



Meeting Agenda Item Coversheet

MEETING DATE:		August 4,206		Submitted By: Special Events & Projects Coordinator	
SUBJECT: <i>This will be the name of the Item as it will appear on the Agenda</i>		Westlake Video Initiative – CGI Community Video Magazine Program Agreement (Revised)			
STAFF RECOMMENDATION: (MOTION READY)		Approve the Community Video Magazine Program Agreement with CGI Communications, Inc. d/b/a CGI Digital, subject to the City Attorney Addendum, and authorize the City Manager to execute the agreement.			
SUMMARY and/or JUSTIFICATION:		Staff is resubmitting the CGI Community Video Magazine Program for Council consideration. The program continues to be offered at no cost to the City, with all production and marketing costs funded through CGI's local business partnerships. The initiative provides professionally produced videos, quarterly content, media distribution, hosting, and related promotional services. Since the May presentation, the City Attorney has prepared an Addendum to the Agreement to ensure compliance with Florida law and City requirements, including provisions addressing governing law, public records, sovereign immunity, assignments, notices, scrutinized companies, and E-Verify. Approval of the agreement would include incorporation of the City Attorney's Addendum.			
SELECT, if applicable		AGREEMENT:		BUDGET:	
		STAFF REPORT:		PROCLAMATION:	
		EXHIBIT(S):		OTHER:	
IDENTIFY EACH ATTACHMENT. <i>For example, an agreement may have 2 exhibits, identify the agreement and Exhibit A and Exhibit B</i>		CGI Community Video Magazine Program Agreement CGI Memo – Westlake Video Initiative City Attorney Addendum to Community Video Magazine Program Agreement Attachments previously included in the May agenda packet			
SELECT, if applicable		RESOLUTION:		ORDINANCE:	
IDENTIFY FULL RESOLUTION OR ORDINANCE TITLE <i>(if Item is not a Resolution or Ordinance, please erase all default text from this field's textbox and leave blank) <u>Please keep text indented.</u></i>					
FISCAL IMPACT (if any):		None. The program is provided at no cost to the City.			\$0