

## **Grove Market Additional Signage Narrative Petition No. MSP-2022-01**

### **Project History and Justification**

Grove Market Shopping Center with newly rebranded Winn Dixie construction and store signage has been approved previously by City council in Summer of 2021.

Since then, Winn Dixie has added internal 900 sq-ft pharmacy to the store in order to provide convenience and health care to our customers as a response to the community needs especially as related to COVID-19 support.

As previously approved Master Sign Plan does not include Pharmacy sign, Winn Dixie would like to add a 17.34 sq-ft Pharmacy sign on the front of the building to clearly represent to our customers and the community the existence of the pharmacy within the store.

**Waivers are being requested for the proposed signage for Grove Market Center.** The Proposed Waivers are being requested to allow for increase sign areas for the Winn Dixie Building sign to add an exterior pharmacy signage. The Grove Market has been in existence for many years, without a pharmacy within the shopping center, allowing the additional pharmacy sign will allow for visibility from the roadways as well as to inform customers of existence of pharmacy within the Winn Dixie Supermarket. Visibility to pharmacy signage is necessary for the viability of the pharmacy located within the Winn Dixie Supermarket.

Please see attached proposed rendered Pharmacy signage and specifications for your review and reference.