

JAMES BUSINESS PARK
AT
WESTLAKE™



LAND PLANNING + LANDSCAPE ARCHITECTURE

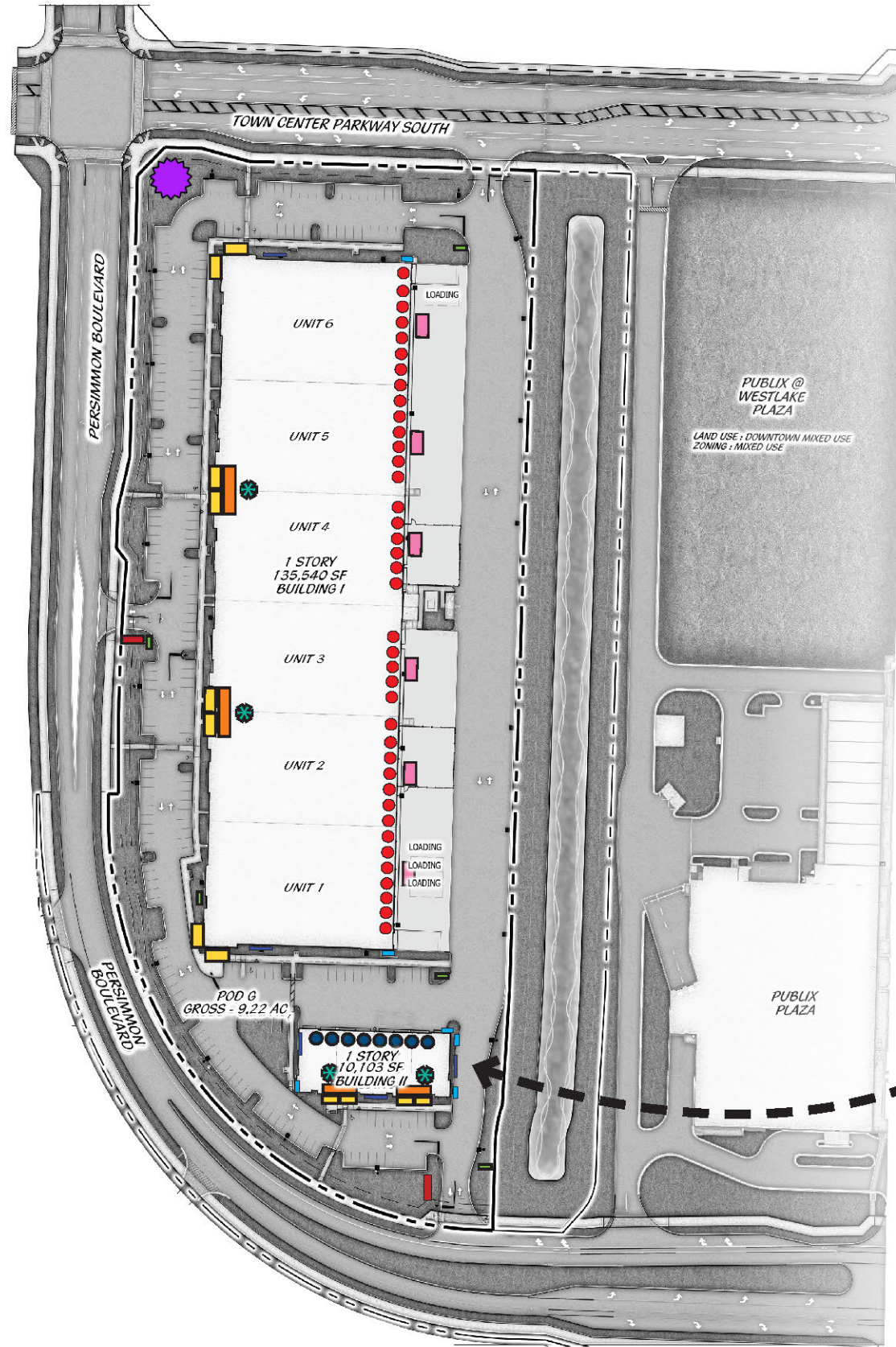
Cotleur & Hearing

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POD G SOUTHWEST
MASTER SIGNAGE PROGRAM

