties on Routes 32, 28, 50, 80, and 20 at various locations	\$7.047
Regional	Rehabilitate pavement in Sutter and Yuba Counties at 4 locations	\$29.613

**Tactic 2 – Local Roads – Completed Projects \$3.81 Million (Appendix I Page 12)**

Jurisdiction	Project Description	Total Cost in Millions
Yuba County	<b>Garden Avenue Active Transportation Projects</b> This public works project consists of implementing road improvements to Garden Avenue (from Feather River Blvd to Riverside Drive) in West Linda. This project includes improvements to curb, gutter, sidewalk, drainage and street overlay.	\$2.51
Yuba County	<b>South Yuba Transportation Improvement Authority (SYTIA) Projects.</b> Project Study Report completed for South Beale Road Railroad Grade Separation Project. Both the Beale Expressway (previously East Wheatland Expressway) and the South Beale Railroad Grade Separation Projects are moving into PA&ED phase	\$1.30

**Objective 3 – Promote transit planning to move people throughout the region and housing development**

**Tactic 1 through 4 – Align regional transit and economic development priorities with housing availability, affordability, and strategic growth planning.**

**Yuba-Sutter Transit**

**Yuba-Sutter Transit Facility Replacement Project:** Yuba-Sutter Transit is advancing plans to replace its aging operations, maintenance, and administration facility located at 2100 B Street in Marysville. The existing 1960s-era former Seven-Up Bottling Plant, converted for transit use in 1996, no longer meets current capacity, technology, or environmental standards and cannot support the state mandate requiring that all new buses purchased after 2028 be zero-emission. (Appendix I Page 6)

**2025–2026 Update:** Yuba-Sutter Transit has secured over \$52 million in combined federal, state, and regional grants toward the estimated \$71.5 million facility replacement project. Environmental review and preliminary engineering began in 2024, with additional grant applications pending to complete the funding package. The new

facility will accommodate future fleet expansion, charging infrastructure, and operational growth to meet regional transit needs.

**Demand-Response Bus Replacement and Fleet Expansion:** To maintain service reliability and meet increasing mobility demand, Yuba-Sutter Transit plans to replace and expand its demand-response fleet with up to 17 vehicles, including a mix of gas-powered and zero-emission buses, consistent with adopted fleet transition plans. **2025–2026 Update:** These vehicle acquisitions will replace aging units while expanding capacity for paratransit and community-based service, enhancing accessibility and operational efficiency throughout the region. (Appendix I Page 7)

**Commuter Bus Replacement:** In alignment with fleet modernization and service continuity goals, Yuba-Sutter Transit is implementing the replacement of four commuter buses, ensuring reliability for intercity commuter routes.

**2025–2026 Update:** The replacement effort, covering four of six commuter coaches, will enhance service quality and reduce maintenance costs while supporting the agency’s long-term transition to a cleaner, more efficient fleet. (Appendix I Page 7)

### Housing and Affordable Housing Projects

There has been a concerted effort within the region to increase housing stock for all income levels as shown below.

The **Regional Housing Authority** has a multi-family project under construction in Plumas Lake consisting of 48 units, with 2- and 3-bedroom dwelling units, a community center, and a children’s playground, with rents targeting family households earning less than 55 percent AMI. **Certificate of Occupancy was received on 1/23/2025, and the property has been fully leased up.**

The **Regional Housing Authority** will be closing on the construction financing for a new construction 32-unit senior affordable housing project in Wheatland, consisting of 32 units, with 1- and 2-bedroom dwelling units, a community center, and a dog park, with rents targeting senior households earning less than 60 percent AMI. The project is nearing completion, we received a Temporary Certificate of Occupancy (TCO), and the first residents should be moving in soon. Carports are not completed yet, hence TCO, but we are close to a final Certificate of Occupancy.

**Richland Village**, a proposed residential affordable apartment complex that would consist of 88 one-bedroom, 44 two-bedroom, and 44 three-bedroom units at 470 Bernard Drive in the Richland Housing complex. Demolition has commenced on the site (trailers, trees). After demolition, we will grade the site in preparation for the winter rain, so we don’t have unauthorized storm drain runoff. We are doing this work prior to closing on the construction financing that will happen in November more than likely. After closing, trenching and underground utilities will start right away, weather depending.



