

COUNCIL DISCUSSION ITEM

Meeting Date: February 13, 2025

Staff Contact: Leslie Herring, City Administrator

Agenda Item: Discuss 2025 Strategic Priorities Work Plan

Background/Description of Item

Following the City Council's adoption of the Governing Body Strategic Plan in December 2024, this work plan is presented to create an opportunity for the Mayor and City Council to provide direction, ask questions, and to share ideas with City staff on upcoming planned areas of focus for the 2025 calendar year. Several projects and priorities are well underway and already committed; however, should Council have additional ideas or want to exchange one priority for another, this is the perfect time to provide such direction to staff.

Context for the priorities is provided in the adopted Governing Body Strategic Plan, which is available on the City's website by clicking this link: <https://www.westwoodks.org/projects-and-plans/page/2024-governing-body-strategic-plan>.

Work Session or Presentation Topics

To complement this annual work plan, if there are certain presenters or partnering agencies from whom the City Council would like to hear, this is a great opportunity for the Governing Body to discuss those ideas and direct City staff to issue those invitations and schedule such presentations or reports.

Further, in anticipation of the upcoming City Council and Planning Commission joint work session, ideas of common interest and overlap should be identified for discussion at that public meeting.

2025 Recommended Work Plan

Priority	Q1 Jan - Mar	Q2 Apr - Jun	Q3 Jul - Sep	Q4 Oct - Dec
Community Redevelopment				
47 th & Rainbow Blvd.; Prime Developer Selection, Predevelopment Agreement, Public Process Initiation				
Sale of Joe Dennis Park; Election, Close on Sale, Finalize Park Design				
Housing				
Building Official/Codes Administrator; Hire, Onboard				
Building Permit Process Improvements; Create Checklist for Applicant and Staff Use				
Programs to Help Offset Costs for Residents; Explore Options, Make Recommendations				
2024 ICC Code Set; Adopt by Ordinance				
Transportation and Infrastructure				
47 th Pl. Complete Street Scope Approval, Apply for Funding; Design Engineering				
Planning Commission Recommendation for Traffic Calming on Residential Streets; Create Approach, Test				
Rainbow Blvd. Complete Street Improvements: Partner Agency Alignment; Apply for Funding				
Property and/or Sales Tax Increases to Fund CIP; Explore Financial Impact, Make Recommendations				

Safety and Law Enforcement				
Communications Content Calendar; Create				
Public Safety Stats Review; Presentation to Governing Body				
City Communication and Engagement				
Climate Action KC – Westwood Playbook; Create Task Force to Develop Recommendations for Implementation Goals				
Communications Content Calendar; Create				
Strategic Communications Plan; Key Performance Indicators Report Creation; Report to Council				
Community Amenities				
The 47 Committee; Reconvene, Plan 2026 Foodie Fest				
Targeted Small Business Grants; Explore Feasibility, Make Recommendation				
Tree Canopy; Explore Programs and Policies to Preserve and Enhance				

Staff Recommendation

No formal action is required, staff anticipates a discussion amongst the City Council and direction provided as appropriate.