MSP-2020-02 Publix Master Sign Plan Amendment



Binder: 10/7/2020 Revised: 10/28/2020 Revised: 11/12/2020

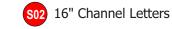


Key for Publix Building Signage





PHARMACY DRIVE THRU



3'-0" Publix Channel Letters























S08 3'-0" Publix Channel Letters



PHARMACY DRIVE THRU

809 8" Channel Letters

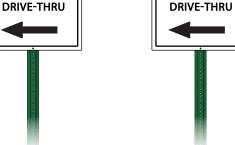
PHARMACY





CLEARANCE 12'-8"

Publix LIQUORS





S12 FCO Letters

\$13 19" Channel Letters





PHARMACY

S16 S/F Directional



Revisions:
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SP

PM: Tiffany S.	Address: Town Center Pkwy
Drawn By: TD	City State: Westlake, FL
Date: 10/7/2020	Drawing Number: 116550-SI





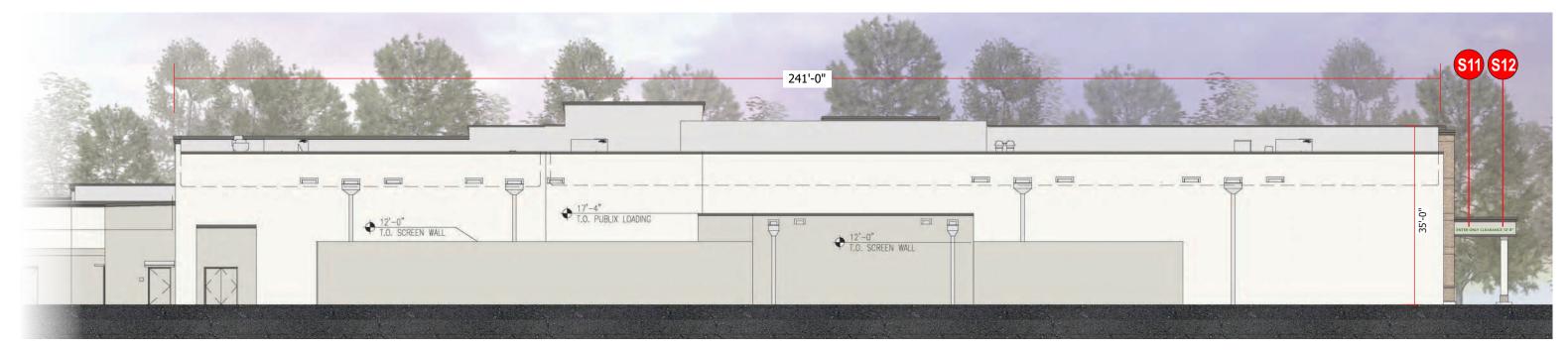
atlas BRANDING THE WORLD

ELEV

PM: Tiffany S. Address: Town Center Pkwy

Drawn By: TD City State: Westlake, FL

Date: 10/7/2020 Drawing Number: 116550-ELEV



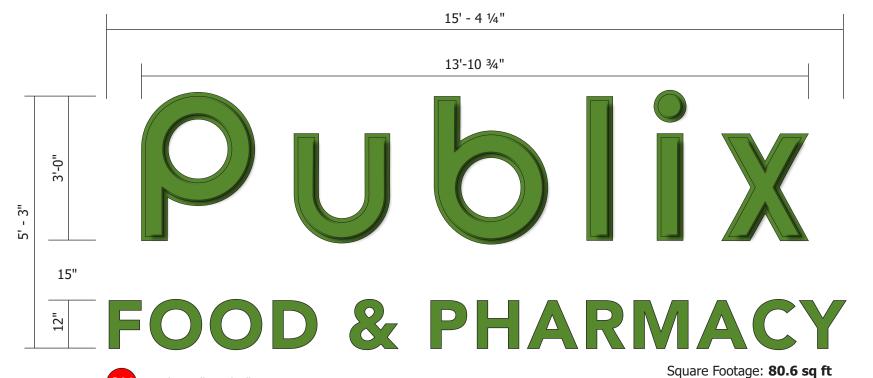
WEST ELEVATION



Revisions:	

E	LEV

PM: Tiffany S.	Address: Town Center P	kwy
Drawn By: TD	City State: Westlake, FL	
Date: 10/7/2020	Drawing Number:	116550-ELEV



Pan-formed faces

Flat faces

Side View

ELECTRICAL NOTES

- 1. All materials and fasteners meet 3004.4
- 2. All electrical components are UL listed, labeled and approved.
- 3. Sign grounded according to NEC 6007.7
- 4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.
- 5. All branch circuits per NEC 600 .5(B).1 or (B).2.
- 6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4.
- 7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

1	acrylic face
2	letter backs to be .125 aluminum
3	returns to be .040 aluminum
4	illumination to be provided by LED.
5	1" trim cap
6	mounting varies upon location and wall material
7	power supply
8	junction box
9	listed disconnect switch
10	primary power source
11	weep hole cover to be white pre-finished aluminum
12	weep hole

CODE

Wall Signs: Not to exceed 80% of building width; Minimum 10% clear area on each outer edge of the building. Sign letters not to exceed 36 inches in height including lower case letters. Signs to be noted "remote or self contained".

So1 Scale: 1/2" = 1'-0"

NOTE: All smaller letters to have plastic "Bird Deterrent" inserts.

NOTE: These channel letters are flush mounted with remote power supplies.

ACTION:

Manufacture and install new set of internally illuminated channel letters.

