

SILVERLAKE

ATTACHMENT B

SILVERLAKE
MASTER SIGNAGE PROGRAM
AUGUST 2026

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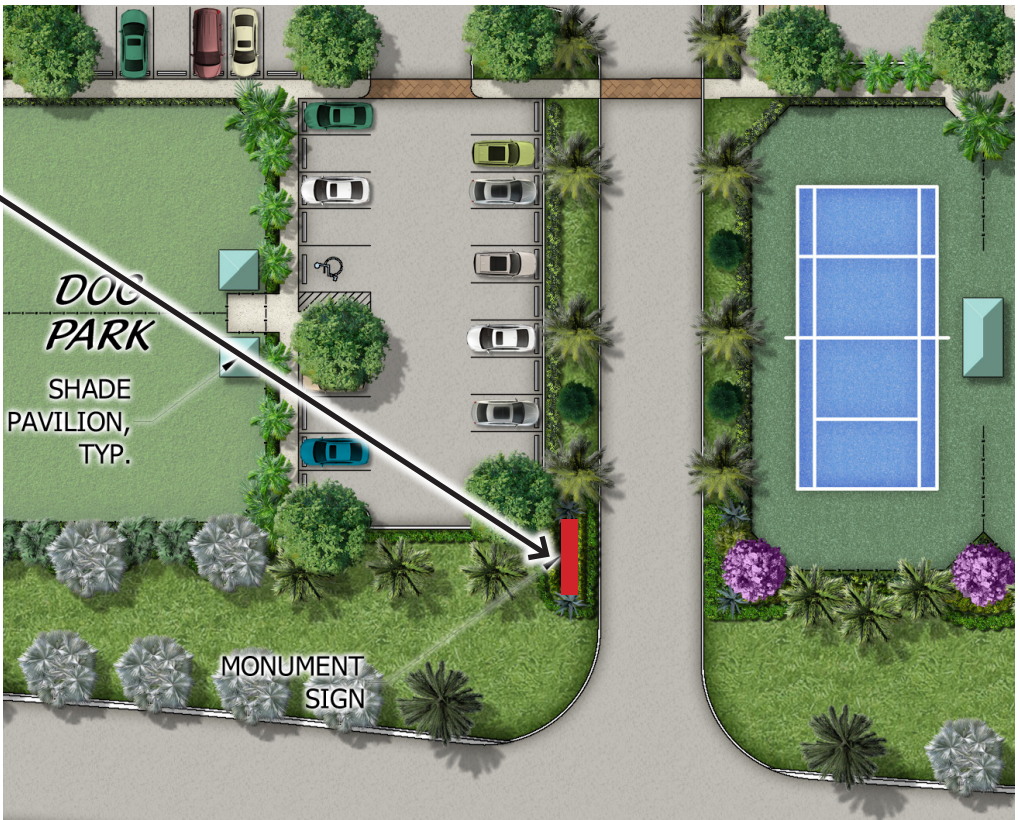
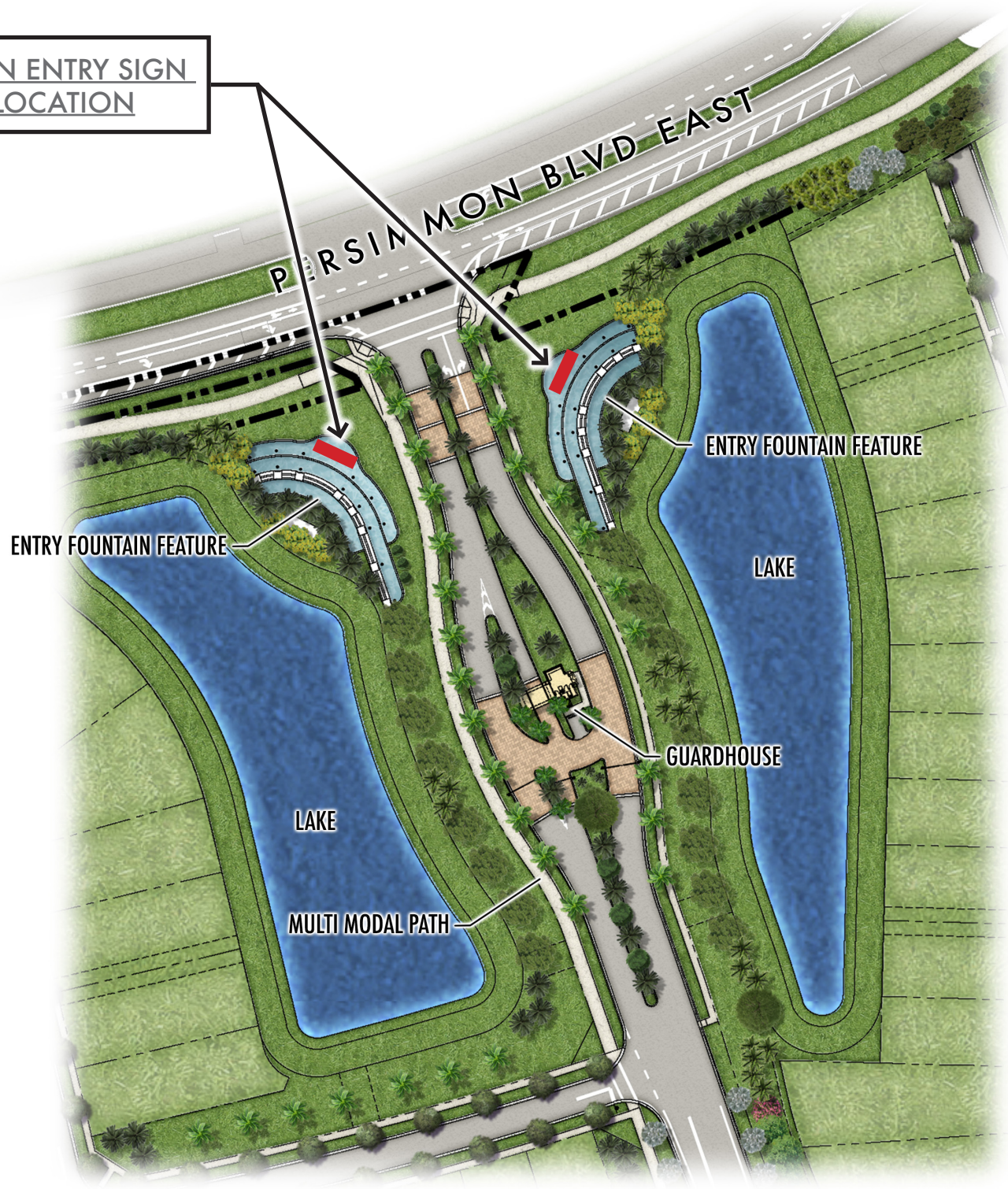
NOTE: All signs are individual internally illuminated letters. No sign cabinets.