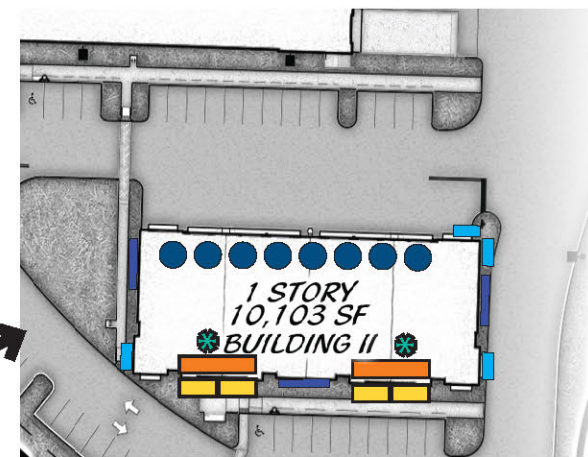
JANUARY 25, 2023

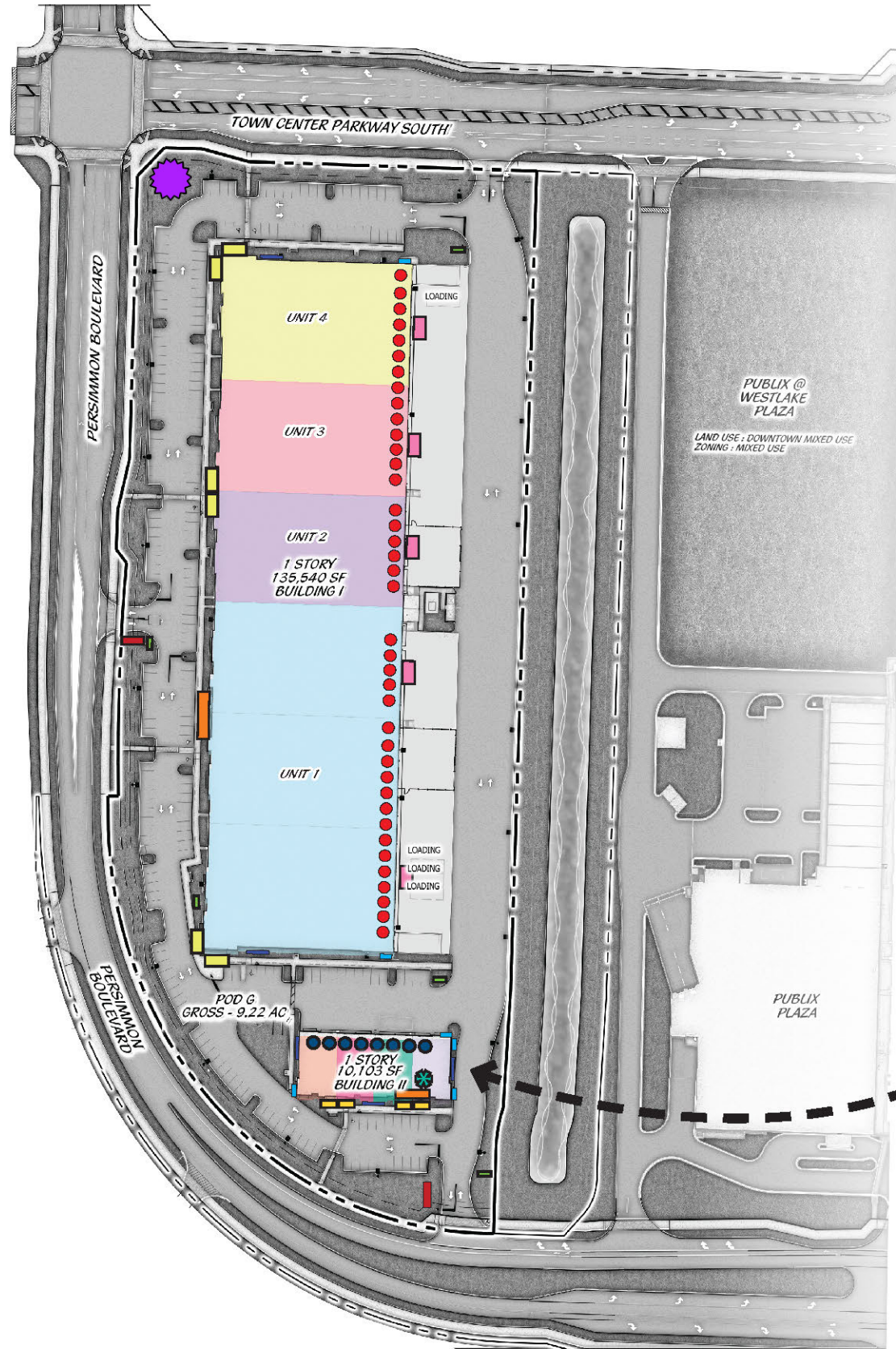
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 - C. BUILDING ADDRESS
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 - E. LOADING BAY ID SIGN
- 8 ART IN PUBLIC PLACES WITH INTEGRATED PROJECT IDENTIFICATION SIGN



SIGN LOCATION MAP

-  ART IN PUBLIC PLACES WITH INTEGRATED PROJECT IDENTIFICATION SIGN
-  GROUND SIGN
-  PRINCIPAL TENANT WALL SIGN
-  SECONDARY TENANT WALL SIGN
-  TENANT REAR WALL SIGN
-  BUILDING ADDRESS
-  BUILDING ID SIGN
-  DIRECTIONAL SIGN
-  BLDG #1 BAY DOOR SIGNS
-  BLDG #2 BAY DOOR SIGNS
-  IF A TENANT OCCUPIES TWO (2) CONTINUOUS UNITS THAT SHARE AN ENTRANCE PARAPET (UNITS 2 AND THREE AND FOUR AND FIVE RESPECTIVELY). THE TENANT CAN CHOOSE TO UTILIZE THE PRINCIPAL TENANT WALL SIGN.