DESCRIPTION:

- 1. Letters are fabricated with .125 aluminum backs and painted (semi-gloss finish) with .063 aluminum returns @ 5" deep.
- 2. Letters are internally illuminated with energy efficient LED.
- 3. Letter faces are .177" SG Plus panformed
- 4. "PUBLIX" Pan-Formed faces are secured with 1" Jewelite Trimcap
- 4. "F&P" Flat faces are secured with 1" Jewelite Trimcap

COLOR SCHEDULE:

Aluminum Returns = Painted PMS 363 Green (semi-gloss)

"PUBLIX" = 1" Jewelite trimcap painted PMS 363 Green (semi-gloss)

"F & P" = 1" Jewelite trimcap painted PMS 363 Green (semi-gloss)

Acrylic Faces = .177 SG Plus PMS 363 Green

GE LEDs = Green



EAST ELEVATION Scale: 1/16" = 1'-0"

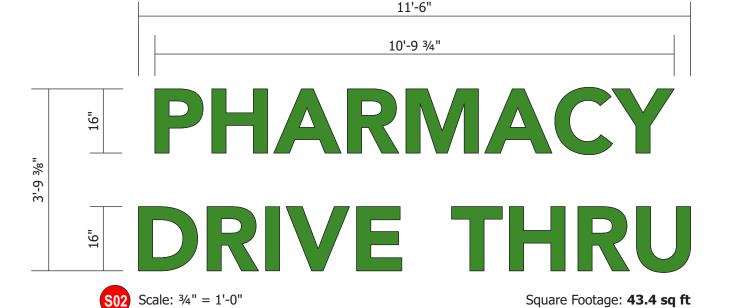


Revisions:
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S01

PM: Tiffany S. Address: Town Center Pkwy
Drawn By: TD City State: Westlake, FL

Date: 10/7/2020 Drawing Number: 116550-S01



5" deep-**Side View**

NOTE: All smaller letters to have plastic "Bird Deterrent" inserts.

ACTION:

Manufacture and install new set of internally illuminated channel letters.

West Palm Beach, Florida 33404

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DESCRIPTION:

- 1. Letters are fabricated aluminum @ 5" deep.
- 2. Letters are internally illuminated with energy efficient LED.
- 3. Letter faces are .177" SG Plus
- 4. Faces are secured with 1" Jewelite Trimcap

NOTE: These channel letters are flush mounted with remote power supplies.

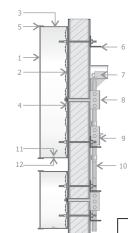
COLOR SCHEDULE:

Aluminum Returns = Painted PMS 363 Green (semi-gloss)

1" Jewelite trimcap painted PMS 363 Green (semi-gloss)

Acrylic Faces = .177 SG Plus PMS 363 Green

LEDs = Green



ELECTRICAL NOTES

- 1. All materials and fasteners meet 3004.4
- 2. All electrical components are UL listed, labeled and approved.
- 3. Sign grounded according to NEC 6007.7
- 4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.
- 5. All branch circuits per NEC 600 .5(B).1 or (B).2.
- 6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4.
- 7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

1	acrylic face	
2	letter backs to be .125 aluminum	
3	returns to be .040 aluminum	
4	illumination to be provided by LED.	
5	1" trim cap	
6	mounting varies upon location and wall material	
7	power supply	
8	junction box	
9	listed disconnect switch	
10	primary power source	
11	weep hole cover to be white pre-finished aluminum	
12	weep hole	

CODE:

Wall Signs: Not to exceed 80% of building width; Minimum 10% clear area on each outer edge of the building. Sign letters not to exceed 36 inches in height including lower case letters. Signs to be noted "remote or self contained".



EAST ELEVATION Scale: 1/16" = 1'-0"



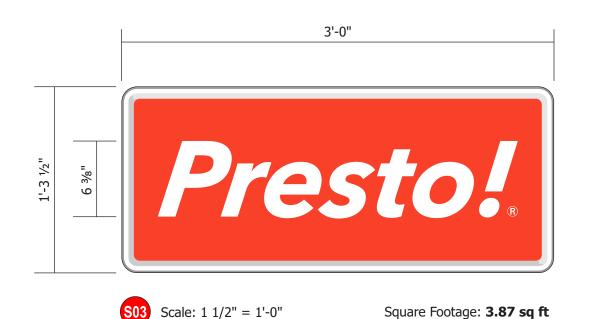
National Headquarters: 1077 West Blue Heron Blvd.

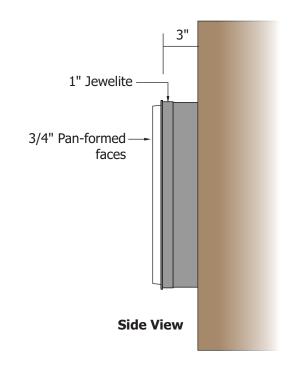
Revisions:	

S02

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL

Drawing Number: 116550-S02 Date: 10/7/2020





ELECTRICAL NOTES

- 1. All materials and fasteners meet 3004.4
- 2. All electrical components are UL listed, labeled and approved.
- 3. Sign grounded according to NEC 6007.7
- 4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.
- 5. All branch circuits per NEC 600 .5(B).1 or (B).2.
- 6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4.
- 7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

NOTE: This cabinet is flush mounted with internal ballast.

ACTION:

Manufacture and install new Sign Cabinet with pan-formed sign face.

DESCRIPTION:

- 1. New Sign Cabinet is fabricated from aluminum with painted finish.
- 2. Sign face is 3/4" pan-formed white polycarbonate with surface applied vinyl graphics.
- 3. Sign face is secured with 1" jewelite trimcap and is internally illuminated with fluorescent lamps.