### Goal 4 – Quality of Life and Place

Enhancing the livability and quality of life within a region makes it more appealing as a destination for businesses, while also attracting and retaining residents. This drives economic growth, fosters community pride, generates revenue, and elevates the region’s recognition and reputation. To successfully draw and retain businesses and residents, urban and rural communities must prioritize the maintenance and revitalization of their town centers and amenities. Quality of life encompasses a delicate balance of key factors, including access to jobs, education, healthcare, and housing. It also involves the preservation and promotion of natural resources, outdoor spaces, cultural and artistic opportunities, and a strong sense of community spirit.

### Objective 1 – Enhance Cultural, Historic, Recreational, and Natural Resources

**Tactics 1 through 4 - Strengthen community vitality through historic preservation, expanded recreation, arts engagement, and downtown revitalization.**

**Yuba Sutter Arts & Culture** (also known as the Yuba-Sutter Arts Council, YSAC), a mainstay in the community for 44 years, has many ongoing projects and programs. Below is a glimpse into how this nonprofit directly impacted the arts and culture community and overall economic development.

**Murals of Live Oak** - YSAC continues its ongoing program with the City of Live Oak and in the Spring of 2026, will commission additional exterior murals. Over fourteen murals have been created in the last few years to celebrate the history and heritage of Live Oak. Each mural also has a hidden object in it to help keep the viewer engaged. Several artists' designs and new mural locations are under consideration.

**Center Stage Productions** - Corey and Morgan Kersting formed a youth performing arts program which is now a mainstay in the community. Based at STCA, Center Stage has conducted a series of Saturday workshops for 7–18-year-olds and produced seven musicals, most recently "Artistocats," "Mary Poppins," and "The Music Man."

**Convergence Theatre Company** - A group of theater professionals led by Matthew DeMeritt formed the Convergence Theatre Company in 2021, which is another theater ensemble based at the STCA. To date, it has produced many high-quality, entertaining, and thought-provoking shows, including "Godspell," "Salt of the Earth," "Jekyll & Hyde, the Musical," and is currently in rehearsals for the Tony Award-winning musical, "Next to Normal."

**Yuba Sutter Big Band** - Created as a showcase for local professional musicians and music educators, this 20-piece orchestra puts on several swinging concerts each year with hits from the Great American Songbook, popular tunes of the day and the occasional original composition.

**Burrows Center for the Arts** - Yuba Sutter Arts & Culture's home base has seen renewed programming this year which will continue through 2025. It hosted a variety of events in 2024 including Marysville Charter Academy for the Arts student programs. The Burrows Center is currently hosting the renewed weekly Ceramics for Veterans program, the bi-weekly Art Fix & Mix, the Spill the Ink Writers' Open Mic and Tom Galvin's Acoustic Guitar Jam.

**Youth Mariachi Orchestra** - This is a collaboration with the Alliance for Hispanic Advancement and the Marysville Joint Unified School District. The program provides free instruments and instruction for interested middle and high school students to learn about this unique musical form. It originated in the Marysville Unified School District but is now expanding into Sutter County Schools as well.

**Sutter County Museum**

The museum tells the story of the Yuba-Sutter community, from the Native Americans who lived here pre-contact to the present. This is done through a combination of exhibits, both permanent and temporary, and public programs. Permanent exhibits include the Nisenan people, the Gold Rush, Yuba-Sutter floods, John Sutter, the history of agriculture in the area, and its multicultural wing, which tells the stories of diverse communities with sizable populations in Yuba-Sutter.

The Museum was constructed with funds from Howard and Norma Harter, the Sutter County Historical Society, and other private donors. It was presented to the Sutter County Board of Supervisors as a gift to the community in 1975. Since then, it has been expanded multiple times, all through the generosity of private donors. This year, the Museum celebrated 50 years of serving the Yuba-Sutter community and beyond.

