

JEFFREY W. KELLER

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Recommendations

“Jeffrey and I have worked together for at least 7 years and I have to say he is one of the smartest, honest and most loyal people I know. His attention to detail and understanding the numbers is second to none. I highly recommend Jeffrey as a leader and businessman who gives 150% to everything he does. There are not many Jeffrey’s in today’s business world so when you come across one you have to admire, work with and respect a man of this caliber.”

— Bill Reicherter, CEO of Priority 1 Signs

"Working for Jeffrey was nothing more than an amazing experience. This is one man who works hard, runs whole facilities by himself and turns that company into a winner. His door was always open if you needed to talk to him and I gained an immense respect for him for always keeping his word. This is one person who I would follow to any business because I would love for him to be my mentor and really teach me the Keller ways!!! 5 stars. Stand up brilliant individual."

— Nicholas Bufis, Mental Health Professional/Retired Marine

“Jeffrey offers an organization a tremendous amount of experience and knowledge to help them achieve their desired goals. He manages with professionalism, accountability, and strategic planning, with emphasis on budgeting. Many organizations could benefit with Jeffrey at the helm of their C-Suite.”

— John Caragonne, President of Caragonne & Associates

“I had the opportunity to work directly with Jeffrey at the YMCA and found him to be brilliant, professional as he also exhibits a truly creative and problem-solving mind. I was so impressed with his approach to organizational development and effectiveness, my team included him in our book Frequency Matters, Be a Contributor, Not an Employee as a contributor. I highly recommend him in any executive, leadership and consultant role, he is excellent and will add tremendous value with his perspective.”

— Kristin Mackey, Author and Leadership Consultant

"I had the pleasure of working with Jeff. Jeff would be an asset to any organization. He is extremely dedicated and conscientious. His analytical and organizational skills allow him to run a successful business, while his positive attitude and team building approach led to a strong team following. Jeff has been and continues to be a strong resource for me."

— John Gorman, Vice President of Property Development of the YMCA of Somerset County

"Jeffrey is a results-driven Executive. He loves to have measurable results to be judge by and is very competitive with his peers. He is very organized and is always looking at improving weak points in a system for more effective and efficient results. He is a good communicator and facility manager. He has great software skills and is knowledgeable about a number of budget and facility software programs. He is takes pride in his work and has great integrity. He understands the correct use of metrics when using association or facility data to understand successes and failures for future planning. He is a mover of the needle when it comes to sales and membership/program revenues. Jeff is also a great guy who is willing to help fellow Executives when asked"

— William Shelton, CEO of Community Partnerships Plus

"I was always impressed with Jeffery's optimistic approach to his job. Faced with the difficult task of saving us from ourselves and introducing all to a healthier lifestyle, he never took "I can't" for an answer. There was always a way to attain the goals of better health. Thank you Jeffery for setting me on a path of better health and fitness."

— Gene Marshall, Founder and Initial Chairman of Northstar Bank

"When the operations center at the Chase Tampa, Florida facility looked to expand our employer-of-choice environment by introducing sensible health and fitness alternatives, we turned to Jeff to help us make it happen. He proved himself as a motivated and dedicated professional. We relied on Jeff to get us off the ground and keep us on track. He understands the value of a healthy workplace and its effect on a productive business environment through a smart, thoughtful and reasoned approach. We were fortunate that he chose us to apply his considerable skills. He would be a credit to any organization looking seeking to do likewise."

— Richard Hill, Managing Partner, NexGen Property Ventures

"Jeffrey Keller's insight into the health club industry, combined with his passion for assisting owners and GM's to achieve success through the sharing of knowledge, has made him a world leader in business consulting and connecting. Jeffrey's knowledge of business and health club management never ceases to amaze me."