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West Palm Beach, Florida 33404

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COLOR SCHEDULE:

Sign Cabinet = Painted #331EC Silver (gloss)

Jewelite Trimcap = Silver

Sign face = .177 white polycarbonate

3M 3630-43 Light Tomato Red vinyl





EAST ELEVATION Scale: 1/16" = 1'-0"



Revisions:	sions:	

S03

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL

Drawing Number: 116550-S03 Date: 10/7/2020



25 1/8" _0000 S05 Scale: 1 ½" = 1'-0"

1/4" thick aluminum Stud Mounted *Address to be confirmed Side View prior to manufacturing

S04 Scale: 1 ½" = 1'-0"

36 5/8"

ENTRY 8"

S06 Scale: 1 ½" = 1'-0"

SCOPE OF WORK:

Manufacture and install FCO copy.

DESCRIPTION:

- 1. Copy is flat cut out from 1/4" thick plate aluminum.
- 2. Stud mounted to fascia with a painted finish.

COLOR SCHEDULE:

Painted PMS 363 Green (semi-gloss)



EAST ELEVATION Scale: 1/16" = 1'-0"



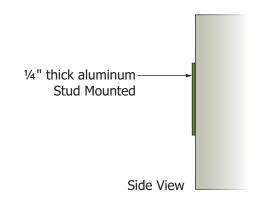
National Headquarters: 1077 West Blue Heron Blvd.	
West Palm Beach, Florida 33404	
800.772.7932	
www.atlasbtw.com	
www.attasbtw.com	

Revisions:	

S04-6

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL Date: 10/7/2020 Drawing Number: 116550-S04-6





SCOPE OF WORK:

Manufacture and install canopy directional sign.

COLOR SCHEDULE:

1.82 sq ft

Painted PMS 363 Green (semi-gloss)

DESCRIPTION:

- 1. Copy is flat cut out from 1/4" thick plate aluminum.
- 2. Stud mounted to fascia with a painted finish.

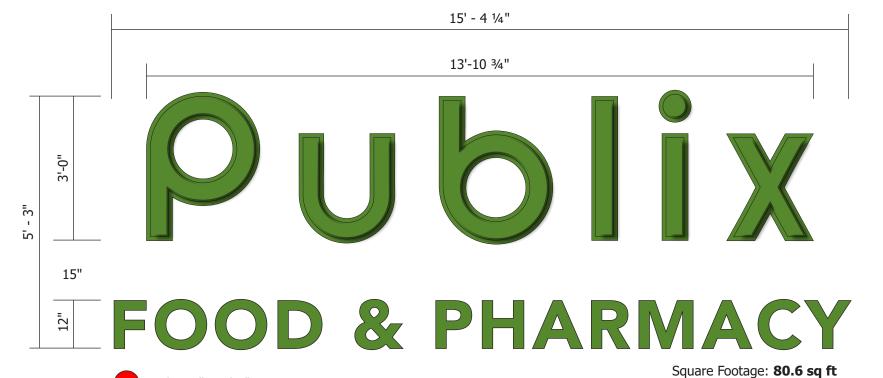


EAST ELEVATION Scale: 1/16" = 1'-0"

National Headquarters: 1077 West Blue Heron Blvd. West Palm Beach, Florida 33404 800.772.7932 www.atlasbtw.com

Revisions:

PM: Tiffany S. Address: Town Center Pkwy **S07** Drawn By: **TD** City State: Westlake, FL 116550-S07 Date: 10/7/2020 Drawing Number:



5" deep Pan-formed faces 5" deep-Flat faces -**Side View**

iunction box listed disconnect switch

power supply

10 primary power source

acrylic face

11 weep hole cover to be white pre-finished aluminum

mounting varies upon location and wall material

ELECTRICAL NOTES

4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.

6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4. 7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

2. All electrical components are UL listed, labeled and approved.

1. All materials and fasteners meet 3004.4

3. Sign grounded according to NEC 6007.7

letter backs to be .125 aluminum returns to be .040 aluminum illumination to be provided by LED.

5. All branch circuits per NEC 600 .5(B).1 or (B).2.

12 weep hole

CODE:

Wall Signs: Not to exceed 80% of building width; Minimum 10% clear area on each outer edge of the building. Sign letters not to exceed 36 inches in height including lower case letters. Signs to be noted "remote or self contained".

S08 Scale: 1/2" = 1'-0"

NOTE: All smaller letters to have plastic "Bird Deterrent" inserts.

ACTION: Manufacture and install new set of internally illuminated channel letters.

DESCRIPTION:

- 1. Letters are fabricated with .125 aluminum backs and painted (semi-gloss finish) with .063 aluminum returns @ 5" deep.
- 2. Letters are internally illuminated with energy efficient LED.
- 3. Letter faces are .177" SG Plus panformed
- 4. "PUBLIX" Pan-Formed faces are secured with 1" Jewelite Trimcap
- 4. "F&P" Flat faces are secured with 1" Jewelite Trimcap

COLOR SCHEDULE:

