

2024 Westwood Community Survey



1. **Quality of Life.** How would you rate the following items related to quality of life in Westwood? Please rate each item on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor."

		Excellent	Good	Neutral	Below Average	Poor	Don't Know
01.	Feelings of safety	5	4	3	2	1	9
02.	Connections to your neighbors and community	5	4	3	2	1	9
03.	Availability of different types of housing (i.e., to support upsizing or downsizing)	5	4	3	2	1	9
04.	Price point of housing	5	4	3	2	1	9
05.	Ease of using alternative modes of transportation (e.g., biking, walking)	5	4	3	2	1	9
06.	Signage, comfort, and accessibility of bus stops	5	4	3	2	1	9
07.	Gathering spaces for the community	5	4	3	2	1	9
08.	Shopping/restaurants	5	4	3	2	1	9
09.	Tree canopy	5	4	3	2	1	9
10.	Public art	5	4	3	2	1	9
11.	Communications from the City	5	4	3	2	1	9
12.	Size, features, and availability of community room	5	4	3	2	1	9

2. **Investment Priorities.** Using a scale from 1 to 4, where 4 is "Very Important" and 1 is "Not Important," please rate how important it is for the City of Westwood to invest in the following areas over the next 5 years.

Area	Very Important	Somewhat Important	Not Sure	Not Important	Don't Know
01. Street maintenance	4	3	2	1	9
02. City building improvements	4	3	2	1	9
03. Bicycle/Pedestrian facilities	4	3	2	1	9
04. Tree care and planting	4	3	2	1	9
05. Streetlights	4	3	2	1	9
06. Community room	4	3	2	1	9
07. Rebate program for City property taxes based on income and/or age qualification	4	3	2	1	9
08. Recreation programming and community events	4	3	2	1	9
09. Grants for residents to support housing improvements	4	3	2	1	9
10. Organized volunteer program	4	3	2	1	9
11. Bike share program	4	3	2	1	9
12. Environmentally sustainable practices	4	3	2	1	9
13. Public art	4	3	2	1	9

3. **Which THREE of the items listed in Question 2 do you think are most important for the City of Westwood to invest in?** [Write in your answers below using the numbers from the list in Question 2.]

1st: ____ 2nd: ____ 3rd: ____

4. **Capital Improvement Plan Funding.** The City has established a Capital Improvement Plan (CIP) which includes long-range plans for the construction and maintenance of public improvements (City streets, facilities, and other infrastructure). As the cost of such public improvements continues to increase, the City may need to consider options for funding, which could include taxes. If the City did need to consider tax increases for capital improvements, or for accelerating current levels of investment, what options would you support or not support the City looking at? This question lists potential types and levels of tax increases. For each, please rate how willing you would be to pay that amount to accelerate priorities in Question 3 to accomplish them within the next 10 years.

		Very Willing	Somewhat Willing	Not too Willing	Not at all Willing	Don't know
1.	0.5 mill in property taxes, equal to \$25/year on a \$400,000 house	4	3	2	1	9
2.	1 mill in property taxes, equal to \$50/year on a \$400,000 house	4	3	2	1	9
3.	1.5 mill in property taxes, equal to \$75/year on a \$400,000 house	4	3	2	1	9
4.	2 mill in property taxes, equal to \$100/year on a \$400,000 house	4	3	2	1	9
5.	0.5% in sales tax, equal to \$0.50 on a \$100 grocery bill	4	3	2	1	9
6.	.75% in sales tax, equal to \$0.75 on a \$100 grocery bill	4	3	2	1	9
7.	1% in sales tax, equal to \$1 on a \$100 grocery bill	4	3	2	1	9
8.	1.25% in sales tax, equal to \$1.25 on a \$100 grocery bill	4	3	2	1	9
9.	1.5% in sales tax, equal to \$1.50 on a \$100 grocery bill	4	3	2	1	9

5. **New Program/Infrastructure Usage.** Using a scale of 1 to 5, where 5 means "Very Likely" and 1 means "Very Unlikely," please rate how likely you would be to participate in or use the following services or infrastructure if provided by the City of Westwood.