MAIN ENTRY SIGN
LOCATION

SECONDARY ENTRY
SIGN LOCATION

RECREATION
SIGN LOCATION





NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT



NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT



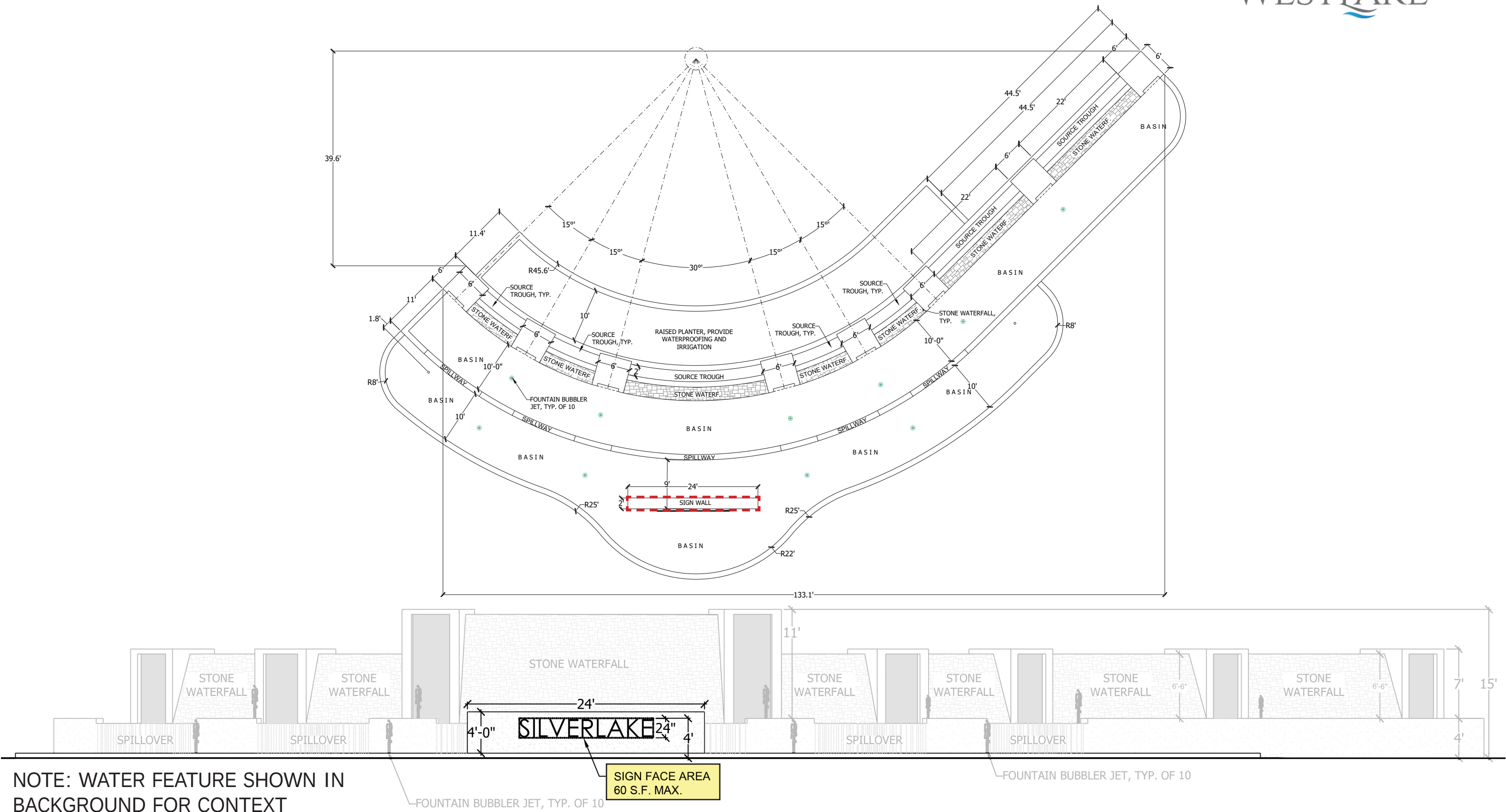
NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT

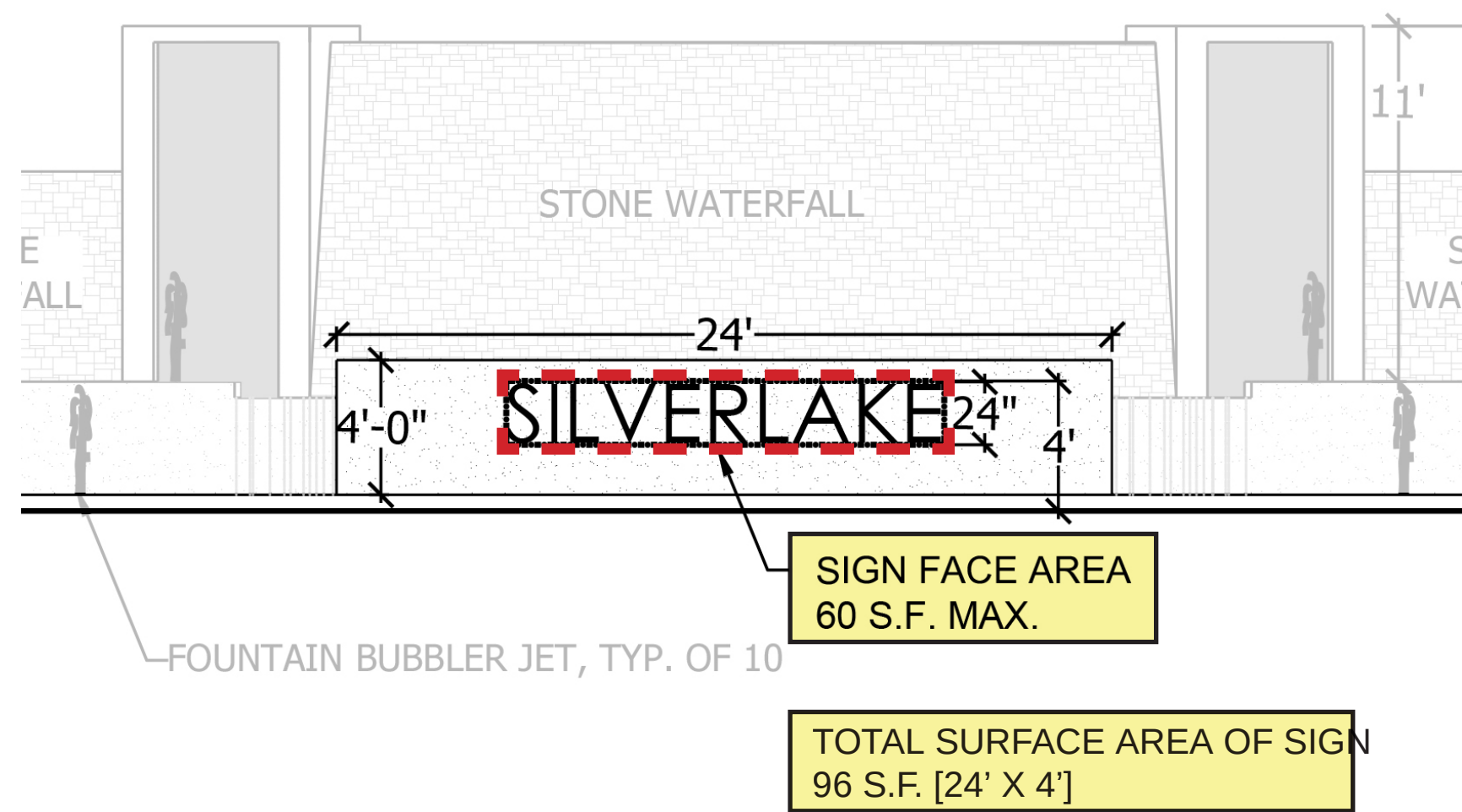


NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT