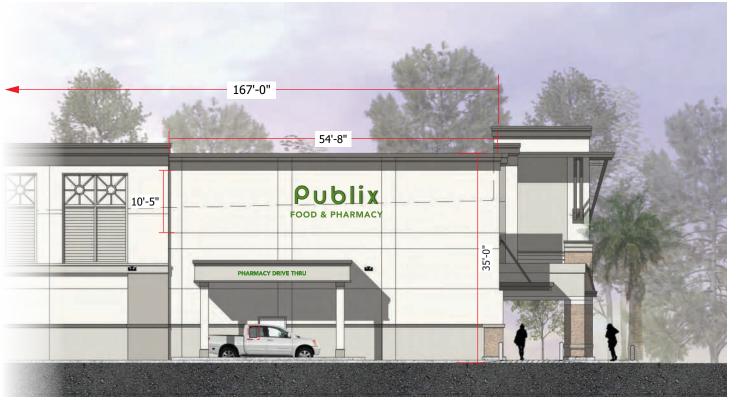
Aluminum Returns = Painted PMS 363 Green (semi-gloss)

"PUBLIX" = 1" Jewelite trimcap painted PMS 363 Green (semi-gloss)

"F & P" = 1" Jewelite trimcap painted PMS 363 Green (semi-gloss)

Acrylic Faces = .177 SG Plus PMS 363 Green

GE LEDs = Green



NOTE: These channel letters are flush mounted with remote

power supplies.

SOUTH ELEVATION Scale: 1/16" = 1'-0"

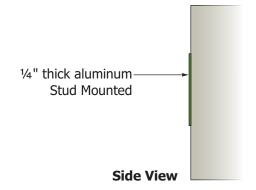
Revisions:

S08

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL Drawing Number: 116550-S08 Date: 10/7/2020

PHARMACY DRIVE THRU

Square Footage: 16.91 sq ft



SCOPE OF WORK:

S09 Scale: 1" = 1'-0"

Manufacture and install canopy sign.

DESCRIPTION:

- 1. Copy is flat cut out from 1/4" thick plate aluminum.
- 2. Stud mounted to fascia with a painted finish.

COLOR SCHEDULE:



Painted PMS 363 Green (semi-gloss)



SOUTH ELEVATION Scale: 1/16" = 1'-0"

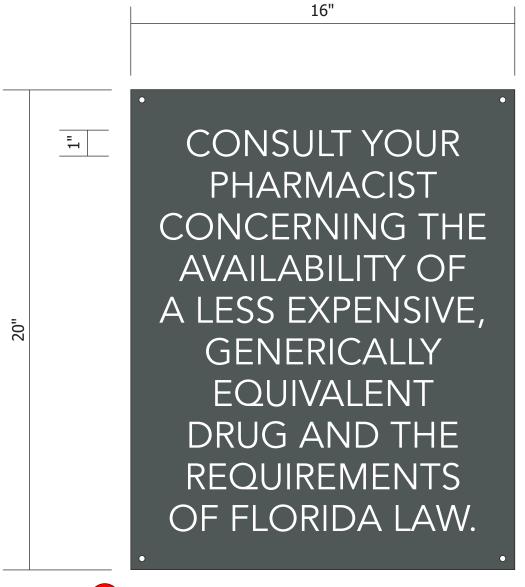


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S09

PM: Tiffany S. Address: Town Center Pkwy
Drawn By: TD City State: Westlake, FL

Date: 10/7/2020 Drawing Number: 116550-S09



.125" aluminum signflush mounted to wall with (4) screws

SCOPE OF WORK:

Manufacture and install S/F Wall Sign

DESCRIPTION:

- 1. Wall Sign is flat aluminum with digitally printed graphics with UV Coating.
- 2. Flush mounted to fascia with screws in each corner.

COLOR SCHEDULE:

Pantone 445 Gray with white copy

S10 Scale: 3" = 1'-0"

National Headquarters: 1077 West Blue Heron Blvd.

West Palm Beach, Florida 33404

www.atlasbtw.com

Square Footage: 2.22 sq ft

Side View

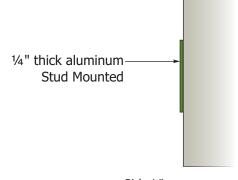


PM: Tiffany S. Address: Town Center Pkwy
Drawn By: TD City State: Westlake, FL

Date: 10/7/2020 Drawing Number: 116550-S10



ENTER ONLY



Side View

S11 Scale: 1 ½" = 1'-0"

SCOPE OF WORK:

West Palm Beach, Florida 33404

www.atlasbtw.com

Manufacture and install canopy directional sign. Sign to be FCO letters.

DESCRIPTION:

- 1. Copy is flat cut out from 1/4" thick plate aluminum.
- 2. Stud mounted to fascia with a painted finish.

COLOR SCHEDULE:



Painted PMS 363 Green (semi-gloss)



2.2 sq ft

EAST ELEVATION Scale: 1/16" = 1'-0"



National Headquarters: 1077 West Blue Heron Blvd.

Revisions:	

S11

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL 116550-S11 Date: 10/7/2020 Drawing Number:

CLEARANCE 12'-8"

1/4" thick aluminum Stud Mounted

Side View

S12 Scale: 1" = 1'-0"

SCOPE OF WORK:

Manufacture and install clearance sign.

DESCRIPTION:

- 1. Copy is flat cut out from 1/4" thick plate aluminum.
- 2. Stud mounted to fascia with a painted finish.

COLOR SCHEDULE:

3.23 sq ft



Painted PMS 363 Green (semi-gloss)



EAST ELEVATION Scale: 1/16" = 1'-0"

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National Headquarters: 1077 West Blue Heron Blvd. West Palm Beach, Florida 33404

Revisions:	
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S12

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL Date: 10/7/2020 Drawing Number: 116550-S12



5" deep -Side View

NOTE: All letters to have plastic "Bird Deterrent" inserts.

SCOPE OF WORK:

Manufacture and install new set of internally illuminated channel letters.

