

STATE OF LOUISIANA
CITY OF WEST MONROE

ORDINANCE NO. _____

MOTION BY: _____

SECONDED BY: _____

AN ORDINANCE TO AUTHORIZE THE CITY OF WEST MONROE, LOUISIANA, TO ENTER INTO A SPONSORED, CUSTOM DESIGNED STREET BANNER PROGRAM WITH COMMUNITY SHOWCASE BANNERS, LLC, TO CELEBRATE THE 250TH ANNIVERSARY OF THE UNITED STATES, AND WHICH WILL HAVE THE EFFECT OF LIMITING OTHER USE OF CERTAIN DESCRIBED IMMOVABLE PROPERTY BUT WHICH LIMITATIONS ON USE ARE NOT OTHERWISE NEEDED FOR ANY PUBLIC PURPOSE BY THE CITY OF WEST MONROE, LOUISIANA, AND THE OVERALL EFFECT IS BENEFICIAL TO THE CITY AND ITS RESIDENTS; AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.

WHEREAS, the City of West Monroe, Louisiana (hereinafter sometimes simply “City”) would like to celebrate the 250th anniversary of the establishment of the United States during 2026, while also showcasing the historical downtown of City; and

WHEREAS, City determined that an appropriate display of banners on downtown City light poles (or other appropriate City-owned structures) would be an excellent way of accomplishing these goals; and

WHEREAS, the City has located an established company that specializes in providing the type of custom-designed banners which the City wishes to display, and which is additionally able to provide the banners through a method whereby all costs are paid through local business sponsorships which are appropriately noted on the installed banners; and

WHEREAS, the terms and conditions of the proposed agreement and the benefits to be received by the City of West Monroe under this agreement are fair and reasonable, and are beneficial to the City of West Monroe and its residents.

NOW, THEREFORE:

SECTION 1. BE IT ORDAINED by the Mayor and Board of Aldermen of the City of West Monroe, Louisiana, in regular and legal session convened, that the City of West Monroe, Louisiana, is hereby authorized to enter into a sponsored custom-designed street banner program with Community Showcase Banners, LLC, relating to the design, installation, and maintenance of decorative banners on City-owned lampposts or similar structures in the downtown business area which will celebrate the 250th “birthday” of the United States, and the space used by the banners is not otherwise needed for any public purpose, all subject to all terms, conditions and provisions of an agreement attached hereto as Exhibit “A”, with such further provisions as set

forth on Exhibit “B”, with those banners to be generally placed on those lamp posts located as shown on Exhibit “C”.

SECTION 2. BE IT FURTHER ORDAINED by the Mayor and Board of Aldermen of the City of West Monroe, Louisiana, in regular and legal session convened, that once all terms and provisions have been finally agreed, the City of West Monroe, Louisiana, is hereby authorized to enter into that agreement with Community Showcase Banners, LLC, in exchange for Community Showcase Banners, LLC, obtaining sponsors for all banner locations, and all subject to all of the further terms, conditions and provisions of that final executed agreement.

SECTION 3. The above ordinance was introduced on July 15, 2025, in legal session convened; notice of this ordinance was published three times in fifteen (15) days, one week apart, as required by R.S. 33:4711; no opposition being filed, it is considered by sections, voted on by yea and nay vote, passed and adopted in legal session convened this 19th day of August, 2025, with the final vote being as follows:

YEA: _____

NAY: _____

NOT VOTING: _____

ABSENT: _____

ATTEST:

APPROVED THIS 19TH DAY OF
AUGUST, 2025

ANDREA PATE, CITY CLERK
CITY OF WEST MONROE
STATE OF LOUISIANA

STACI ALBRITTON MITCHELL
CITY OF WEST MONROE
STATE OF LOUISIANA