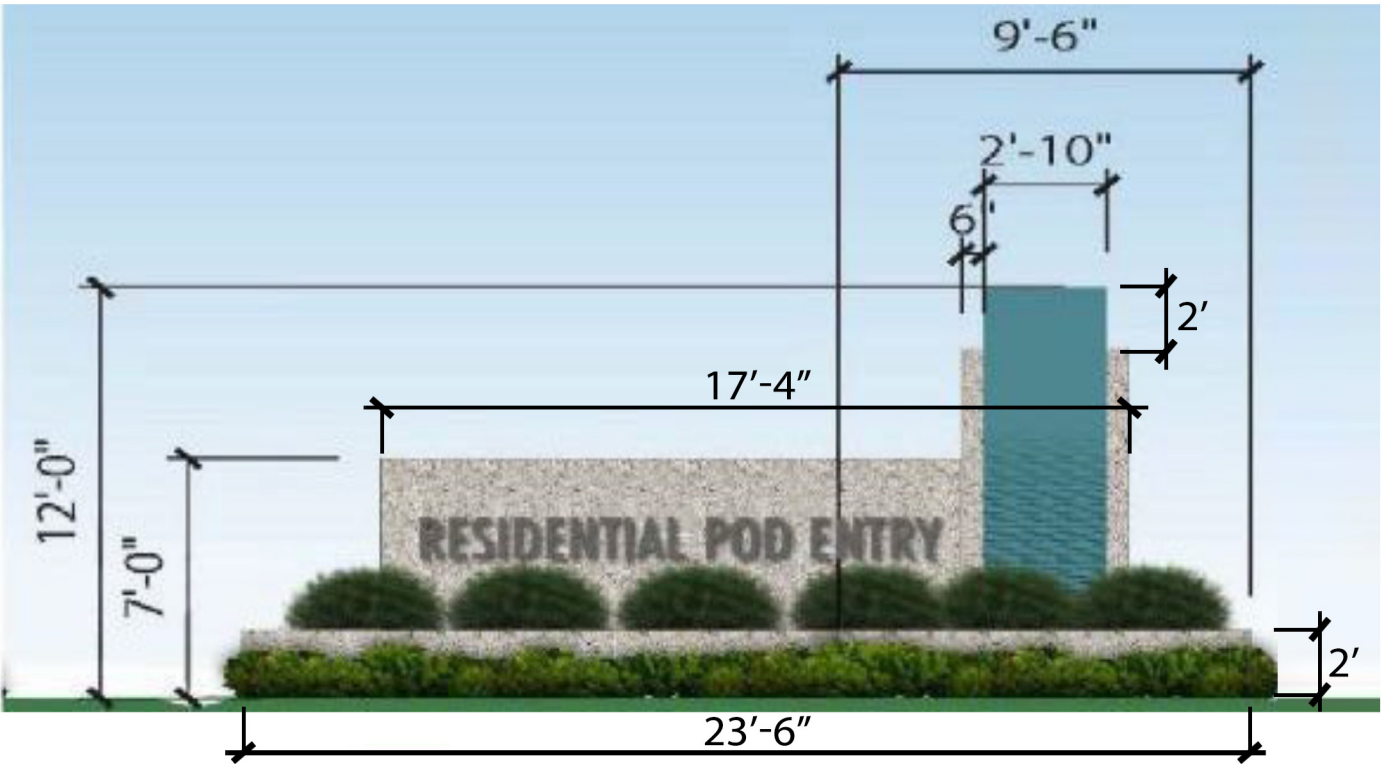
NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT





NOTE: WATER FEATURE SHOWN IN BACKGROUND FOR CONTEXT

FIG. 113-11-3 STANDARD RESIDENTIAL POD ENTRY MONUMENT SIGN



NOTE: SIGN WALL SURFACE AREA = 123 S.F.
(EXCLUDES 2' X 23'-6" PLANTER SURFACE AREA)

PMS 404C

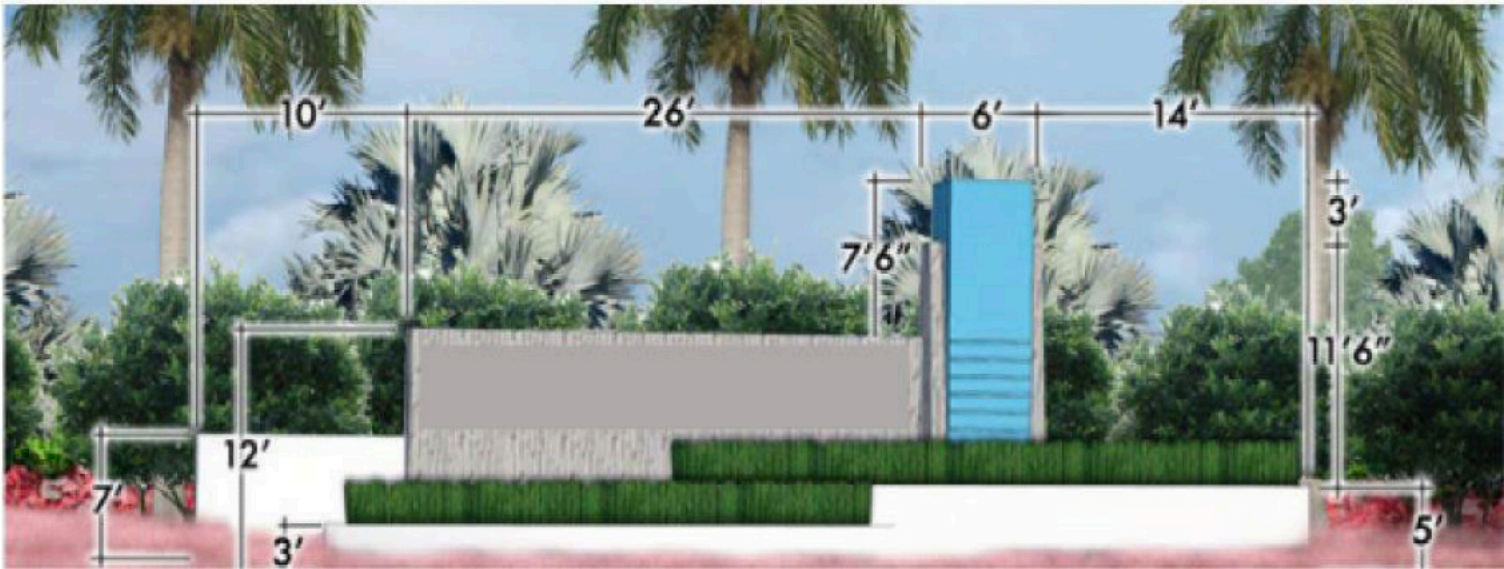
PMS 5483

DRYVIT
TERRANEO

Main cabinet color: Dryvit Terraneo Everest
Header color: Grey
Pole cover: PMS 5483
Embellishments: Dryvit Terraneo