DESCRIPTION:

- 1. Letters are fabricated aluminum @ 5" deep.
- 2. Letter faces are .177" SG Plus
- 3. Faces are secured with 1" jewelite trimcap.
- 4. Letters are internally illuminated with energy efficient LED

COLOR SCHEDULE:

Aluminum Returns = Painted PMS 363 Green (semi-gloss)

West Palm Beach, Florida 33404

800.772.7932

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1" Jewelite trimcap PMS 363 Green (semi-gloss)

Acrylic Faces = .177 SG Plus PMS 363 Green

LEDs = Green



EAST ELEVATION Scale: 1/16" = 1'-0"



National Headquarters: 1077 West Blue Heron Blvd.

Revisions:	

S13

PM: Tiffany S. Address: Town Center Pkwy Drawn By: **TD** City State: Westlake, FL

ELECTRICAL NOTES

4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.

6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4. 7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

2. All electrical components are UL listed, labeled and approved.

1. All materials and fasteners meet 3004.4

3. Sign grounded according to NEC 6007.7

5. All branch circuits per NEC 600 .5(B).1 or (B).2.

Drawing Number: Date: 10/7/2020

116550-S13







\$14 \$15 \$16 Scale: 1 ½" = 1' - 0"

SCOPE OF WORK:

- 1. Fabricate D/F informational parking signs as shown and described.
- 2. On site install signs in designated areas.

DESCRIPTION:

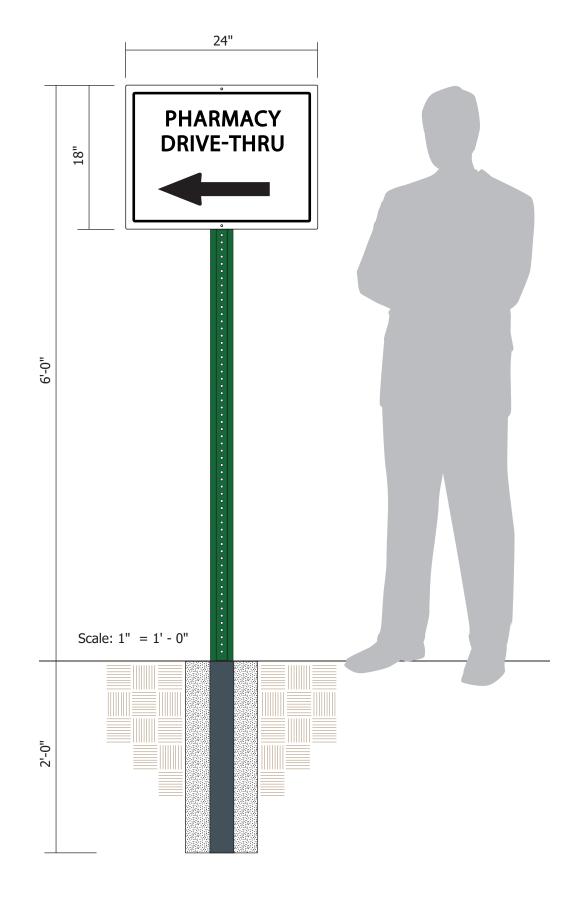
- Sign panel is .125" aluminum with painted finish.
 Sign mounts to standard DOT U-channel post.
 Vinyl graphics are applied on exterior surface.
 Post is embedded in 9" diameter by 24" deep footing filled with ready mix concrete.

COLOR SCHEDULE:

White on White Aluminum Background Vinyl Graphics = 3M 3630-22 Black vinyl

SQUARE FOOTAGE:

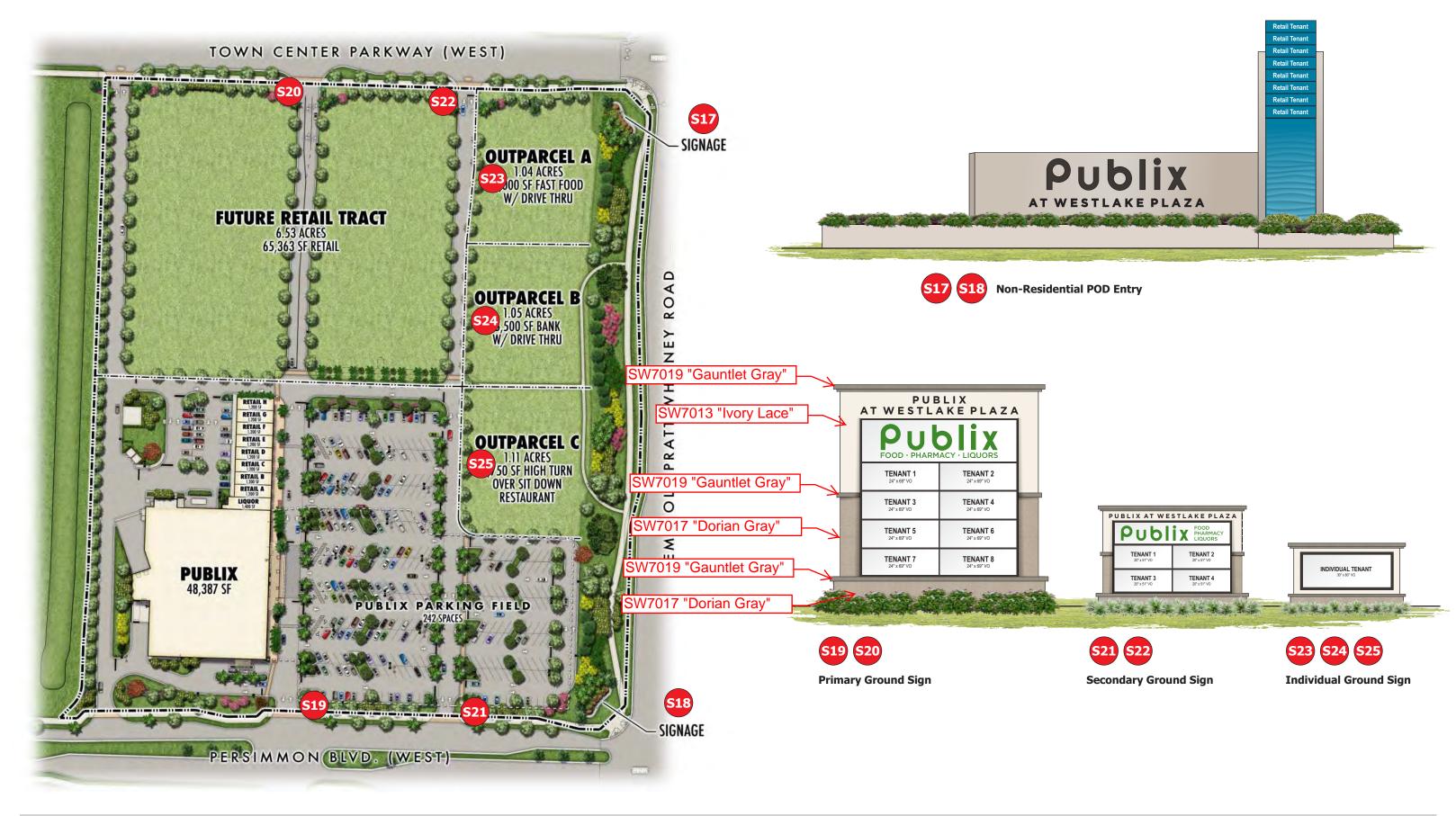
Proposed = $1.5' \times 2.0' = 3.0 \text{ Total SF}$