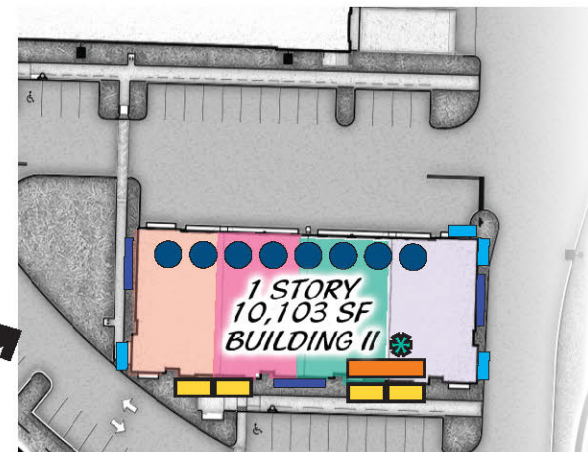


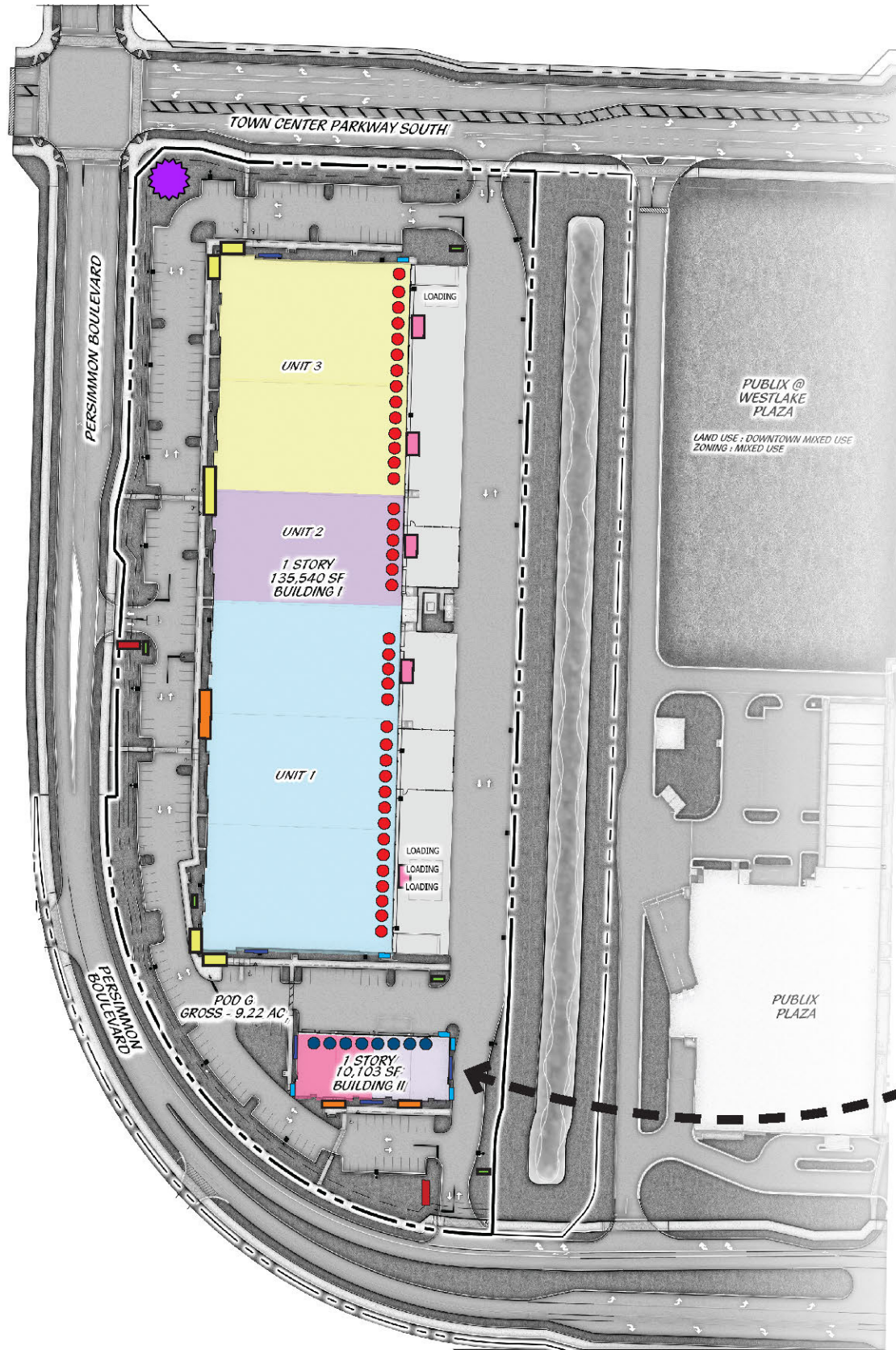
SIGN LOCATION MAP

- TENANT DIRECTIONAL SIGN
- PRINCIPAL TENANT WALL SIGN
- SECONDARY TENANT WALL SIGN
- TENANT REAR WALL SIGN
- BUILDING ADDRESS
- BUILDING ID SIGN
- BLDG #1 BAY DOOR SIGNS
- BLDG #2 BAY DOOR SIGNS
- IF A TENANT OCCUPIES TWO (2) CONTINUOUS UNITS THAT SHARE AN ENTRANCE PARAPET (UNITS 2 AND THREE AND FOUR AND FIVE RESPECTIVELY). THE TENANT CAN CHOOSE TO UTILIZE THE PRINCIPAL TENANT WALL SIGN.

