



Meeting Agenda Item Coversheet

MEETING DATE:		August 4, 2026		Submitted By Howard W. Brown, Jr.	
SUBJECT: <i>This will be the name of the Item as it will appear on the Agenda</i>		Presentation and Discussion of the RedSpeed School Speed Zone Safety Camera Program			
STAFF RECOMMENDATION: (MOTION READY)		No action is required. This item is presented for informational purposes in accordance with the City Council's adopted 2025 Strategic Plan. Staff requests policy direction from the City Council regarding whether to proceed with the implementation of a School Speed Zone Safety Camera Program and the preparation of the necessary agreements and ordinances for future City Council consideration.			
SUMMARY and/or JUSTIFICATION:		The City Council adopted the 2025 City of Westlake Strategic Plan, which identifies Installing Public Safety Technology as a strategic priority. Among the implementation activities adopted by the City Council are inviting vendors to study the use of school speed zone safety cameras and conducting vendor presentations before the City Council regarding the installation of speed zone cameras. Consistent with the Strategic Plan, representatives from RedSpeed Florida, LLC will provide a presentation regarding the School Speed Zone Safety Camera Program authorized under Florida law. The presentation will include an overview of the technology, implementation process, enforcement procedures, public education requirements, financial considerations, and the respective responsibilities of the City and the Palm Beach County Sheriff's Office. The purpose of this agenda item is to provide the City Council with information regarding the RedSpeed School Speed Zone Safety Camera Program and to obtain policy direction regarding whether staff should proceed with the preparation of the necessary agreements, ordinances, and implementation plan for future City Council consideration.			
SELECT, if applicable		AGREEMENT:		BUDGET:	
		STAFF REPORT:		PROCLAMATION:	
		EXHIBIT(S):		OTHER:	
IDENTIFY EACH ATTACHMENT. <i>For example, an agreement may have 2 exhibits, identify the agreement and Exhibit A and Exhibit B</i>					
SELECT, if applicable		RESOLUTION:		ORDINANCE:	

IDENTIFY FULL RESOLUTION OR ORDINANCE TITLE (if Item is <u>not</u> a Resolution or Ordinance, please erase all default text from this field's textbox and leave blank) <u>Please keep text indented.</u>	
FISCAL IMPACT (if any):	There is no immediate fiscal impact associated with this agenda item. The RedSpeed School Speed Zone Safety Camera Program is anticipated to be implemented without an upfront capital investment by the City. Any contractual obligations, program revenues, expenditures, and budgetary impacts will be presented to the City Council for consideration as part of a future agenda item prior to implementation. \$