Revisions:

Key for Westlake Tenant Property Signage

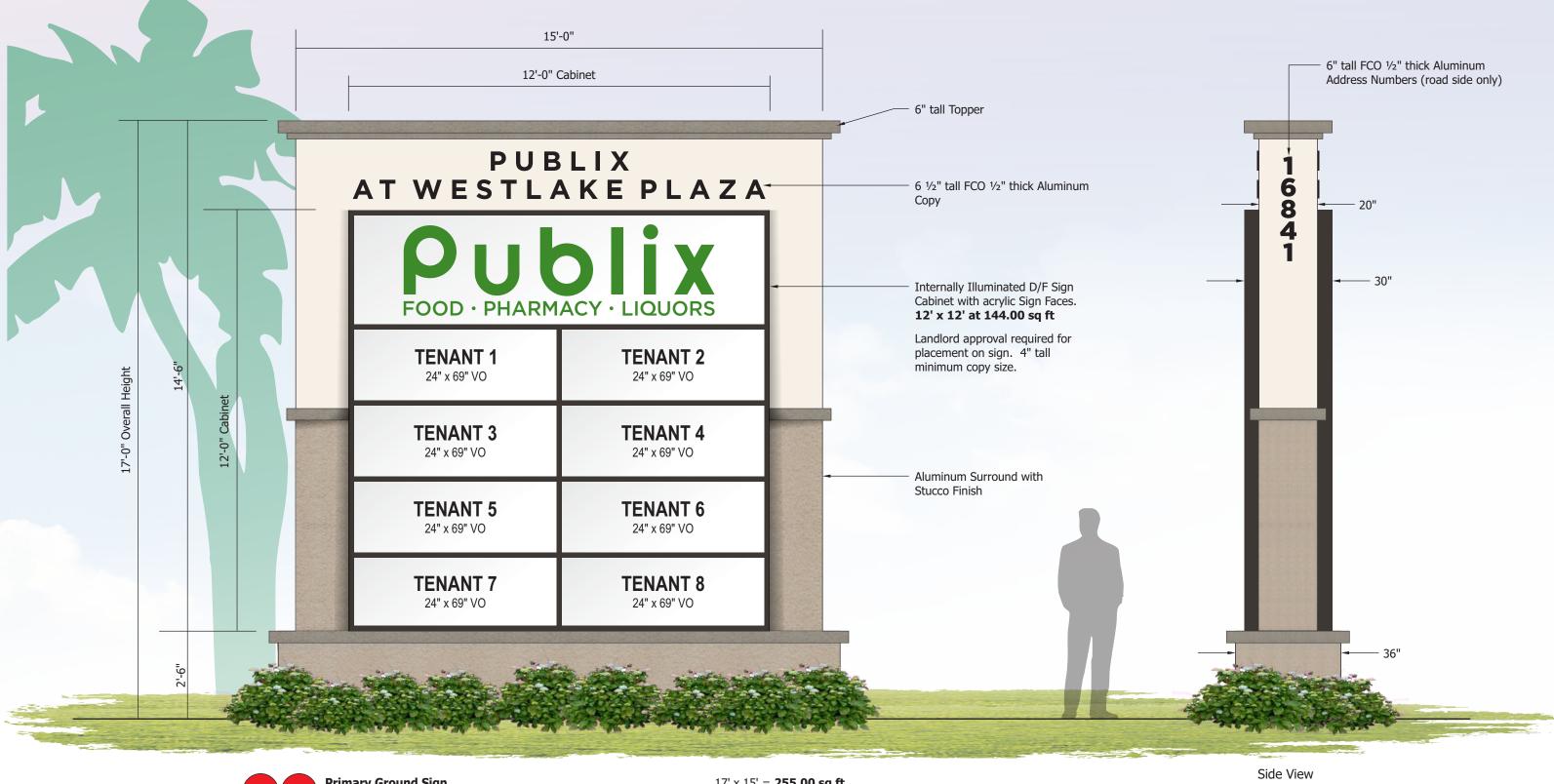


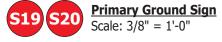






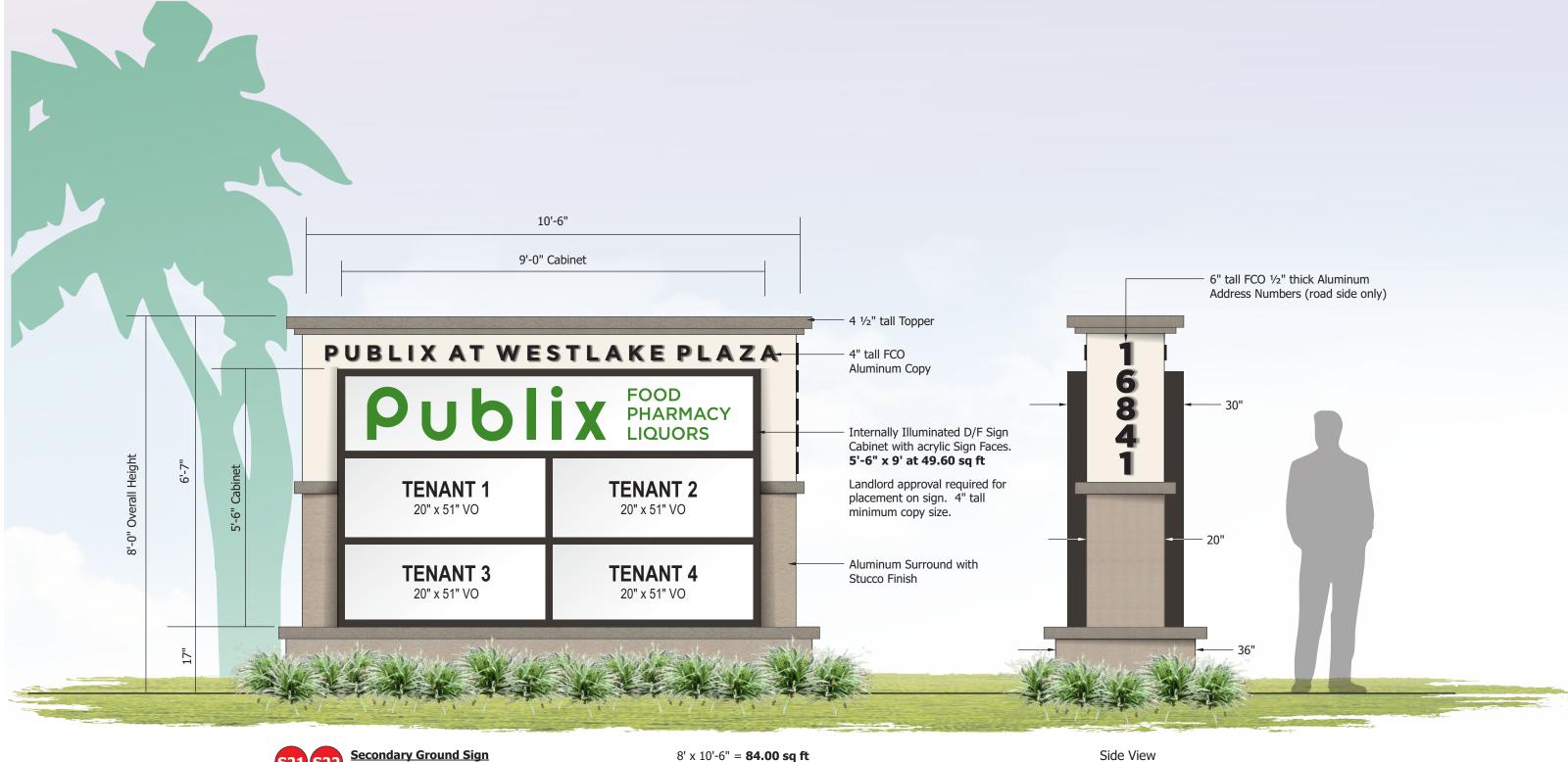






 $17' \times 15' = 255.00 \text{ sq ft}$

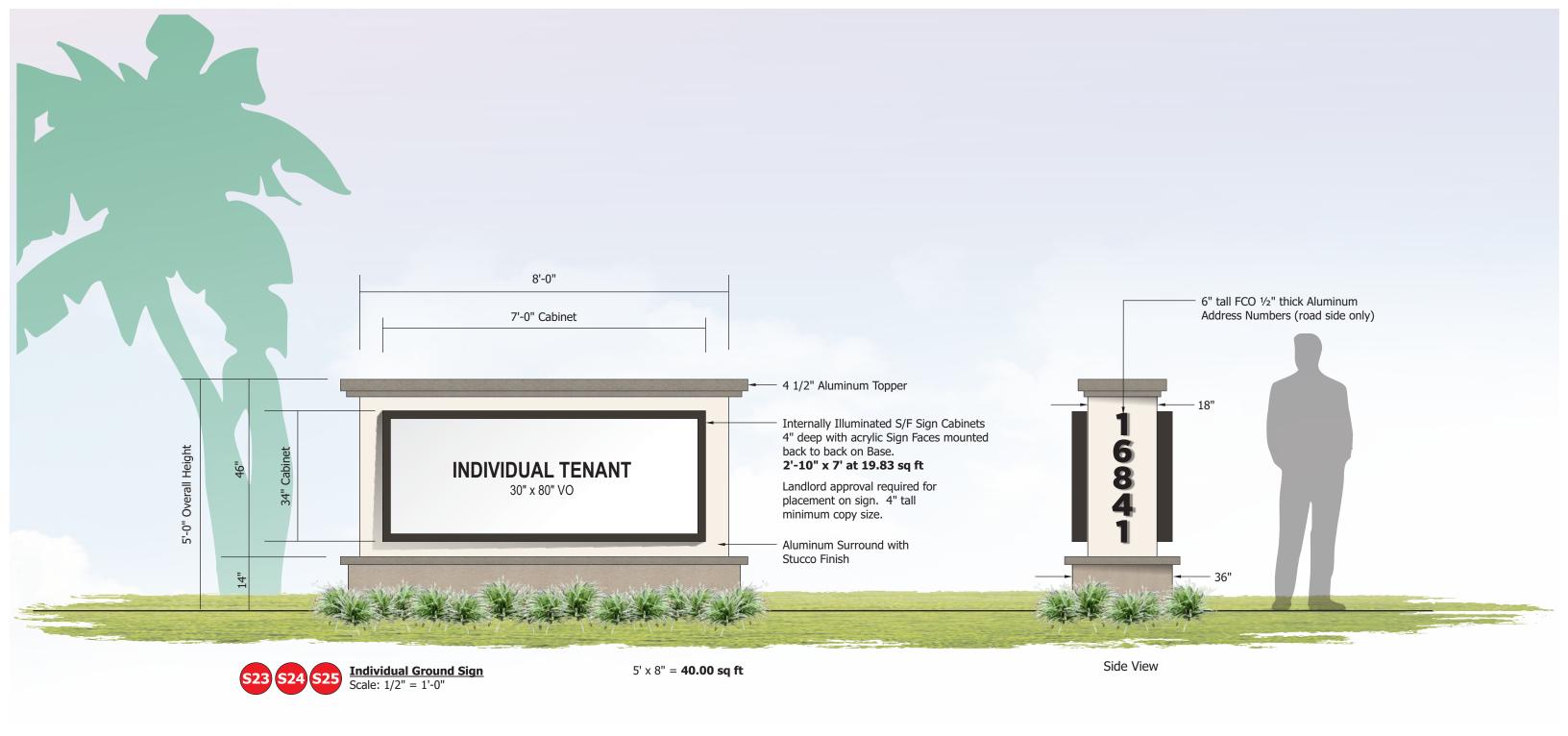




Secondary Ground Sign Scale: 1/2" = 1'-0"

 $8' \times 10'-6" = 84.00 \text{ sq ft}$







Publix at Westlake Plaza



EAST ELEVATION - Scale: 1/16" = 1'-0"

Revisions:

10/20/20 js 10/23/20 js

TENANT SIGNAGE CRITERIA:

- Max sign height 24"; Two lines of copy Max.
- Tenant with double faced fascia (end cap) shall be allowed an additional sign.
- Max layout length shall not exceed 75% of façade width.
- Allowable square footage shall not exceed 75% of the linear length, Max 70 SF.