Residential Pod Entry Monument Sign | 113-11-3 "Standard" Code Comparisons (Sheet 7B)

Item	Figure 113-11-3 — Standard Residential Pod Entry Monument	Silver Lake Proposed (Main Entry, mirrored pair)	Result Compared to Fig. 113-11-3
Maximum copy area	60 SF.	60 SF.	Compliant — no waiver needed.
Maximum sign faces	2 sign faces per entry.	2 sign faces per sign.	Compliant — no waiver needed.
Maximum number of signs	2 signs per accessway.	2 signs (one each side of the main entrance — a mirrored pair).	Compliant — no waiver needed.
Minimum setback	10 ft.	17 ft from the property line; ~68 ft from the Persimmon Blvd. East right-of-way once the 50 ft Rural Parkway buffer is included.	Exceeds minimum — no waiver needed.
Sign panel height	Approximately 7 ft (per Figure 113-11-3).	4 ft.	Compliant — proposed sign panel is shorter than the prototypical sign panel.
Letter height	Per Figure 113-11-3.	24 inches.	Consistent with code.
Overall height	Up to approximately 12 ft at totem feature (per Figure 113-11-3), including Planter (5' above Planter).	4 ft.	Compliant. No waiver required.
Sign wall length	17 ft 4 in (sign wall + totem, excluding planter); 23 ft 6 in overall including planter (per Oaks of Westlake fabrication drawing, Attachment A).	24 ft wall length (Plan Sheets 5 & 6). No planter footprint.	Approximately 6 ft 8 in additional wall length (Waiver #1). Overall footprint (no planter) is smaller than the codified prototype with planter.
Wall surface area (excluding planter)	123 SF (per Oaks of Westlake fabrication drawing, Attachment A).	96 SF.	Silver Lake wall is approximately 27 SF (22%) smaller than the codified prototype wall.
Deviation from the Picture Materials, content, character & theme	Residential pod identification only; no commercial advertising; logos/ graphics ≤ 30% of copy area.	Residential community identification ("SILVERLAKE"); no commercial copy; no logos.	Sign does not include the Westlake branded totem. (Waiver 2) However, the fountain feature concept is a deconstructed interpretation of the totem and includes elements & colors to pay homage to the totem.



