



Name: Courtney Hornsby
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This agreement is between Community Showcase Banners, LLC an affiliate company of CGI Communications, Inc. D/B/A CGI Digital and the City of West Monroe, LA, and shall remain in effect from the date it is signed by both parties until the completion of the one (1) year of banner display, but regardless shall terminate January 31, 2027.

Community Showcase Banners ("CSB") shall provide the following:


- A minimum of 25 identical custom- graphic vinyl banners for all permissible poles
- Business sponsors featured on the bottom 30% of the banner. City retains the right, in its sole discretion, to limit and/or prohibit any particular type or class of sponsor, or particular message.
- Artwork, design and size customized to meet your community's specifications (standard size 30" x 72"). CSB will not utilize a similar design to that here utilized within 75 miles of City.
- All brackets, hardware, installation and maintenance of banners, brackets, and hardware, and will promptly replace banners damaged (regardless of cause) or becoming tattered or having a faded appearance
- Quantity of banners determined by number of sponsor participants
- Duration of sponsor participation will be up to one (1) year.
- Sponsorship fulfillment including all related aspects of marketing, production, and printing
- The City of West Monroe, LA will assume no cost for the sales and production of the banners for this project
- CSB will fully indemnify City and hold City harmless from any and all liability or responsibility, regardless of how or when arising, and will name City as an additional insured on CSB's liability policy having coverage of no less than \$1,000,000.00.

The City of West Monroe, LA ("City") shall provide the following:

- Letter of introduction supporting the program on your organization's letterhead
- The right for Community Showcase Banners to use organization's name in connection with the preparation, production and marketing of the program set forth herein only
- Identification of, access to, and permission to utilize the preferred pole sites for accurate banner placement
- Identification of and access to a minimum of 25 poles for banner placement

Provider's Right to Cancel: The Provider may cancel this Agreement by providing express written notice of its intent to cancel within 90 days after the commencement of the banner display for the current term.

We, the undersigned, understand the above information and have full authority to sign this agreement.

West Monroe, LA	Community Showcase Banners / CGI Communications, Inc.
Signature:	
Name (printed):	Name (printed): Nicole Rongo
Title:	Title: Vice President, Government Relations & Strategic Partnerships, CGI Communications, Inc.



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