— Sherry Robb, Leisure Marketing Firm President

"Jeffrey is a true professional in every sense of the word. We hired him to do some consulting work in regards to breaking into the corporate fitness arena. He knows his stuff inside and out. Plus, he's just a heck of good guy ;-)"

— Jim Labadie, Nutrition Services Company Owner

"Jeff Keller is a visionary leader. He is very intelligent, energetic, compassionate and ethical. I would work on any project with Jeff because I believe in him, and it would make a contribution to society. Jeff's personal and professional integrity are of the highest caliber."

— Laura Birou, University Professor/Business Consultant

"Jeffrey brings tremendous value to our organization. He knows the industry exceptionally well and is always willing to share his knowledge with others. He understands the importance of building relationships with his colleagues and with our members. Jeffrey's analytical skills are unmatched. He is able to take complex data and present it in a logical, efficient manner that makes all those around him more productive. Jeffrey practices what he preaches and manages to keep his family life in balance with his professional obligations."

— Luke Mintzas, Independent Fitness Facility Owner

"Jeffrey is unique in the fitness industry as someone who works strategically to bring other club operators together and who has no trouble getting his "hands dirty" in the day to day operations of managing a facility. He uses his experience to publish articles and speak at industry events. Jeffrey is always looking for new ideas to make himself and his facility better."

— Keith Kaminski, Business Development Manager for Healthcare Industry

"Jeffrey Keller would be an asset to any company. I had the privilege of working with Jeffrey as an Assistant General Manager. In the years Jeffrey was at Eagle Pointe he helped to build a team that was confident and productive. His leadership skills are exceptional and he has the ability to meet each employee where they are, find their strengths, and help them to build upon them. Jeffrey was my mentor when I worked for him and continues to be a mentor to me still today. I respect his knowledge of the industry and appreciate his willingness to share it with others."

— Lisa Marie Dean, Specialist at the Foothills Parks and Recreation District

"Jeffrey Keller is an amazing and incredibly experienced individual that I had the pleasure of working for. As the AGM of VillaSport, Jeffrey lead the sales team and did a fantastic job managing one of the biggest private health clubs in the nation. He was extremely knowledgeable in all areas of the club and very passionate about leading his employees. VillaSport was very successful because of Jeffrey and he made sure every aspect of the club was taken care of. Jeffrey is the best manager I have ever worked for and taught me so much about the Health Club industry and also ways to get better everyday. Jeffrey lead every department at VillaSport and was liked by all the employees and members. He the rare ability to lead by example and create magic moments among his employees and members. I would recommend Jeffrey to any company looking for a leader and a businessman who is extremely knowledgeable and passionate about what he does. Now as my mentor, I look to Jeffrey for sound advice on my career, future, and the right steps to take."

— Zach Crager, Membership Sales and Marketing Director

"Jeff intuitively zeros in on the best assets in each person's individual skillset and takes it upon himself to help sharpen and develop those skills. The result is a talented, effective, (and most importantly) highly productive and prolific team."

— Stacey Dunn, Mental Health Professional

"Jeff is one of the most influential individuals involved in the early development of my career. Although I am not currently practicing in the health and fitness field, many of the lessons Jeff taught me still resonate with me to this day. As a practicum student, Jeff did more for my career than he did for my grade. Jeff gave me valuable tools that I still use to this day, such as marketing and setting myself apart from competition, analyzing and presenting data to tell a quick story to drive decisions, knowing my worth, never becoming complacent, and always looking for the next opportunity to grow. When I was at a cross roads in my career and thinking of moving to Texas, Jeff offered me an opportunity to visit with him and his family for a few days to try out the area. Jeff went well beyond teaching me about Work-site Health Promotion. Jeff taught me how to excel at anything I do."

— Dr. George Ligon IV, Research Associate, edCount

"Jeff is a consummate professional. He is a very dedicated, results driven individual who sets the bar high and prides himself in achieving excellence. His technical skill level is highly proficient and his ability to lead and educate is exemplary. He would be a great asset to any company looking to grow and prosper."

— Bruce Lipsky, managed Jeffrey at JPMorgan Chase & Co.