



Meeting Agenda Item Coversheet

MEETING DATE:		September 1, 2026 October 6, 2026	Submitted By: Howard W. Brown, Jr.
SUBJECT: <i>This will be the name of the Item as it will appear on the Agenda</i>		Resolution No. 2026- 22 - Authorizing the City of Westlake to Piggyback on the City of Plantation Contract with RedSpeed Florida, LLC for School Zone Speed Detection Services and Approval of the Piggyback Agreement.	
STAFF RECOMMENDATION: (MOTION READY)		Motion to approve Resolution No. 2026-22 - Authorizing the City of Westlake to piggyback on the City of Plantation Contract No. 005-24 with RedSpeed Florida, LLC for School Zone Speed Detection Services; approve the Piggyback Agreement; authorize the City Manager to execute all necessary documents; and direct that Automated License Plate Reader (ALPR) technology not be implemented at this time.	
SUMMARY and/or JUSTIFICATION:	The concept of implementing automated school zone speed enforcement was initially discussed during the City Council Strategic Planning Session held in October 2025. During that discussion, the City Council expressed interest in evaluating technologies and programs designed to improve student and pedestrian safety within designated school zones. Subsequently, the City received a presentation from Mr. Greg Parks, representing RedSpeed Florida, LLC, regarding the company's School Zone Speed Detection Program and related traffic safety technologies. Mr. Parks provided information concerning program administration, operational requirements, statutory compliance, implementation procedures, and available technology options designed to improve safety in and around school zones. At its August 4, 2026, regular meeting, the City Council provided direction to staff to proceed with RedSpeed Florida, LLC and prepare the necessary documents for Council consideration. Following Council direction, staff evaluated available procurement alternatives and determined that utilizing a piggyback procurement through the City of Plantation's competitively awarded contract with RedSpeed Florida, LLC represents the most efficient and cost-effective procurement method available to the City. This approach allows the City to utilize an existing competitively procured contract, expedites implementation, and avoids the time and expense associated with conducting a separate solicitation. The City's Purchasing Ordinance authorizes the use of competitive bids and formal contracts awarded by other governmental entities and further authorizes cooperative purchasing arrangements when determined to be in the best interest of the City. Specifically, Section 8(6) authorizes the use of bids and contracts from other governmental entities, while Section 12 authorizes cooperative purchasing arrangements. Staff reviewed the City of Plantation contract and determined that the scope of services, pricing structure, operational requirements, and contractual terms meet the City's needs and provide a legally compliant procurement method. Although the RedSpeed proposal includes the capability to implement Automated License Plate Reader (ALPR) technology, staff is recommending approval only of the School Zone Speed Detection Program at this time. Staff is not recommending implementation of ALPR technology as part of the initial deployment. The proposed agreement preserves the City's ability to evaluate and potentially implement ALPR technology in the future should the City Council determine such technology is warranted and in the best interest of the City.		

SELECT, if applicable	AGREEMENT:		BUDGET:	
	STAFF REPORT:	X	PROCLAMATION:	
	EXHIBIT(S):		OTHER:	
IDENTIFY EACH ATTACHMENT. <i>For example, an agreement may have 2 exhibits, identify the agreement and Exhibit A and Exhibit B</i>	1. Resolution 2026-22 2. Piggyback Agreement between the City of Westlake and RedSpeed Florida, LLC 3. City of Plantation Contract No. 005-24 4. RedSpeed Proposal			
SELECT, if applicable	RESOLUTION:	X	ORDINANCE:	
IDENTIFY FULL RESOLUTION OR ORDINANCE TITLE <i>(if Item is <u>not</u> a Resolution or Ordinance, please erase all default text from this field's textbox and leave blank)</i> <u>Please keep text indented.</u>	RESOLUTION 2026-22 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WESTLAKE, FLORIDA, APPROVING THE PIGGYBACKING OF CITY OF PLANTATION CONTRACT NO. 005-24 WITH REDSPEED FLORIDA, LLC FOR SCHOOL ZONE SPEED DETECTION SERVICES; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.			
FISCAL IMPACT (if any):		The School Zone Speed Detection Program is anticipated to operate as a violator-funded program pursuant to Florida law and the terms of the agreement. Staff does not anticipate a direct budgetary impact to the City's General Fund.		N/A