Rudwin Ayala, Esq.

Palm Beach County/Broward County Phone: 954-871-2801• E-Mail: rudwin.ayala@gmail.com



TRIAL ATTORNEY/PARTNER

Performance-driven and highly qualified professional with a proven track-record of success and experience in various facets of the law, including products liability, medical malpractice, personal injury, contracts, and business litigation. Past leader of multiple Florida voluntary bar associations, a trusted leader within his firms with successful management experience, and helping to enrich future members of the legal profession as mentor at Nova Southeastern University and UCF. Business consultant, optimizing company success through employer and employee training/education, and solution-based improvements in employment practices/labor relations, human resources, contracting, management, and risk prevention. Trial Lawyer at the largest personal injury law firm in the United States handling complex, catastrophic products liability cases. Motivated and articulate professional who excels at client rapport, discovery, research and staff management. Deftly manages matters from inception to trial. Exceptional skill in leading, managing, teaching, drafting, reviewing, and analyzing pleadings, motions, responses to summary judgments, opinions, briefs, contracts, and other legal documents. Corporate law experience representing one of the nation's largest hospital management companies, including researching, analyzing, review, litigating and counseling in areas related to compliance and violations of fraud and abuse statutes, Stark laws, Antikickback statute, upcoding/unbundling, debt collection, physician employment agreements, professional services agreements, and HIPAA. Skilled with handling employment matters, including employee disputes, violations of ADA, retaliation/wrongful termination, and whistleblower claims. Has managed multiple staff members daily and handled various facets of the practice, including travel coordination, rule and policy-making, and case costs analysis.

Areas of Excellence

- ✓ Leadership
- ✓ Products Liability
- ✓ Medical Malpractice Law
- ✓ Corporate Law
- ✓ Employment Law
- ✓ Health Law
- ✓ Personal Injury
- ✓ Litigation Strategy

- Trial Preparation / Discovery / Depositions
- ✓ Hearings / Trials Staff Management
- ✓ Motions & Pleadings
- ✓ Drafting/Writing
- ✓ New Business Development
- ✓ Negotiations / Mediations

- ✓ Research/Due Diligence
- ✓ Organizational Skills
- ✓ Bilingual Attorney (Spanish)
- ✓ Online Marketing/Social Media
- ✓ Client

Management/Counseling

PROFESSIONAL EXPERIENCE

Morgan and Morgan

Trial Attorney- Products Liability Team

November 2023 - Current

West Palm Beach, Florida

- Proven track record in handling complex litigation cases from intake through trial.
- o Demonstrated expertise in navigating legal complexities, conducting thorough cases assessments, and delivering strategic representation for clients.
- Skilled in conducting complex discovery, negotiating settlements, and advocating effectively in court.
- o Proficiency in developing effective trial strategies, conducting legal research, and formulating compelling arguments.
- o Preparation of pleadings, interviewing clients and witnesses, taking depositions and conducting expert discovery, drafting and responding to dispositive motions, attending hearings, mediations, and arbitrations.
- o Organizational skills to manage multiple cases simultaneously, ensuring deadlines are met and resources are allocated efficiently.

COHEN, BLOSTEIN & AYALA, PA

JANUARY 2010- OCTOBER 2023

Partner/Shareholder Fort Lauderdale, Florida

- Managed personal injury, medical malpractice cases, and commercial litigation cases from start to finish.
- Managed legal support staff and ensured proper work flow and case management.
- o Prepared pleadings, interviewed clients and witnesses, propounded and responded to discovery, took and defended depositions, drafted and responded to motions for summary judgment, attended hearings.
- o Engaged and participated in all stages of litigation, including discovery, trial preparation, and trying cases to verdict.
- o Attended mediations and conducted various settlement conferences/negotiations, leading to successful resolution of cases.
- Zealously pursued and defended cases on behalf of one of the nation's largest hospital management companies, as well as one
 of the nation's leading funeral, cremation, and memorialization companies.
- o Provided counseling to C-Suite and analysis in healthcare law topics, including Anti-kickback, Stark laws, HIPAA, fraud and abuse, as well as handling employment disputes, ADA violations, and whistleblower claims.

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o Conducted extensive legal research on Westlaw and LexisNexis, and prepared memoranda of law on various legal issues, including appellate briefs.