Sutter County Museum shares local stories to strengthen community bonds, to inspire celebration of our diverse cultural heritage, and to demonstrate how understanding the past prepares us for the future. The Museum is open to the public with free admission and is a partnership between Sutter County and the Sutter County Museum Association, a 501(c)(3) nonprofit. Annually, the Museum hosts thousands of visitors; displays 5-6 temporary exhibits on a range of topics; and provides over 100 free educational public programs, field trips, and group visits to the community. Projects in 2025 included:

**Exciting New Permanent Exhibits:** The Museum opened a new exhibit, *From Barbers' Row to Beale Air Force Base: Black History in Yuba-Sutter* in partnership with the community and the Connecting Cultures Collaborative. The exhibit was funded by a \$25,000 grant from California Humanities and by the Sutter County Museum Association. New interactive exhibits on the Nisenan, Gold Rush & Westward Expansion, and Yuba-Sutter Floods opened in April. This project was funded by a three-year grant of over \$383,000 from the Specified General Fund for the Museum Grant Program under the California Cultural & Historical Endowment, and with local support from the City of Yuba City, Sutter County Museum Association, and United Auburn Indian Community of the Auburn Rancheria.

**Artisan Community Garden** - A new shade structure and Little Free Library were installed by Girl Scout Troop #2179. Over 1,000 people enjoyed the Garden at summer programming.

**Voyage to Vietnam**— The Museum partnered with Sutter County Children & Families Commission to host a hands-on temporary exhibit for kids over the summer. Over 3,700 people visited the *Voyage to Vietnam* exhibit and enjoyed opportunities for free family fun.

**Yuba County Library** offered 330 programs (on-site) and 8 programs (off-site) with a total attendance of 4,561. A total of 10 programs were offered for 0-5-year-olds with an attendance of 1,161. Over 950 people attended annual parking lot events, End of the Summer Reading Program Party, Halloween in the Parking Lot, and Winter Walk-thru. The library is undergoing renovations which have been funded \$6,088,440 by the CA State Library, Building Forward Library Infrastructure Grant. It is estimated that the library will reopen early 2026.

### **Adventist Health+Rideout**

The Blue Zones Project is a community-led well-being improvement initiative designed to make healthy choices easier by implementing permanent changes to a city's environment, policies, and social networks. Participating in communities has seen double-digit drops in obesity and smoking rates, economic investment in downtown corridors, grant funding awards to support policies and programs aimed at improving health equity, and measurable savings in healthcare costs.

**Aug.1, 2024-July 31, 2025 UPDATE:** Blue Zones Project Yuba Sutter continued to expand its reach and impact during Year 3 of the transformation phase. Approvals grew across all sectors, with eight new schools joining the initiative for a total of 16. Schools engaged students, families, and staff through garden grants, wellness groups, and 44 walk and bike events, reaching more than 730 participants. Three new worksites earned approval, bringing the total to 11 and reaching over 646 employees through 43 on-site workshops and surveys. Restaurants also embraced healthier dining, with four new approvals—including the region's first Blue Zones Project-approved food truck—and the launch of the public "Tasty Tuesday" tasting event.

**Built Environment Policy Impacts** - Blue Zones Project advanced 33 policies, plans, and projects to improve safety and mobility across the region. Key initiatives included Phase II improvements to 22nd Street, a regional bicycle network awareness campaign, and support for the Yuba County Parks & Recreation charter update, which now formally prioritizes long-term investment in walking and biking trails. Demonstration projects provided immediate impact: traffic calming along 14th Street reduced cut-through traffic and improved safety, while quick-build upgrades at E & 12th Street, guided by walkability expert Dan Burden, enhanced pedestrian safety at a high-traffic intersection.

**Food Policy Impacts** - All food policy certification goals were achieved this year, with seven major wins. Highlights include the launch of the MADD Love Community Refrigerator with a replication playbook, county recognition of the Yuba-Sutter Food Policy Council, adoption of a healthy food policy at the Yuba-Sutter Food Bank and securing a \$125,000 grant for a Food Hub feasibility study. A marquee achievement was the construction of the St. Andrew Presbyterian Church community garden, where more than 100 volunteers came together during the Yuba-Sutter Shines Day of Service.

**Tobacco Policy Impacts** - Significant progress was made in reducing the influence of tobacco across the community. Blue Zones Project supported the development of a Tobacco Retail License policy and expanded smoke-free parks protections, with adoption anticipated in Year 4. Regional coalition partners launched the “Air Out the Truth” social media campaign, paired with youth engagement in advocacy and park clean-up events. A significant milestone came with Yuba City’s adoption of an overlay ordinance for the Downtown Business District, restricting the establishment of new tobacco-related businesses and reinforcing a vision of a healthier, family-friendly downtown corridor.

