



Name:

Title:

Address:

City, State, Zip:

Phone number:

Website:

Email:

This Agreement is between CGI Communications, Inc. D/B/A CGI Digital ("CGI") and the City of Westlake ("the City") and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Magazine Program is made available for viewer access on different devices via a link on the <https://www.westlakegov.com/> City website.

During the term of this Agreement, CGI shall:

- Produce up to 4 one-minute videos with content of the City's choosing
- Provide multiple segments of aerial footage pending approval from FAA and any airports within a 5 mile radius of filming location(s) *optional*
- Produce four (4) quarterly Video Magazine Articles based on direct input and/or concepts provided by the city, or as deemed appropriate by HelloNation.
- Press release articles to our media outlets for local and national exposure
- Provide script writing and video content consultation
- Send a videographer to City's locations to shoot footage for the videos
- Reserve the right to use still images and photos for video production
- Create all aspects of video production which includes, storyboarding, shot lists, filming, graphics, color grading, music selection, audio mastering
- Provide our patented OneClick™ Technology and encode all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds
- Store and stream all videos on CGI's dedicated server
- Be solely responsible for all business participation fulfillment including all related aspects of marketing, production, printing, and distribution
- Facilitate viewer access of the Community Video Magazine Program from City's <https://www.westlakegov.com/> website.
- Grant to City's a license to use CGI's Line of Code to link to and/or stream the video magazine
- Own copyrights of the master CommunityHelloNation™ Video Magazine
- Assume all costs for the Community Video Magazine Program

During the term of this Agreement, the City shall:

- Provide a letter of introduction or video press release for the program on City's letterhead
- Assist with the content and script for their Community Video Magazine Program
- Provide notice of any changes, revisions, requests or modifications to final video content within 30 days of its receipt
- Grant CGI the right to use City's name in connection with the preparation, production, and marketing of the Community Video Magazine Program
- Display the "HelloNation™ Video Magazine" link prominently on the <https://www.westlakegov.com/> homepage, including any alternate versions of your home page, for viewer access on different devices for the entire term of this Agreement
- Ensure that this Agreement remains valid and in force until the agreed upon expiration date, regardless of change in administration
- Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content produced by CGI for the Community Video Magazine Program
- Agree that the City will not knowingly submit any photograph, video, or other content that infringes on any third party's copyright, trademark or other intellectual property, privacy or publicity's right for use in any video or other display comprising this program. Submissions should be received by CGI by the agreed-upon primary filming date.

This Agreement constitutes the entire Agreement of the parties and supersedes any and all prior communications, understandings and Agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein. The City warrants that it is a tax exempt entity. The undersigned, have read and understand the above information and have full authority to sign this Agreement.

City of Westlake, FL

CGI Communications, Inc. D/B/A CGI Digital

Signature:

Name (printed):

Name (printed): Nicole Rongo

Title:

Title: Vice President, Government Relations & Strategic Partnerships

Date:

DATE: 3/30/26



130 East Main Street, 5th Floor
Rochester, NY 14604

Phone: 800.398.3029
cgidigital.com