NOTES

- TENANTS WILL BE PERMITTED TO SELECT EITHER ONE (1) PRINCIPAL TENANT WALL SIGN, OR ONE (1) SECONDARY TENANT WALL SIGN, BUT NOT BOTH.
- A TENANT MAY BE PERMITTED AN ADDITIONAL SECONDARY TENANT WALL SIGN IF THEY ARE LOCATED ON A BUILDING CORNER
- EACH TENANT WILL BE PERMITTED ONE (1) TENANT REAR WALL SIGN. PRINCIPAL TENANT MAY BE PERMITTED TWO (2) REAR WALL SIGNS.



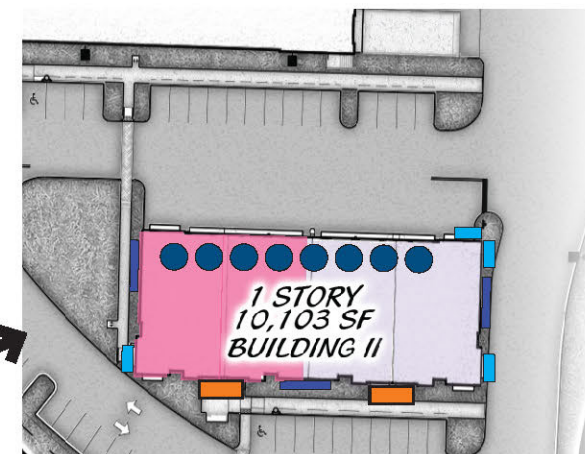


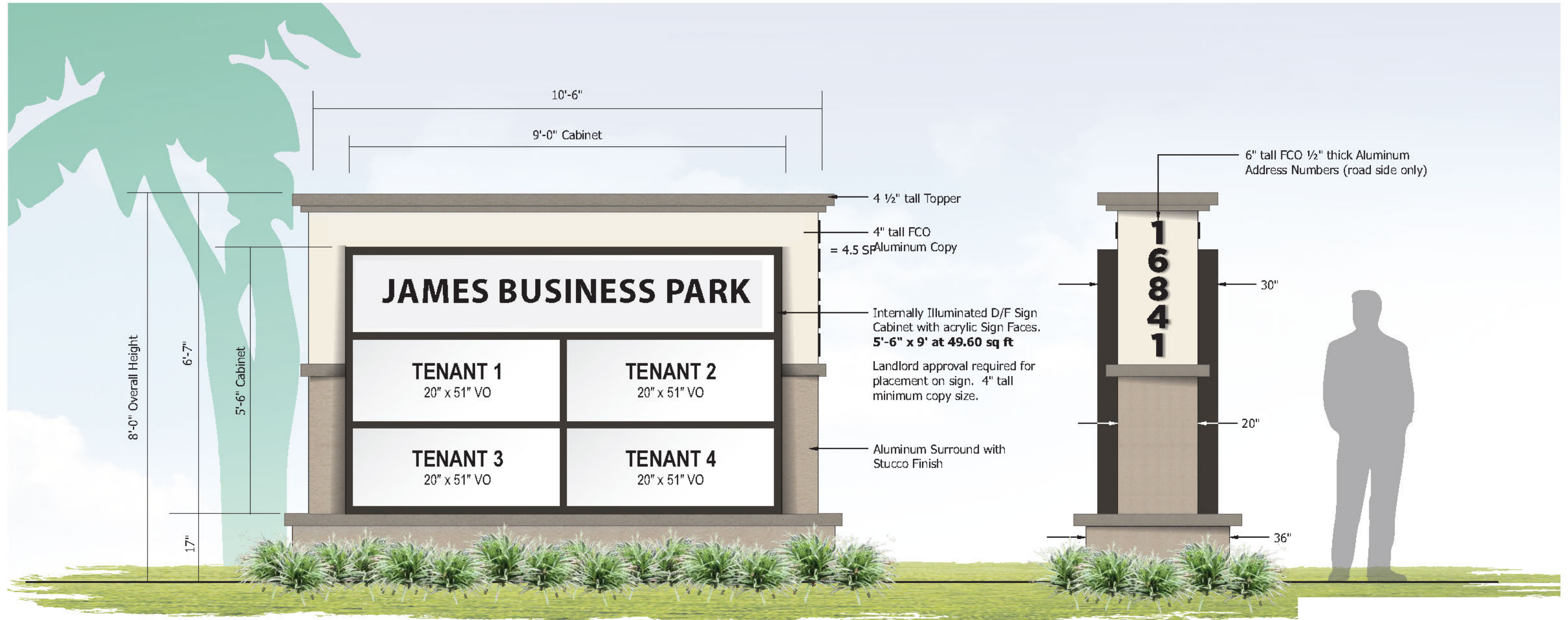
SIGN LOCATION MAP

- TENANT DIRECTIONAL SIGN
- PRINCIPAL TENANT WALL SIGN
- SECONDARY TENANT WALL SIGN
- TENANT REAR WALL SIGN
- BUILDING ADDRESS
- BUILDING ID SIGN
- BLDG #1 BAY DOOR SIGNS
- BLDG #2 BAY DOOR SIGNS

NOTES

- TENANTS WILL BE PERMITTED TO SELECT EITHER ONE (1) PRINCIPAL TENANT WALL SIGN, OR ONE (1) SECONDARY TENANT WALL SIGN, BUT NOT BOTH.
- A TENANT MAY BE PERMITTED A SECOND, EITHER PRINCIPAL TENANT WALL SIGN OR SECONDARY TENANT WALL SIGN, IF THEY ARE LOCATED ON A BUILDING CORNER
- EACH TENANT WILL BE PERMITTED ONE (1) TENANT REAR WALL SIGN. PRINCIPAL TENANT MAY BE PERMITTED TWO (2) REAR WALL SIGNS.