### **Harmony Health**

Health Harmony Health was designated a Blue Zones organization (the only health care facility awarded so far). In partnership with Blue Zones, Yuba College and the SY Food Bank called the Harmony Market. It started behind its clinic but grew so big, so quickly, they moved it to Yuba College. They gave families fresh produce grown by local farmers, who were taught to grow organically and regeneratively by Stephen Dambeck and purchased through the food bank. They are working on becoming an agency that can accept EBT (food stamps/SNAP) to sustain this project.

**Sutter Buttes Regional Land Trust** (SBRLT), whose mission is to protect and maintain the natural and agricultural resources of the Sutter Buttes and the surrounding region. SBRLT supports regional strategy by promoting sustainable land use, supporting regional economic growth, and fostering environmental stewardship. By protecting critical habitats, preserving agricultural lands, and enhancing water resources, SBRLT aligns with the CEDS goals of sustainable development and resilience. Looking ahead, SBRLT is planning the 8th annual California Swan Festival, scheduled for November 6–9, 2025. They will host a kick-off celebration at Cordi Winery on November 7th and offer a variety of wildlife and conservation-focused tours across the Yuba-Sutter region.

Key contributions include:

**Land Conservation** - In 2024 SBRLT closed five conservation easements, permanently protecting over 1,150 acres of agriculture and habitat.

**Agritourism Development** - SBRLT leverages its conservation work to promote agritourism, drawing visitors to the region and supporting the local economy. In November 2024 the land trust successfully hosted the 7th annual California Swan Festival at Yuba College.

**Natural Resource Management** - Through targeted conservation efforts, SBRLT ensures long-term viability of agricultural and natural resources, critical to the region's economic base.

**Resilience and Climate Adaptation** - Conservation initiatives help mitigate climate risks, protect biodiversity, and preserve the region’s unique natural heritage, contributing to economic and environmental resilience.

**Partnership Building** - Collaborating with landowners, community stakeholders, and public agencies, SBRLT supports coordinated land management and infrastructure planning. SBRLT actively fosters impactful partnerships to advance conservation goals. These partnerships combine resources and expertise to achieve significant conservation outcomes, benefiting both natural ecosystems and local communities.

1. **Waterfowl Habitat Protection Partnership** - The partnership was awarded a \$12.8 million grant from the Regional Conservation Partnership Program (RCPP) under USDA's Natural Resources Conservation Service.
2. **Beale Air Force Base Conservation Planning Project** - Sutter Buttes Regional Land Trust is the recipient of a \$250,000 capacity building grant from the California Strategic Growth Council (SGC) through the Sustainable Agricultural Lands Conservation Program (SALC) under the Department of Conservation.
3. **Sacramento Region Working Lands & Open Space Group** - The Sacramento Region Working Lands and Open Space Group has been selected by California Council of Land Trusts as the recipient of a 2024 Project Advancement Grant to advance the goals of Pathways to 30x30 and the Natural and Working Lands Climate Smart Strategy.

### Yuba County Projects

**Research Innovation Center** - The creation of a collaborative research opportunity with Beale AFB, the US Air Force, the Yuba Water Agency, City of Wheatland, and the University of California. The facility could serve as an educational, workforce training, and advanced research hub. Initially, the workforce at the collaborative facility would consist primarily of PhD level researchers, but also development of BA level and even high school educational programs as the facility expands to its full mission. This creates a significant opportunity for the City of Wheatland and Yuba County to create an innovation center and technology node.

**2025-2026 Update** A non-profit organization has been formed with initial members of the City of Wheatland and Yuba Water Agency for the purpose of developing and operating the Yuba Applied Research Center. The initial strategy plan for YARC has been developed. (Appendix I Page 18)

**Three Rivers Parkway System Development** - The Three Rivers Parkway is envisioned as a multi-modal active transportation and recreation system encompassing as many as 40 miles of hiking, bike, equestrian trails, and boat access along the Yuba, Feather and Bear Rivers. The northern terminus would be the Sycamore Ranch County Regional Park on the Yuba River. The trail would extend along the northern bank of the Yuba River to Marysville and would connect to the Sutter County trail system over the rehabilitated former railroad trestle on the Feather River. The trail would cross the Yuba River over the SR 70 bridge and continue south along the Feather River past Star Bend boat ramp to the junction with the Bear River. It would then extend east along the Bear River and possibly Dry Creek into downtown Wheatland. Future phases may connect to the Spenceville Wilderness Area. The River Parkway is anticipated to be a major draw for tourism in Yuba County, creating opportunities for additional lodging and restaurants, equipment rental concessions, recreational equipment sales, guide services and retail spending from visitors.