		Very Likely	Likely	Neutral	Unlikely	Very Unlikely	Don't know
1.	Rebate program for City property taxes based on income and/or age qualification	5	4	3	2	1	9
2.	Additional recreation programming and community events	5	4	3	2	1	9
3.	Grants for residents to support housing improvements	5	4	3	2	1	9
4.	Organized volunteer program	5	4	3	2	1	9
5.	Bicycle/Pedestrian facilities	5	4	3	2	1	9
6.	Bike share program	5	4	3	2	1	9

6. **City Services and Livability.** Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	The City of Westwood has excellent customer service	5	4	3	2	1	9
2.	I can reach a City staff member if I need to	5	4	3	2	1	9
3.	I can reach a City Councilmember and/or Planning Commissioner if I need to	5	4	3	2	1	9
4.	I feel safe on City streets when not in a vehicle	5	4	3	2	1	9
5.	Westwood is a desirable place to live	5	4	3	2	1	9
6.	I would recommend Westwood as a place to live	5	4	3	2	1	9
7.	We should seek to make improvements in Westwood for future generations	5	4	3	2	1	9

7. **Experiences in Westwood.** In the past year, have you or a member of your household done the following in Westwood?

	Yes	No	Don't Know
01. Contacted City Hall	1	2	9
02. Attended a Planning Commission or Council meeting	1	2	9
03. Called the police	1	2	9
04. Applied for a license or permit	1	2	9
05. Visited the City website	1	2	9
06. Read the quarterly city newsletter (mailed)	1	2	9
07. Read the weekly Buzz (emailed)	1	2	9
08. Visited City social media	1	2	9
09. Attended a community event (e.g., The 47 Foodie Fest, Oktoberfest, Movies or Music in the Park.)	1	2	9
10. Helped a neighbor	1	2	9
11. Had a meal at a Westwood restaurant	1	2	9
12. Intentionally chose a job, shop, or service provider based upon the close proximity to your Westwood home	1	2	9

8. **Communication Preferences.** What is your top preferred method of communication from the City of Westwood?

____(1) Email newsletter ____ (2) City social media ____ (3) Print newsletter ____ (4) Text

Demographics

9. **Approximately how many years have you lived in the City of Westwood?**

____(1) Less than 5 years ____ (2) 5-10 years ____ (3) 11-20 years ____ (4) More than 20 years

10. **What type of housing do you live in?**

____(1) Single-family home you own ____ (2) Single-family home you rent ____ (3) Apartment you rent

11. **What is your age group?**

____(1) 18-24 ____ (3) 35-44 ____ (5) 55-64 ____ (7) 75-84 ____ (9) 95 and over
 ____ (2) 25-34 ____ (4) 45-54 ____ (6) 65-74 ____ (8) 85-94

12. **Do you have children living in your household in the following age groups? [Check all that apply.]**

____(1) No children in household ____ (2) 0-5 ____ (3) 6-12 ____ (4) 13-18

13. **Would you say your total household income is...**

____(1) Under \$60,000 ____ (2) \$60,000 to \$120,000 ____ (3) \$120,001 to \$200,000 ____ (4) Over \$200,000

14. **Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?**

____(1) Yes ____ (2) No

15. **Which of the following best describes your race? [Check all that apply.]**

____ (01) Asian or Asian Indian ____ (04) White or Caucasian
 ____ (02) Black or African American ____ (05) Native Hawaiian or other Pacific Islander
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____

16. **What is your gender?** ____ (1) Male ____ (2) Female ____ (3) Self Identified

17. If you have any additional comments, please list them below.

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.
The information printed to the right will ONLY be
used to help identify which areas of the City have
issues with city services. If your address is not
correct, please provide the correct information.
Thank you.