

Westwood Community Survey - DRAFT

1. Quality of Life: How would you rate the following items related to quality of life in Westwood? Please rate each item on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor."

#	Question	Excellent	Good	Neutral	Below Average	Poor	Don't know
1	Housing options (i.e. ability to upsize/downsize)	5	4	3	2	1	9
2	Feelings of safety	5	4	3	2	1	9
3	Connections to your neighbors and community	5	4	3	2	1	9
4	Ease of using alternative modes of transportation (i.e. biking, walking)	5	4	3	2	1	9
5	Signage, comfort, and accessibility of bus stops	5	4	3	2	1	9
6	Gathering spaces for the community	5	4	3	2	1	9
7	Shopping/restaurants	5	4	3	2	1	9
8	Tree canopy	5	4	3	2	1	9
9	Public art	5	4	3	2	1	9
10	Communications from the City	5	4	3	2	1	9
11	Size, features, and availability of community room	5	4	3	2	1	9

2. Investment Priorities: Using a scale from 1 to 4, where 4 is "Very Important" and 1 is "Not Important," please rate how important it is for the City of Westwood to invest in the following areas over the next 5 years:

#	Question	Very important	Somewhat important	Not Sure	Not Important
1	Street maintenance	4	3	2	1
2	City building improvements	4	3	2	1
3	Bicycle/pedestrian facilities	4	3	2	1
4	Tree care and planting	4	3	2	1
5	Streetlights	4	3	2	1
6	Community room	4	3	2	1
7	Rebate program for City property taxes based on income and/or age qualification	4	3	2	1
8	Recreation programming and community events	4	3	2	1
9	Grants for residents to support housing improvements	4	3	2	1
10	Organized volunteer program	4	3	2	1
11	Bike share program	4	3	2	1
12	Environmentally sustainable practices	4	3	2	1
13	Public art	4	3	2	1

3. Which THREE of the items listed in Question 2 do you think are most important for the City of Westwood to invest in? [Write in your answers below using the numbers from the list in Question 2.] 1st: ____ 2nd: ____ 3rd: ____

4. Capital Improvement Plan Funding: The City's Capital Improvement Plan (CIP), which includes maintenance and improvements to residential streets and City facilities and buildings, is underfunded at the current level of revenues generated by property and sales taxes. The City has created a ten-year plan to address the needs identified in the CIP and is now in a position to identify funding sources to address deferred maintenance and improvements desired by taxpayers. **This question lists potential types and levels of tax increases. For each, please rate how willing you would be to pay that amount to accelerate priorities in Question No. 2 above to accomplish them within the next 10 years.**

#	Question	Very willing	Somewhat willing	Not too willing	Not at all willing	Don't know
1	.5 mill in property taxes, equal to \$25/year on a \$400,000 house	4	3	2	1	9
2	1 mill in property taxes, equal to \$50/year on a \$400,000 house	4	3	2	1	9
3	1.5 mill in property taxes, equal to \$75/year on a \$400,000 house	4	3	2	1	9
4	2 mill in property taxes, equal to \$100/year on a \$400,000 house	4	3	2	1	9
5	.5% in sales tax, equal to \$0.50 on a \$100 grocery bill	4	3	2	1	9
6	.75% in sales tax, equal to \$0.75 on a \$100 grocery bill	4	3	2	1	9
7	1% in sales tax, equal to \$1 on a \$100 grocery bill	4	3	2	1	9
8	1.25% in sales tax, equal to \$1.25 on a \$100 grocery bill	4	3	2	1	9
9	1.5% in sales tax, equal to \$1.50 on a \$100 grocery bill	4	3	2	1	9

5. New Program/Infrastructure Usage: Using a scale of 1 to 5, where 5 means "Very Likely" and 1 means "Very Unlikely," please rate how likely you would be to participate in or use the following services or infrastructure if provided by the City of Westwood:

#	Question	Very Likely	Likely	Neutral	Unlikely	Very Unlikely	Don't know
1	Rebate program for City property taxes based on income and/or age qualification	5	4	3	2	1	9
2	Additional recreation programming and community events	5	4	3	2	1	9
3	Grants for residents to support housing improvements	5	4	3	2	1	9
4	Organized volunteer program	5	4	3	2	1	9
5	Bicycle/pedestrian facilities	5	4	3	2	1	9
6	Bike share program	5	4	3	2	1	9

6. City Services and Livability: Using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't know
1	The City of Westwood has excellent customer service	5	4	3	2	1	9
2	I can reach a City staff member if I need to	5	4	3	2	1	9
3	I can reach a City Councilmember and/or Planning Commissioner if I need to	5	4	3	2	1	9
4	I feel safe on City streets when not in a vehicle	5	4	3	2	1	9
5	Westwood is a desirable place to live	5	4	3	2	1	9
6	I would recommend Westwood as a place to live	5	4	3	2	1	9
7	We should seek to make improvements in Westwood for future generations	5	4	3	2	1	9

7. Experiences in Westwood: In the past year, have you or a member of your household done the following in Westwood?

#	Question	Yes	No	Don't Know
1	Contacted City Hall	1	2	9
2	Attended a Planning Commission or Council meeting	1	2	9
3	Called the police	1	2	9
4	Applied for a license or permit	1	2	9
5	Visited the City website	1	2	9
6	Read the quarterly city newsletter (mailed)	1	2	9
7	Read the weekly Buzz (emailed)	1	2	9
8	Visited City social media	1	2	9
9	Attended a community event (i.e. The 47 Foodie Fest, Oktoberfest, Movies or Music in the Park, etc.)	1	2	9
10	Helped a neighbor	1	2	9
11	Had a meal at a Westwood restaurant	1	2	9
12	Intentionally chose a job, shop, or service provider based upon the close proximity to your Westwood home	1	2	9

8. Communication Preferences: What is your top preferred method of communication from the City of Westwood?

___(1) Email newsletter ___(2) Print newsletter ___(3) City social media
 ___(4) Text

Demographics

9. Approximately how many years have you lived in the City of Westwood?

- (1) Less than 5 years (2) 5-10 years (3) 11-20 years
 (4) More than 20 years

10. What type of housing do you live in? (1) Single-family home you own

- (2) Single-family home you rent (3) Apartment you rent

11. What is your age group?

- (1) 18-24 (2) 25-34 (3) 35-44 (4) 45-54 (5) 55-64
 (6) 65 and over

12. Do you have children living in your household in the following age groups? (check all that apply)

- (1) No children in household (2) 0-5 (3) 6-12 (4) 13-18

13. Would you say your total household income is...

- (1) Under \$60,000 (2) \$60,000 to \$120,000 (3) \$120,001 to \$200,000
 (4) Over \$200,000

14. Are you of Hispanic or Latino ancestry?

- (1) Yes (2) No

15. Which of the following best describes your race?

- (01) Asian/Pacific Islander (02) Black/African American
 (03) Native American (04) White/Caucasian
 (05) More than one race/multi-racial
 (99) Other: _____

16. What is your gender? (1) Male (2) Female (3) Other

17. If you have any additional comments, please list them below.
