



City Council Meeting Staff Report

Meeting Date: August 11, 2026

SUBJECT: Consideration and Adoption of Resolution Authorizing Expenditure of Pumpkin Farm Joint Admission Funds for Sponsorship of 2026 National Pumpkin Weigh-Off

PREPARED BY: Bill Zenoni, City Manager

RECOMMENDATION:

Staff recommends that the Wheatland City Council consider adoption of a resolution authorizing the expenditure of Pumpkin Farm Joint Admission Funds for the sponsorship of the 2026 National Pumpkin Weigh-Off to be held in Wheatland on September 26, 2026.

DISCUSSION:

The National Pumpkin Weigh-Off was established more than 100 years ago. The California Pumpkin Growers Club is a non-profit organization composed of pumpkin and large vegetable growers throughout California. The Club is part of the Great Pumpkin Commonwealth, an international organization which sets standards and maintains records for competitive weigh-offs held around the world. This event, which in past years was held in the cities of Elk Grove and Vacaville, was moved to the City of Wheatland for the first time in 2023.

The 2026 National Pumpkin Weigh-Off will be held on Saturday, September 26 at the Bishop's Pumpkin Farm. Growers from across the United States are expected to participate in this event. Prizes will be awarded for the largest pumpkin. In addition, local 4-H and Future Farmers of America students have again been given the opportunity and starter plants to grow giant pumpkins of their own and will be eligible to win prizes of up to \$1,000.

Event sponsorships are being coordinated by the Yuba-Sutter Economic Development Corporation. The City of Wheatland contributed \$10,000 to this local event in 2024 and 2025. It has been requested that the City again participate with a \$10,000 sponsorship this year. By participating in the sponsorship of this event at the requested amount, the City of Wheatland will be designated as an event sponsor and the City's logo will be incorporated into all marketing materials. Most importantly, this event receives national as well as local recognition and highlights Wheatland as the host City.

FISCAL IMPACT:

The cost of the proposed National Pumpkin Weigh-Off sponsorship is \$10,000 and can be funded from the approved Fiscal Year 2026-27 budget in the Pumpkin Farm Joint Admission Fund. This fund has a current balance of \$132,714 and is projected to have a Fiscal Year 2026-27 year-end balance of \$175,986. There is no impact to the City's General Fund.

ATTACHMENT:

A. Resolution