**2025-2026 Update:** Yuba Water Agency is leading the development of a county-wide trails master plan, which is currently underway. The master plan will be based on current plans for the Yuba County jurisdictions affected and will provide guidance on a collaborative approach for initial phases of the trail system. The plan will be completed in 2026. (Appendix I Page 18)

### City of Marysville Projects

**Ellis Lake Restoration** - A public works project to restore the 37-acre Ellis Lake area (between 9th and 16<sup>th</sup> streets and from B to D streets). This park and open space are regional landmarks attracting visitors from throughout the Yuba-Sutter area and the north state region. The lake was developed in the 1930s by the Work Progress Administration (later renamed Work Projects Administration). The intended scope of work would include a master plan for facility improvements around the lake, including parking, lighting, landscaping, and irrigation, together with water quality improvements for the lake itself.

**2025-2026 UPDATE:** Ellis Lake water quality has stabilized as the City engaged in an outside consultant as well as a lake management company. City staff continue to monitor the lake and use external expertise to maintain the water quality of the lake. Marysville and YSEDC secured a \$3m grant to improve elements and add amenities to strategic locations around the lake. Project is in the design phase. The design will be influenced by the results of

the master plan mentioned above. Design Phase of project is completed, and installation of added amenities and improvements are ongoing. (Appendix I Page 21)

## **Objective 2 – Strengthen Public Safety, Health Services and Homeless Solutions**

**Tactics 1 through 3 - Strengthen regional partnerships to expand healthcare, housing, and social services that prevent homelessness and support vulnerable residents.**

### **Regional Projects**

**Sutter Yuba Homeless Consortium:** The purpose of the Sutter Yuba Homeless Consortium (SYHC) is to connect our homeless population with programs and services that can help them overcome obstacles that are preventing permanent housing solutions for individuals and families.

**2024-2025 UPDATE:** In 2025 SYHC clients achieved the following, Yuba County had 879 active clients and 154 were housed and Sutter County had 712 active clients and 200 were housed.

### **Yuba County Project**

#### **Twin Cities Rescue Mission Training Center**

Formerly known as 14FORWARD, it is a temporary shelter and resource center for the homeless. The site includes 25 two-person structures, an onsite manager, dog facility, and provides services and resources to move the homeless toward permanent employment and housing.

**2025-2026 Update:** The project has been taken over from Yuba County by Twin Cities Rescue Mission. Plans include retrofitting Shelters to code, installation of new windows, electricity, heating and air conditioning, insulation and sheetrock. There are plans to include additional services and resources such as life building skills program, job search and training classes, parenting classes etc.

## **Economic Disaster, Recovery and Resiliency**

Mitigation planning is essential to the region’s ability to withstand and recover from disasters.

Yuba County The Yuba County Office of Emergency Services (OES) coordinates all emergency management between public safety and service providers during larger-scale or complex events-- your local law, enforcement/fire department handles day-to-day calls. OES operates in four primary areas: Preparedness, Response, Recovery, and Mitigation. To help prepare the County and other organizations for emergency response, OES also provides planning and training services. During an emergency, the County uses the Standardized Emergency Management System (SEMS) and the Incident Command System (ICS) to ensure close coordination between police, fire, military personnel, medical service providers, FEMA, and other agencies.

Plans have been developed to respond to any emergency event, and these plans are constantly being updated to make sure emerging threats are included and new technology incorporated.

[https://www.yuba.gov/departments/emergency\\_services/hazard\\_mitigation\\_plan.php#outer-4419](https://www.yuba.gov/departments/emergency_services/hazard_mitigation_plan.php#outer-4419)

Yuba County maintains a comprehensive emergency services webpage that provides current information for disaster, flood and emergency preparedness, and resources and tools.