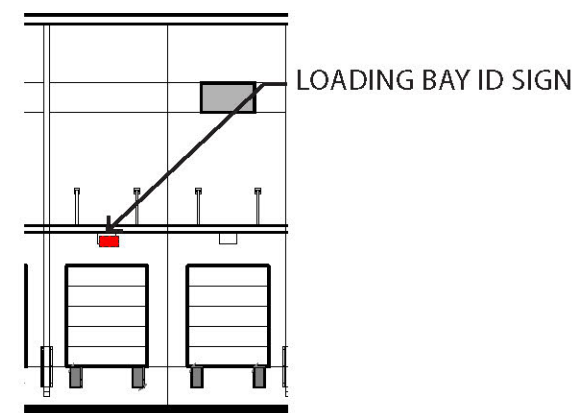
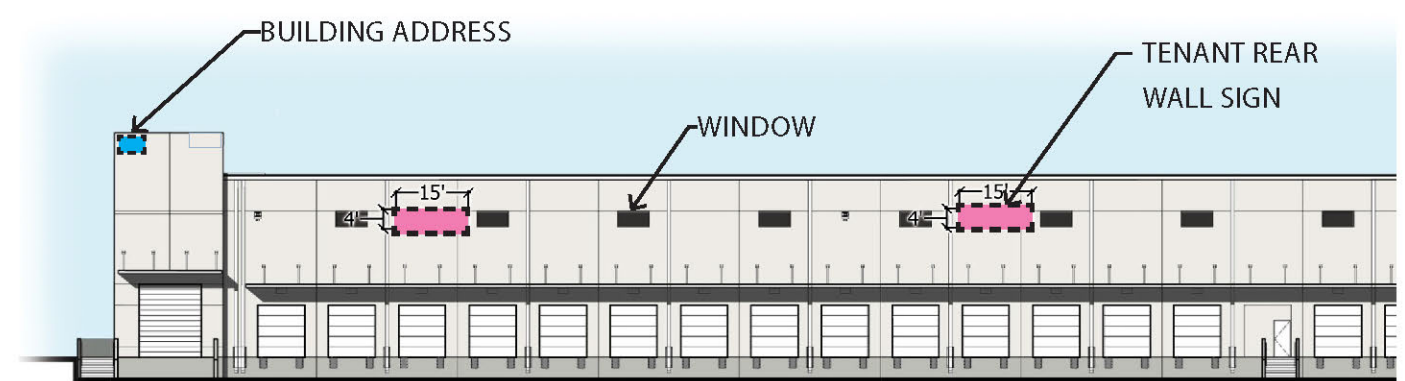
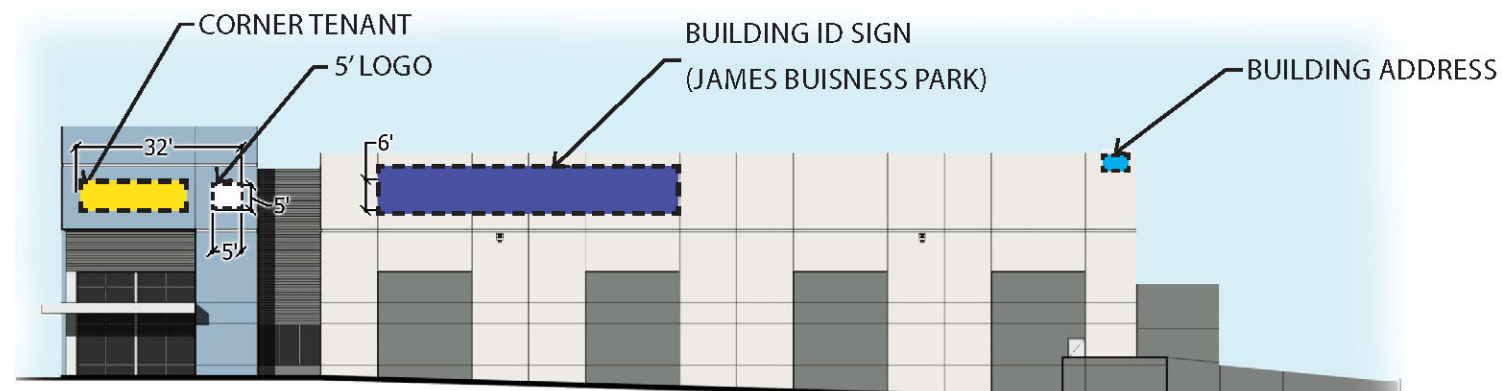
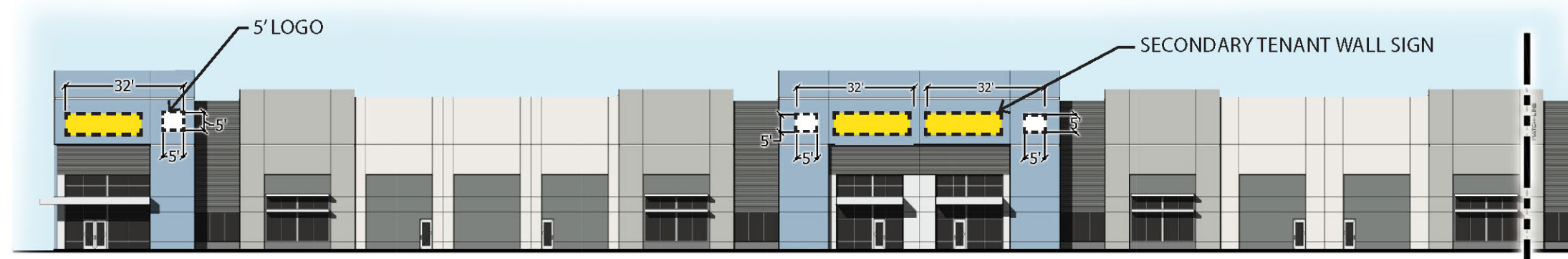
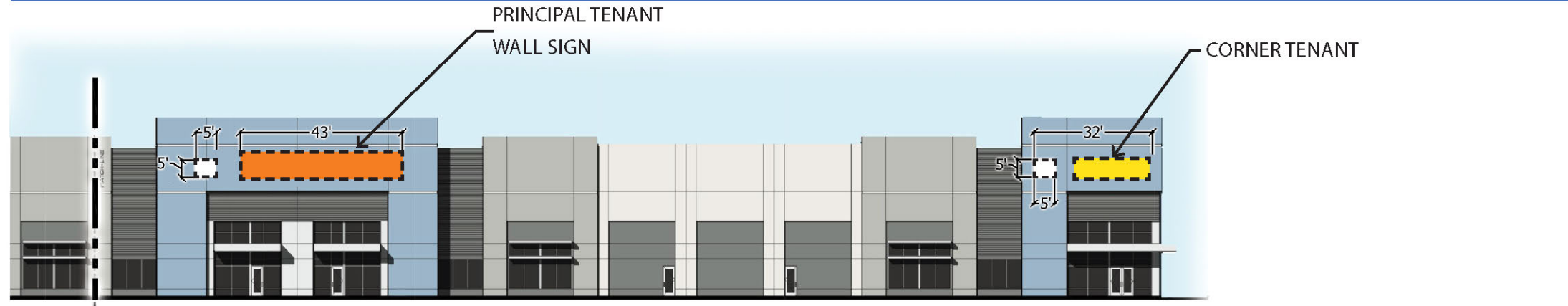


