

**COOPERATIVE ENDEAVOR AGREEMENT BETWEEN**  
**THE WEST MONROE DOWNTOWN REVITALIZATION GROUP**  
**AND THE CITY OF WEST MONROE**  
**(Gar Rodeo and Boat & Outdoor Expo)**

WHEREAS, the WEST MONROE DOWNTOWN REVITALIZATION GROUP (hereinafter sometimes "WMDRG"), is a Louisiana non-profit corporation, and its members have a strong desire to work for the improvement of the City of West Monroe, and

WHEREAS, WMDRG believes that an essential step in making that improvement will require the upgrading of various downtown infrastructure of the CITY OF WEST MONROE (hereinafter sometimes "CITY"), as well as supporting the construction of new downtown facilities that will benefit the CITY and its residents; and

WHEREAS, the CITY concurs with the beliefs of WMDRG, but remains financially limited in the efforts it can undertake toward those changes and upgrades of infrastructure, or toward the construction of new downtown projects; and

WHEREAS, WMDRG and the CITY each believe that by joining together, they will be able to better engage the public, both individuals and corporate citizens, in working toward those changes and upgrades, in working toward the establishment of new projects within the CITY, and presenting events within the CITY which provide additional focus on enhancing the opportunities to promote and allow residents and others to enjoy the City, particularly the downtown area, while raising funds (both directly from events and indirectly through collection of additional sales taxes) which funds will continue to support the City's revitalization efforts.

ACCORDINGLY, WEST MONROE DOWNTOWN REVITALIZATION GROUP and the CITY OF WEST MONROE here enter into this Cooperative Endeavor Agreement (hereinafter sometimes "CEA") for the above and related purposes for the improvement of the CITY OF WEST MONROE, and each here contracts and agrees as follows:

**1. Gar Rodeo**

This event is scheduled for August 29-30, 2025, and will be conducted only on the Ouachita River. Kickoff will occur in downtown West Monroe at the Ouachita Live event, and will begin with a shotgun start. Weigh-ins will occur throughout the night at Lazarre Park. Awards will be presented Saturday August 30, 2025, at Alley Park in downtown West Monroe;

WMDRG will provide a person who will in charge of and manage the Gar Rodeo; will arrange for any and all necessary personnel needed to orderly administer the event; will establish all rules and standards for the event; and will provide for all prizes to be awarded;

Registrants pay a fee to enter the Gar Rodeo through an online portal which will

include the Registrant's agreement to all rules and regulations established for the event; those funds will be routed to WMDRG's bank account;

Sponsorships for this event will be joint with the Boat & Outdoor Expo; and will be sold through Logan Bourgeois, who will receive 20 percent of all sponsorship monies and exhibitor fees that are collected. A separate agreement providing all terms and conditions with Logan Bourgeois shall be executed by WMDRG and CITY. Sponsorship monies will be paid directly to WMDRG's bank account, and none will be directly payable to Logan Bourgeois;

2. **Boat & Outdoor Expo**

This event is scheduled for August 28-30, 2025, and will be conducted at the West Monroe Sports & Events Center. WMDRG will execute a standard event contract with the West Monroe Sports & Events Center for the event under such terms and conditions as may be negotiated;

Exhibitors wishing to participate in the Boat & Outdoor Expo will fill out a registration form to be established by West Monroe Sports & Events, and return the form and payment directly to West Monroe Sports & Events. The facility will handle all payments for exhibitors;

West Monroe Sports & Events will charge admission for entrance into the Boat & Outdoor Expo; and shall be the sole vendor for all food and beverage sales, and shall be solely entitled to those funds;

As provided above, sponsorships for this event will be joint with the Gar Rodeo; all sponsorships and provisions for exhibitors will be sold through Logan Bourgeois, who will receive 20 percent of all sponsorship monies and exhibitor fees collected. All further terms and conditions will be contained in the separate agreement with Logan Bourgeois provided above. Sponsorship monies will be paid directly to WMDRG's bank account, and none will be directly payable to Logan Bourgeois; and Exhibitor fees will be received directly by West Monroe Sports and Events Center, and none will be directly payable to Logan Bourgeois;