- Channel Letters shall be Helvetica Bold, Helvetica Medium or Americana Extra Bold.
- Letters shall be all caps unless approved by Landlord.
- Regional and National chains are permitted to use brand logo if approved by Landlord.
- Sign Type: LED internally illuminated plastic face channel letters. Returns are aluminum and faces are secured with 1" jewelite trimcap.
- Mounting Method: 4" x 4" aluminum wireway, which houses the power supplies.
- All logos must be fabricated channel letters .040 aluminum, 4" returns in enamel paint approved by Landlord.
- All signs shall be U.L. Wired and labeled U.L. Approved.

LANDLORD APPROVAL:

- Prior to sign fabrication and installation, Tenant shall submit fully specified sign drawings to Landlord for review and approval.

COMPLIANCE WITH LAWS:

- All signs must comply with local building and zoning department requirements.

INSTALLATION:

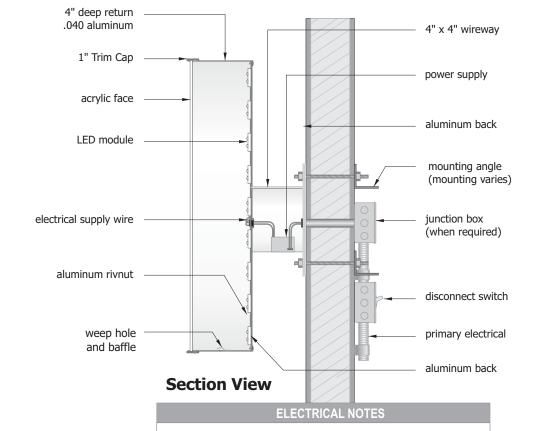
- All signs must be installed by a licensed and insured sign contractor.





Scale: 1/4" = 1'-0"69.0 sq ft

- Maximum letter height is 24".



1. All materials and fasteners meet 3004.4

3. Sign grounded according to NEC 6007.7

5. All branch circuits per NEC 600 .5(B).1 or (B).2.

2. All electrical components are UL listed, labeled and approved.

4. Signs manufactured and listed NEC 600.3 and marked per NEC 600.4.

7. One visible 20 amp disconnect per sign per circuit per NEC 600.6(A).1

6. All Signs controlled by photocell or time clock per FBC 13-415. (ABC).1.4.

NOTE FOR EACH TENANT:

- Maximum square footage is 70.00

Publix at Westlake Plaza

Tenant Sign Specifications