S21 S22 Secondary Ground Sign
Scale: 1/2" = 1'-0"

8' x 10'-6" = 84.00 sq ft

Side View





WALL SIGN CRITERIA - BLDG 1

PRINCIPAL TENANT WALL SIGN
 MAX 36" LETTERS, 2 LINES OF COPY,
 215 SF (5' X 43'), PLUS 5' X 5' LOGO MAX 25 SF

SECONDARY TENANT WALL SIGN
 MAX 36" LETTERS, 2 LINES OF COPY, 5' MAX LOGO
 160 SF (5' X 32')

TENANT REAR WALL SIGN
 MAX 24" LETTERS, 2 LINES OF COPY, 4' MAX LOGO
 60 SF (4' X 15')

BUILDING ADDRESS
 MAX 36" NUMBER SIZE (12" MINIMUM)

BUILDING ID SIGN
 MAX 48" LETTERS, 2 LINES OF COPY, 6' MAX LOGO
 144 SF (6' X 24')

LOADING BAY ID SIGN
 12" MAX NUMBER/LETTER SIZE

NOTES

- WALL SIGN LETTERS SHALL BE EITHER 1/4" THICK FLAT CUT METAL OR INDIVIDUAL DIMENSIONAL CHANNEL LETTERS.
- LETTER STYLE, COLOR, AND FONT TO BE DETERMINED BY TENANT AND LANDLORD. STANDARD DEFAULT STYLE SHALL BE HELVETICA MEDIUM OR AMERICANA EXTRA BOLD.
- LETTERS SHALL BE ALL CAPS UNLESS APPROVED BY LANDLORD.
- LOGOS ARE PERMISSABLE IF APPROVED BY LANDLORD.
- WINDOW SIGNS SHALL CONFORM TO SECTION 6.9 OF THE WESTLAKE SIGN CODE. WINDOW SIGNAGE SHALL NOT EXCEED 20% OF THE GLASS AREA.
- ALL WINDOW SIGNS MUST BE APPROVED BY THE LANDLORD

