

CITY OF WESTLAKE, FLORIDA

2025 STRATEGIC PLAN

OUR VISION

Westlake is a thriving, inclusive, and sustainable city-where innovation flourishes, safety is foundational, and a community where its residents are proud to call home, now and for generations to come.

OUR MISSION

The City of Westlake is committed to building a safe, inclusive, and sustainable community by thoughtfully guiding growth, prioritizing public safety, and enhancing the quality of life by demonstrating responsive leadership.

OUR CORE VALUES

***We will act with integrity and honesty.
We will be ethical in all our efforts.
We will demonstrate responsible stewardship.***

***We will always place safety first.
We will be transparent and accountable.
We will lead and treat everyone with respect.***

GOALS AND PRIORITIES

Collaborating with Minto Communities	Developing a Westlake App	Establishing a City Hall	Installing Public Safety Technology	Completing Road Interconnectivity	Determining the Future of a City Park
Share a copy of the City Council's Strategic Plan with Minto Communities (August 2025)	Collect a list of potential vendors at FLC annual conference (September 2025)	Develop and publish an RFP for temporary lease space (December 2025)	Develop a Public Private Partnership ordinance to access businesses CCTVs (September 2025)	Adopt a Resolution of Support to PBC for the construction of 60 th Street N from Seminole Pratt Road to SR 7 (September 2025)	Conduct the next City/SID semi-annual meeting (August 2025)
Send an invitation to the Developer to hold discussions about potential future plans with the City Council (September 2025)	Complete evaluation of potential vendors. Invite proposals (end of November 2025).		Invite vendors to study the use of speed zone cameras in school zones (March 2026). Vendor presentation (May 2026)	Adopt a Resolution of Support to PBC for multi-modal access: Seminole Ridge High and Grove Market Place (September 2025)	Investigate future funding sources (September 2025)
Hold open dialogue meeting for updates on activities planned by the City as well as Minto Communities (TBD)	Award contract for delivery and installation of app (January 30, 2026)		Determine if City wants to expand use of LPRs (mid 2026)		Conduct a community survey to determine the interest in moving forward with the City Park (October 2025)
	Redesign and update of City website (TBD). Hire a PIO (TBD)				