RUDWIN AYALA

Business Consultant/Strategist

JANUARY 2023- PRESENT

Westlake, Florida

- Assist companies optimize their successes through implementation of strategies intended to improve internal practices, minimize risk and exposure, and grow client base and company brand.
- o Provide contract reviews, training and lectures to staff/employees, and support leadership with developing policies, procedures, and internal documents for efficient practices.
- o Prepare reports for companies of problem areas/deficiencies and relay realistic, cost-effective solutions to increase profitability.

EDUCATION

NOVA SOUTHEASTERN UNIVERSITY, SHEPARD BROAD LAW CENTER

FORT LAUDERDALE, FLORIDA

Juris Doctor, Goodwin Scholar, May 2010

QUINNIPIAC UNIVERSITY

HAMDEN, CONNECTICUT

Bachelor of Arts, Magna Cum Laude, May 2007

NORTHEASTERN UNIVERSITY

August 2004-December 2005

BOSTON, MASSACHUSETTS

PROFESSIONAL AFFILIATIONS & LICENSES

THE FLORIDA BAR, Member, 2010-Present

-Licensed to practice law in all Florida state courts, U.S. District Courts for the Northern, Middle and Southern Districts of Florida, US Court of Appeals for the 11th Circuit.

THE TEXAS BAR, Member, 2025- Present

BROWARD COUNTY HISPANIC BAR ASSOCIATION, President ('16-'17), Board of Directors, 2014-2018, Member since 2010

PUERTO RICAN BAR ASSOCIATION OF FLORIDA, Vice President for 4th District ('14-'16; '20-23), Member since 2010

-Judiciary Committee Member and Chair

HISPANIC NATIONAL BAR ASSOCIATION, Young Lawyers Division State Rep. for Florida ('12-'14), 2010-23

PALM BEACH COUNTY BAR ASSOCIATION, Professionalism Committee Member, 2023-Present

PALM BEACH COUNTY JUSTICE ASSOCIATION, Member, 2023-Present

BROWARD COUNTY BAR ASSOCIATION, Member, 2010-Present

CHRISTIAN LEGAL SOCIETY, Member, 2012-Present

PR/HISPANIC CHAMBER OF COMMERCE FOR BROWARD COUNTY, Member, 2015-Present

PROFESSIONAL AWARDS/ACKNOWLEDGEMENTS

BEST LAWYERS IN AMERICA, PERSONAL INJURY AND MEDICAL MALPRACTICE LITIGATION, 2019-2024

FLORIDA SUPER LAWYERS RISING STAR, FLORIDA SUPER LAWYERS, 2015-2024

FORT LAUDERDALE ILLUSTRATED, TOP LAWYERS, 2020 - 2023

SOUTH FLORIDA TOP UP AND COMER, SOUTH FLORIDA LEGAL GUIDE, 2019-23

AMERICA'S TOP 100 PERSONAL INJURY ATTORNEY, AMERICA'S TOP 100 ATTORNEYS, 2019 AND 2020

TOP RATED LITIGATOR, MARTINDALE-HUBBELL®, 2019-2023

SOUTH FLORIDA TOP RATED LAWYER, ALM AND MARTINDALE-HUBBELL®, 2018 -2023

AV PREEMINENT® RATED, MARTINDALE-HUBBELL®, 2017-2024

MOST EFFECTIVE LAWYERS (MEDICAL MALPRACTICE), DAILY BUSINESS REVIEW, 2014

COMMUNITY INVOLVEMENT

CHRIST FELLOWSHIP, WORSHIP LEADER, 2023-2024

BEACON LEADERSHIP ACADEMY, Founder and Instructor, 2023-2024

NOVA SOUTHEASTERN UNIVERSITY SCHOOL OF LAW, Moot Court /Mock Trial Judge, Orientation Panelist, 2010-2023

GROVES OF WESTLAKE HOA, President and Board Member, 2022-2024

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University of Central Florida, Student Mentor, 2022-2024
Parkinson's Foundation, Corporate Engagement Chair, 2018 – 2019
St. Thomas University School of Law, Future Leaders Program Founder/Coordinator, 2016-2017
American Cancer Society-Relay for Life, Community Champion/Event Coordinator, 2016
Lighthouse of Broward, Inc., Partner/Donor, 2016
Jessica June Children's Cancer Foundation, Partner/Donor, 2015
The Michael Carter Lisnow Respite Center, Michael's Miracle Marathon Team, 2014
Cypress Run Education Center, "Street Law" Teacher, 2009