3. WMDRG agrees that the proposed event will be conducted in its name and with the involvement of its members, except to the extent otherwise agreed by WMDRG and CITY. Correspondingly, as provided above, CITY will provide all of the required funding which is necessary for the initial deposits or payments for the services to be rendered and any further expenses incurred under the terms of this CEA, as well as provide all necessary personnel or supplies to fulfill the obligations of WMDRG and CITY under this CEA, and to do so in a timely manner;

4. WMDRG will establish or otherwise provide a local bank checking account which

is agreeable with the CITY that will be utilized for transfer of funds by CITY pursuant to its obligations under this CEA, and for the deposit of funds later received toward the purposes of this CEA;

5. WMDRG and CITY will each continue to maintain detailed accounting and other records regarding all funds paid or expended, of all funds received from any other source, and of all transfers or other transactions between them, together with all other financial and other activities during the term of this CEA; and each shall have full and complete access to those records of the other at any reasonable time. The accounting records shall be in such format as is required of CITY for its records. CITY shall cause all such records of WMDRG and of CITY to be audited no less than annually;
6. WMDRG and CITY will each further maintain full and complete records which are not only sufficient for their own uses but for the uses of the other;
7. WMDRG and CITY will jointly develop a plan of action for receipt and deposit of funds by WMDRG from others, and the subsequent transfer of all of those funds to appropriate accounts under the control of the CITY. No payments will be made by WMDRG except as have been previously authorized by CITY;
8. CITY may provide the services of a CITY worker or workers to the extent necessary to provide for the obligations of the CITY under this CEA, but such worker(s) shall remain solely an employee of CITY and be under the sole authority and control of CITY. CITY may also provide all such other necessary or appropriate services through other CITY employees, and/or otherwise provide those services through third-parties at CITY's sole cost;
9. As the CITY has responsibility for providing the funding for all necessary initial expenses which arise out of this CEA, all approvals required in order to authorize incurring of expenses under the terms of the Agreement will be made solely by the CITY, through the Mayor or by her designee;
10. All proceeds received after payment of all expenses incurred shall be payable to the CITY;
11. Except as specifically provided otherwise in this CEA, WMDRG shall be entitled to maintain the confidentiality of all of its books and records, and shall be entitled to compel the CITY to act in such a manner as to insure the confidentiality of those of its records to which CITY has access, and even though its information or records relating to this CEA are used in whole or in part by CITY or its employees;
12. WMDRG shall assist CITY in allocating and/or expending all funds received pursuant to the activities contemplated by this CEA such that every allocation or expenditure is in accordance with the direction of the respective donor(s) and/or is

otherwise the appropriate legal, allocation or expenditure, agreeing that the final determination of the appropriate allocation or expenditure must be the determination of the CITY, for which the CITY shall have the sole legal liability and responsibility;

13. The term of this Cooperative Endeavor Agreement shall be for six (6) months, or until all activities relating to the proposed event are essentially concluded, whichever first occurs;
14. WMDRG and CITY may mutually agree to modify, amend, supplement, or terminate this CEA at any time.

SIGNED IN MULTIPLE ORIGINAL in the presence of the undersigned witnesses, this\_\_\_\_\_ day of June, 2025.

WITNESSES:

\_\_\_\_\_

Printed Name:\_\_\_\_\_

\_\_\_\_\_

Printed Name:\_\_\_\_\_

WEST MONROE DOWNTOWN  
REVITALIZATION GROUP

By:\_\_\_\_\_  
TONYA HAMILTON, President

CITY OF WEST MONROE, LOUISIANA

By:\_\_\_\_\_  
STACI ALBRITTON MITCHELL, Mayor