



# Meeting Agenda Item Coversheet

<b>MEETING DATE:</b>		May 5, 2026	<b>Submitted By:</b> Special Events & Project Coordinator	
<b>SUBJECT:</b> <i>This will be the name of the Item as it will appear on the Agenda</i>		Westlake Video Initiative		
<b>STAFF RECOMMENDATION:</b> (MOTION READY)		Discussion and direction from City Council regarding participation in the CGI Community Video Magazine Program.		
<b>SUMMARY and/or JUSTIFICATION:</b>		<p>Staff is presenting the CGI Company's Community Video Magazine Program for City Council discussion and consideration. This initiative would be provided at no cost to the City and offers an opportunity to professionally showcase Westlake, including promotion of the City's upcoming 10-year anniversary and other key initiatives.</p> <p>Through partnerships with local businesses, CGI fully funds the program and provides comprehensive video production services. Deliverables include up to four one-minute videos over a 2–3 year period, quarterly video magazine content, scriptwriting, filming, editing, media distribution, and hosting/streaming services. Optional aerial footage may also be included, subject to FAA approval.</p> <p>The program would allow the City to enhance its marketing and communication efforts through high-quality, professionally produced content that can be shared across the City's website and media platforms.</p> <p>Staff is seeking Council direction on whether to proceed with this initiative and execute the agreement with CGI.</p>		
<b>SELECT, if applicable</b>	<b>AGREEMENT:</b>		<b>BUDGET:</b>	
	<b>STAFF REPORT:</b>		<b>PROCLAMATION:</b>	
	<b>EXHIBIT(S):</b>		<b>OTHER:</b>	
<b>IDENTIFY EACH ATTACHMENT.</b> <i>For example, an agreement may have 2 exhibits, identify the agreement and Exhibit A and Exhibit B</i>	CGI Community Video Magazine Agreement • Westlake Video Initiative Memo • Sample Video Links and Content Examples			
<b>SELECT, if applicable</b>	<b>RESOLUTION:</b>		<b>ORDINANCE:</b>	

**IDENTIFY FULL  
RESOLUTION OR  
ORDINANCE TITLE**

*(if Item is not a  
Resolution or Ordinance,  
please erase all default  
text from this field's  
textbox and leave blank)*

**Please keep text  
indented.**

**FISCAL IMPACT** *(if any):*

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