WALL SIGN CRITERIA - BLDG 2

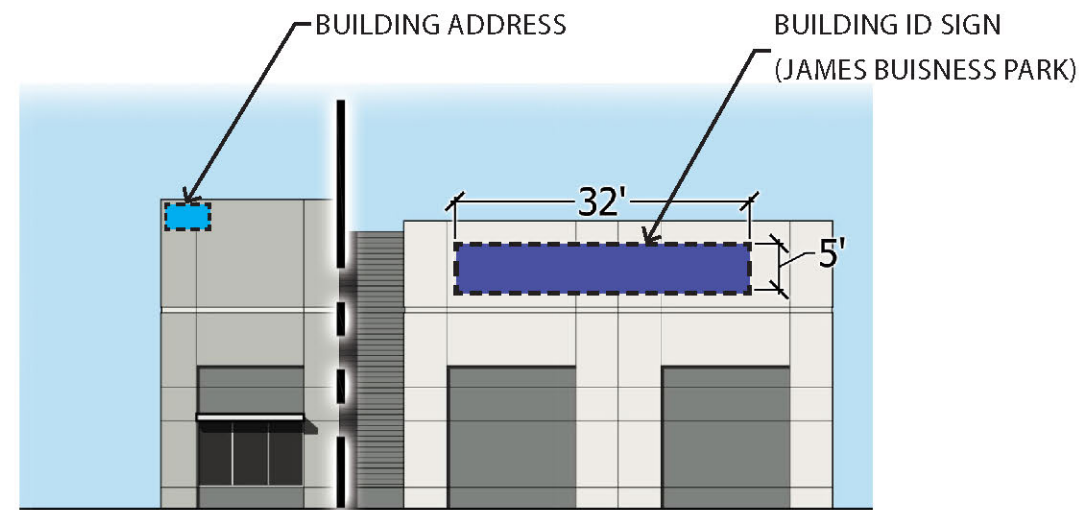
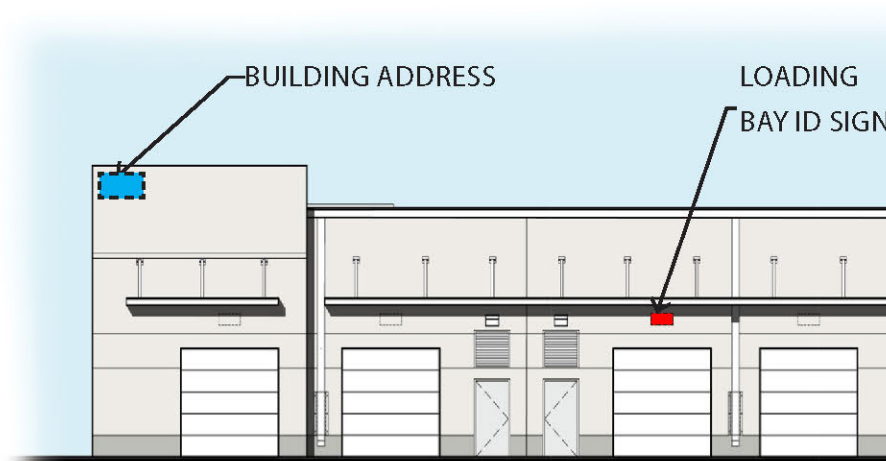
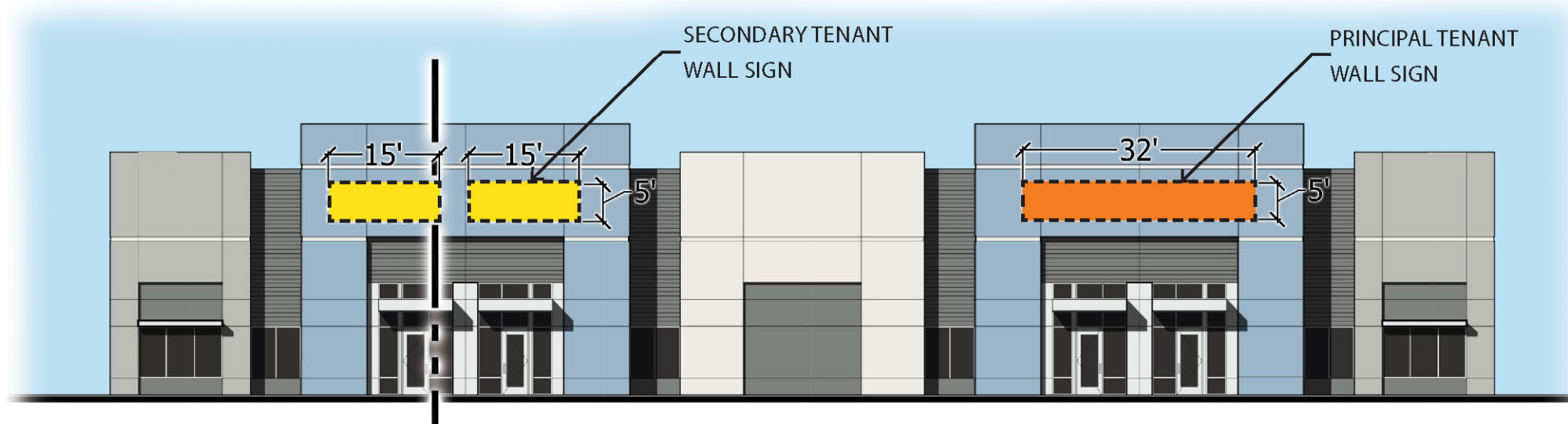
PRINCIPAL TENANT WALL SIGN
 MAX 36" LETTERS, 2 LINES OF COPY,
 160 SF (5' X 32') PLUS 5' X 5' MAX LOGO 25 SF

SECONDARY TENANT WALL SIGN
 MAX 24" LETTERS, 2 LINES OF COPY, 4' MAX LOGO
 75 SF (5' X 15')

BUILDING ADDRESS
 MAX 36" NUMBER SIZE (12" MINIMUM)

