



Lauren
MONDELL

DESIGN &
ILLUSTRATION

Contact:

(561) 809-0896

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SKILLS/SPECIALTIES

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Art Direction
- Branding
- Illustration
- Packaging Design
- Print Design
- Print Production
- Typography

EXPERIENCE

Senior Designer | Ideabar, West Palm Beach, Florida

September 2019–March 2020

Executed a wide variety of creative design work for marketing campaigns, branding, packaging, digital advertising, and traditional media. Collaborated with peers and account executives to meet and exceed client expectations and deadlines. Clients include Canopy Growth, Georgia Grown, and SunFest.

Senior Designer | Lombardo, West Palm Beach, Florida

January 2018–August 2019

Designed collateral and advertising media for a variety of high-profile clients in the beauty, fashion, and luxury industries. Responsible for leading and executing projects from concept to deliverable. Consistently produced a high volume of quality work while meeting tight deadlines. Served as lead designer on Ekoa Snacks and Mayors Jewelry accounts.

Graphic Designer | Freshmade, Boca Raton, Florida

April 2014–December 2017

The first employee hired on to award-winning boutique branding agency specializing in CPG and natural food brands. Designed and produced marketing collateral, packaging, print, OOH, and digital advertising for our largest account, Publix Super Markets.

Graphic Artist | Whole Foods Market, Wellington, Florida

May 2012–March 2014

Designed graphics for in-store sales and signage, including point of purchase displays, shelf signs, and hand-lettered chalkboards. Maintained and produced signage for all departments, ensuring consistency and adherence to WFM brand standards.

EDUCATION

BFA Graphic Design | University of Florida

Minor: Art History, August 2009–May 2012

One of eighteen in a community of student designers working in a studio that promoted communication, collaboration, and individual development of concepts.

RECOGNITION

Best in Show | Ligature 21

Selected by a panel of eminent designers during Ligature 21, an annual student-run design symposium at the University of Florida. Jurors: Dana Tanamachi, Mike Tabie of Two Arms, Inc., and Duane King.

Honorable Mention | Ligature 20

Selected by a panel of eminent designers during Ligature 20, an annual student-run design symposium at the University of Florida. Jurors: Jessica Walsh, Michael Hendrix of IDEO, and Joel Speasmaker.

REFERENCES

Carina Giacomelli

Designer/Food Stylist
(561) 351-9499

Virginia Patterson

Designer/Professor
(480) 773-9378

Tonya Speciale

Creative Director
(561) 302-1148

Portfolio available upon request.