[https://www.yuba.gov/departments/emergency\\_services/index.php](https://www.yuba.gov/departments/emergency_services/index.php)

Yuba County offers a youth emergency program, **“We’re Not Scared! We’re Prepared!”** aimed at first graders that help kids understand the big feelings that may come during an emergency, and how to prepare for an emergency. All children receive a go-bag filled with essentials starters. Outcomes to date – 9 schools attended, 280 students reached, and 183 go-bags distributed.

**Be Prepared Fair** – Yuba County has hosted its “Be Prepared Fair” twice a year since 2021. The spring event is held in the foothills, focusing on wildfire preparedness, and the fall event held on the valley floor, focusing on high water preparedness.

**Sutter County** The Office of Emergency Services comprises of two divisions: Fire Services and Emergency Management. Both perform emergency planning, mitigation, and response, apply for and manage grant funds to support emergency functions, host and attend community events and training, and provide guidance to all other disaster service workers and first responders.

Sutter County maintains a comprehensive Emergency Services webpage that provides current information for disaster, flood and emergency preparedness, and resources and tools.

<https://www.suttercounty.org/government/county-departments/office-of-emergency-services>

The **Office of Emergency Management** page includes OEM Plans, Be Prepared, Emergency Events, and Recovery for businesses and residents alike.

<https://www.suttercounty.org/government/county-departments/office-of-emergency-services/emergency-management>

Sutter County has recently established its first Fire Safe Council, comprises of public and private organizations that share a common, vested interest in wildfire prevention and loss mitigation. Fire safe councils accomplish this objective through education programs and projects such as hazardous fuel reduction efforts and homeowner training. The first fire safe councils started in the early 1990s, and there are now over 100 around the state.

<https://www.suttercounty.org/government/county-departments/office-of-emergency-services/fire-safe-council#B>

Small Business Disaster Preparedness: The state of California offers a program for small businesses to prepare and recover for disaster. <https://outsmartdisaster.calosba.ca.gov/>

## Report on Economic Development Activities

Yuba-Sutter Economic Development Corporation is committed to maintaining an understanding of the community it serves and is actively involved by having a seat on boards, commissions, projects, and events within the community. Workforce Investment Board, Sutter-Yuba Homeless Consortium, California Finance Consortium, local nonprofit capacity building and the military privatization P4 initiative are just some of the boards/organizations/programs of which are comprehensive and achievable goals of the CEDS.

YSEDC engaged in the following economic development activities throughout 2025 to support the implementation of CEDS. The following provides a summary of these activities that:

- Promote economic development and opportunity
- Support efforts to attract, maintain, promote, and expand regional industries and businesses
- Maximize effective development, alignment, and use of workforce
- Provide technical support and access to business and financial resources
- Obtain and utilize adequate funds and other resources
- Support the work of local governments in their efforts to provide sound physical infrastructure

**Promote Economic Development and Opportunity**

Activity	Time Frame
1. Implementation of the Regional Comprehensive Plan	Ongoing
2. Maintain Economic Development District status for the region. This includes preparing the following documents: <ul style="list-style-type: none"> <li>• Comprehensive Economic Development Strategy (CEDS) 2025-20230</li> <li>• Update CEDS appendix I</li> <li>• CEDS Annual Performance Report</li> <li>• Conduct a regional SWOT Analysis every five years</li> </ul>	Completed Annually Annually FY2030 – 2034
3. Collaboration and coordination with state, regional, county, and local economic efforts. <ul style="list-style-type: none"> <li>• Serve on committees and boards to provide guidance</li> <li>• Provide venues for collaborative meetings</li> </ul>	Ongoing
4. Provide technical assistance to jurisdictions through technical assistance programs <ul style="list-style-type: none"> <li>• Maintain data mining tools on the YSEDC site</li> <li>• Provide socioeconomic, transportation, demographic, etc. data as needed</li> <li>• Assist with grant research, writing, and administration as needed</li> </ul>	Ongoing