BUILDING ID SIGN
 MAX 36" LETTERS, 2 LINES OF COPY, 5' MAX LOGO
 120 SF (5' X 24')

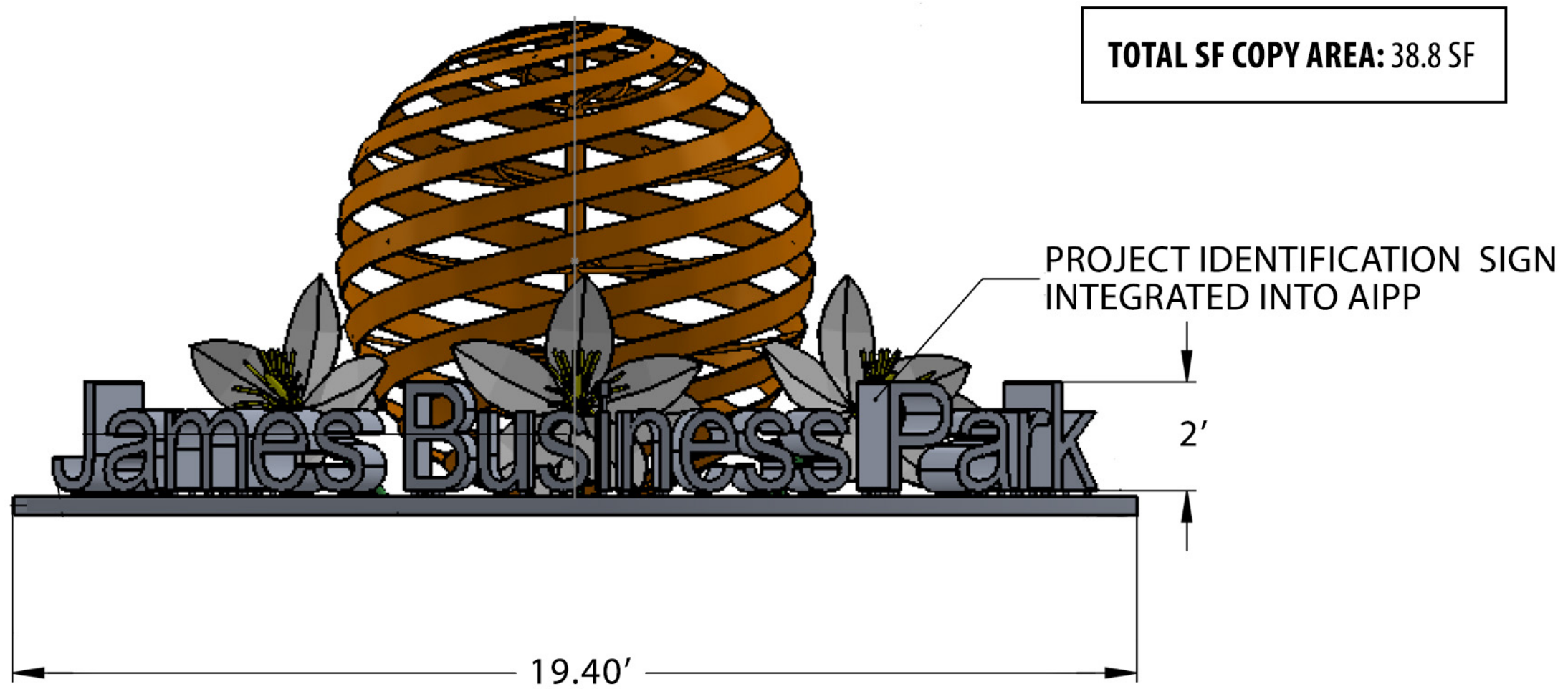
LOADING BAY ID SIGN
 12" MAX NUMBER/LETTER SIZE



NOTES

- WALL SIGN LETTERS SHALL BE EITHER 1/4" THICK FLAT CUT METAL OR INDIVIDUAL DIMENSIONAL CHANNEL LETTERS.
- LETTER STYLE, COLOR, AND FONT TO BE DETERMINED BY TENANT AND LANDLORD. STANDARD DEFAULT STYLE SHALL BE HELVETICA MEDIUM OR AMERICANA EXTRA BOLD.
- LETTERS SHALL BE ALL CAPS UNLESS APPROVED BY LANDLORD.
- LOGOS ARE PERMISSABLE IF APPROVED BY LANDLORD.
- WINDOW SIGNS SHALL CONFORM TO SECTION 6.9 OF THE WESTLAKE SIGN CODE. WINDOW SIGNAGE SHALL NOT EXCEED 20% OF THE GLASS AREA.
- ALL WINDOW SIGNS MUST BE APPROVED BY THE LANDLORD
- WALL SIGNS FOR BUILDING ARE DIFFERENT FROM THE STANDARDS PROPOSED FOR BUILDING TO ADDRESS ARCHITECTURAL SCALE

Front View



WAIVERS

SIGN TYPE	CODE REQUIREMENT	APPLICANT REQUEST	DEVIATION
Ground Sign (for Commercial)	Width : 15' Base : 30% of overall height Letter Height : 4"	19.4' No structured base Letter Height – 24"	+4.4' In Lieu of base, there will be a landscape terrace/plateau + 20"