

From: [Sarah Brown](#)
To: [Leslie Herring](#)
Subject: Exterior Signage Variance Request
Date: Monday, February 17, 2025 2:28:34 PM
Attachments: [Exterior Signage.pdf](#)
[Document_2025-02-17_142737.pdf](#)

Hi Leslie!

As per our conversation together, I put together in this email my request to the city for review and approval on requesting a variance on number of exterior wall signs.

As per the attached scanned document of signage details, I am request to install (3) signs to the front East wall of the building. These signs will say 'tabletop' (42.5"W x 8.25" H) 'Blair & Blythe' (185.5" W x 20"H) and 'interiors' (45.5" W x 6.5"). These signs will be 1" aluminum letters painted black, elevated off the face of the building 1" and backlit in the evening.

The signs will be installed in the middle of the two brick ledges, centered on the building. The brick ledges are 4" each and rest right above the installed awning and below the window ledges. The installation space is 28" in height. The signage letters will be sitting between 6-8 inches above the installed awning.

The temporary signage that will be taken down when weather/temps allow will be the following: the left South side window decals of 'coming soon' and the large picture in the window. In the right North side window the large picture and the 'coming soon' decals.

Please let me know if you need anything further for consideration. In addition, am I able to place one way signs on the front drive by the wall? I am not sure how prior owners have addressed traffic flow, but I don't want any accidents to happen when people are navigating that front drive in front of the building.