**Support efforts to attract, maintain, promote, and expand regional industries and businesses**

Activity	Time Frame
1. Maintain and continue the Business Attraction Program <ul style="list-style-type: none"> <li>• Continue to partner with Greater Sacramento Economic Council, Center for Economic Development, Go-Biz, etc.</li> <li>• Respond to RFP's</li> </ul>	Ongoing
2. Maintain and ensure the Yuba-Sutter Business Consortium remains viable to private and public sectors <ul style="list-style-type: none"> <li>• Provide venue, schedule, and conduct meetings, develop and maintain programs and maintain administrative functions</li> <li>• Ensure collaboration and interest of partners</li> <li>• Review, develop and lead programs of the consortium</li> </ul>	Ongoing
3. Promote, support, and enhance agriculture-based tourism <ul style="list-style-type: none"> <li>• Continue to develop the Highway 65 corridor and Sports and Entertainment Zone.</li> </ul>	Ongoing
4. Promote the continued viability of military installations near the region. <ul style="list-style-type: none"> <li>• Promote and protect Beale Air Force Base as the region's largest employer</li> <li>• Support expansion of Beale's existing missions, recruitment of new missions, and regional pledge to protect Beale from reduction or closure</li> <li>• Provide support for Beale Air Force Base's infrastructure needs</li> </ul>	Ongoing

<p>5. Brand and Market the region for development, investment, and regional growth.</p> <ul style="list-style-type: none"> <li>• Create marketing campaigns for business attraction</li> <li>• Promote visitor services and tourism</li> <li>• Collaborate with private and public sector organizations to increase marketing of Yuba-Sutter</li> </ul>	Ongoing
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**Maximize effective development, alignment, and use of workforce**

Activity	Time Frame
<p>1. Support the efforts of and collaborate with workforce development centers, community one stops, colleges and universities.</p> <ul style="list-style-type: none"> <li>• Ensure continued partnerships with local agencies and educational institutions</li> </ul>	Ongoing

**Provide technical support and access to financial resources**

Activity	Time Frame
<p>1. Continue to assist jurisdictions with infrastructure development projects by providing technical assistance, funding opportunities and resources</p>	Ongoing
<p>2. Continue the Bear Essentials program to provide businesses with access to resources, tools, and lending programs</p> <ul style="list-style-type: none"> <li>• Conduct two business walks within the district annually</li> <li>• Conduct business resource workshops</li> <li>• Conduct and/or assist with business development workshops</li> <li>• Assist businesses with expansion projects</li> <li>• Foster growth and development of local firms to create and retain jobs, increase the business, and tax base</li> <li>• Provide financial readiness and loan accelerator program</li> <li>• Provide business education workshops</li> </ul>	Ongoing

**Obtain and utilize adequate funds and other resources**

Activity	Time Frame
<p>1. Pursue additional funding from EDA while leveraging funding from additional private and public sources.</p> <ul style="list-style-type: none"> <li>• Pursue EDA funds for Lending Program</li> <li>• Pursue EDA funds for infrastructure for Highway 65 corridor, Sports and Entertainment Zone, and jurisdiction water/wastewater projects</li> </ul>	Ongoing  In Process
<p>2. Continue providing information on local, state, and federal economic and infrastructure development programs</p>	Ongoing

**Support the work of local governments in their efforts to provide sound physical infrastructure**

Activity	Time Frame
<p>1. Maintain communication with jurisdiction leaders regarding public works projects, provide technical assistance and funding sources as needed.</p> <ul style="list-style-type: none"> <li>• Ensure public works projects are included in CEDS document and progress is annually updated and reported.</li> </ul>	Ongoing

## **Schedule of Goals - YSEDC**

1. YSEDC will continue to assist in the development and implementation of the CEDS by providing research, statistical updates, printing, planning and scheduling CEDS Committee meetings.
2. YSEDC will provide both technical assistance, demographic and economic mining resource tools, and capital access for both the public and private sectors through grant research and writing and small business loans throughout the year.
3. YSEDC to continue its community involvement by maintaining memberships, seats and associations with public, private, and non-profit organizations to maintain an excellent overview of the economic conditions of the district.
4. YSEDC to continue its two business walks (fall and spring), surveys, and business development assistance programs to maintain a comprehensive understanding of the needs and desires of the stakeholders of the community and to assist in employment development.

## **Schedule of Goals - Region**

The region will continue to work toward achieving its goals and objectives by implementing tactics as stated in the CEDS and supporting the public works projects of the member jurisdictions within the District.

Attachments:

Appendix I 2025/2026 Public Works Projects