

## WESTLAKE PALMS MASTER SIGN PROGRAM – WAIVER TABLE

SIGN TYPE	CODE REQ'MT.	APPLICANT REQUEST	DEVIATION
<p><b>Wall Sign</b> For Ground Floor uses with Separate Entrances at Ground Level</p> <p><b>PRINCIPAL TENANT WALL SIGNS</b>                      (Southeast corner = 3 )                      (Southwest corner = 3)                      (Northeast corner = 3)                      (Northwest corner = 3)                      (East side = 1)                      (West side = 1)</p>	<p>2 signs per tenant (with double ROW frontage)</p> <p>Copy – 2 lines</p> <p>Copy Area – Max. 70 sf. (1.5 sf. per linear foot of façade of tenant space)</p> <p>•</p> <p>Max. letter height – 24"</p>	<p>2 per tenant – 1 street facing sign and 1 parking facing sign (3 signs for corner tenants)</p> <p>Copy – 2 lines with 30" Logo</p> <p>Copy Area - 70 sf. (2.5 sf per linear foot of façade)</p> <p>Max. letter height – 30"</p>	<p>+4</p> <p>+ 1 Logo ea. sign</p> <p>+1 sf per LF of Facade</p> <p>+6"</p>
<p><b>Wall Sign</b> For Ground Floor uses with Separate Entrances at Ground Level</p> <p><b>SECONDARY TENANT WALL SIGNS</b>                      (East side = 4)                      (West side = 4)</p>	<p>2 signs per tenant (with double ROW frontage)</p> <p>Copy – 2 lines</p> <p>Copy Area – Max. 70 sf. (1.5 sf. per linear foot of façade of tenant space)</p>	<p>2 signs per tenant – 1 street facing sign and 1 parking facing sign</p> <p>Copy – 2 lines with 24" Logo</p> <p>Copy Area – Max. 70 sf. (2 sf per linear foot of façade)</p>	<p>+ 4 facing parking</p> <p>+ 1 Logo ea. sign</p> <p>+5 sf. per LF of Facade</p>
<p><b>Wall Sign</b> for Principal Structure or Building Identification or Principal Tenant</p> <p><b>BUILDING ID WALL SIGN</b>                      (North side = 1)</p>	<p>Copy – 1 sign or 1 message</p>	<p>1 building name – 2 lines with 36" Logo</p>	<p>+ 1 Line, +1 Logo ea. sign</p>