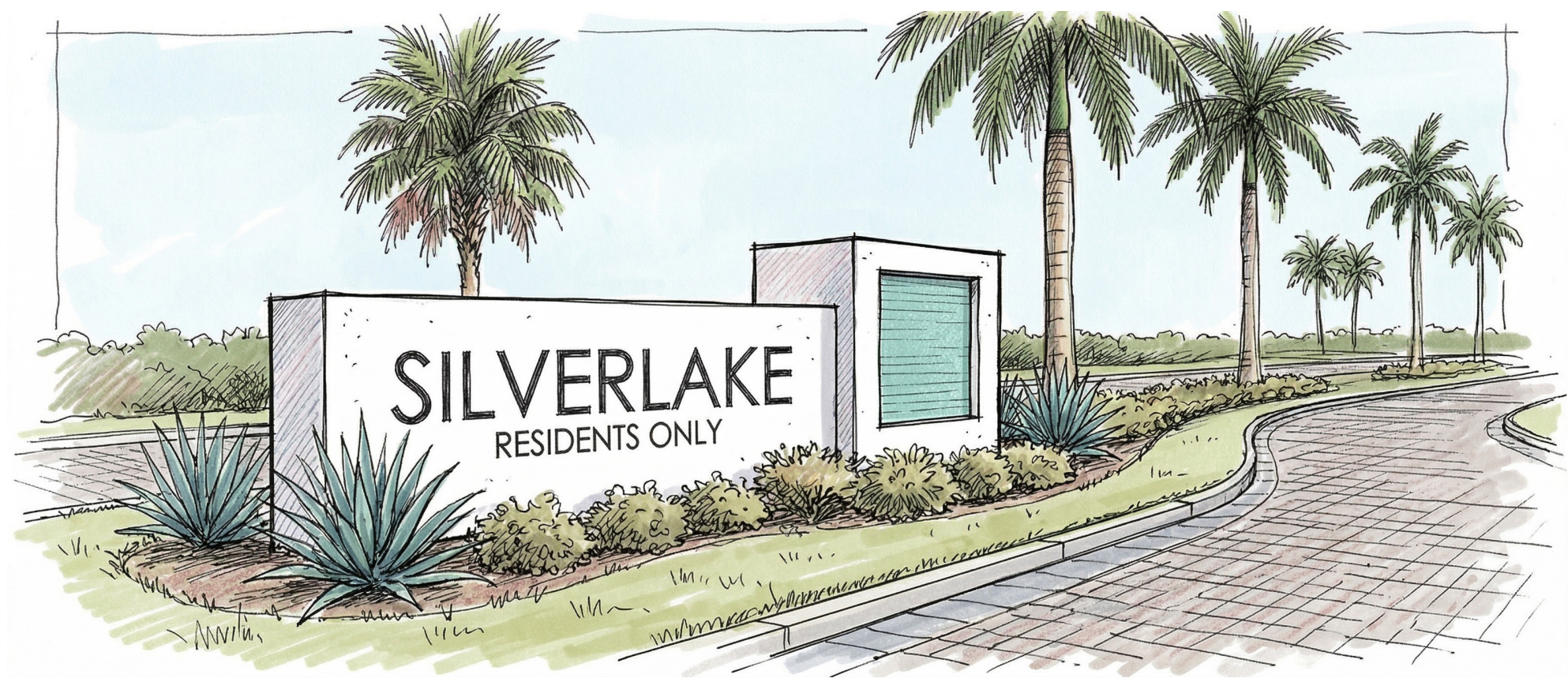
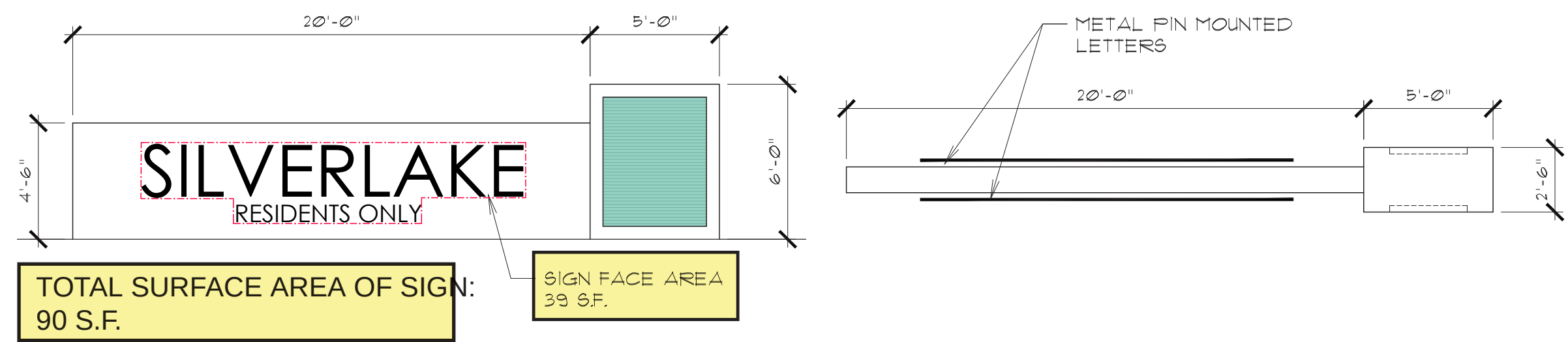
NOTE: SHOWN FOR REFERENCE ONLY
SURFACE AREA = 388 S.F. (EXCLUDES 3' TO 5' TALL PLANTER)

Residential Pod Entry Monument Sign | 113-11-4 "Alternate" Code Comparison (Sheet 8B)

PROVIDED FOR REFERENCE ONLY — See Sheet 7B for the controlling Figure 113-11-3 comparison

Consistent with the six-waiver structure adopted for this application, the Silver Lake main entry monument sign is reviewed as a deviation from Figure 113-11-3 (Standard Residential Pod Entry Monument) rather than Figure 113-11-4 (Alternate Residential Pod Entry Monument, Cresswind). This Sheet 8B comparison is retained for reference only; it does not identify any of the six requested waivers. All requested waivers are set out in the consolidated Waiver Table at Sheet 11.

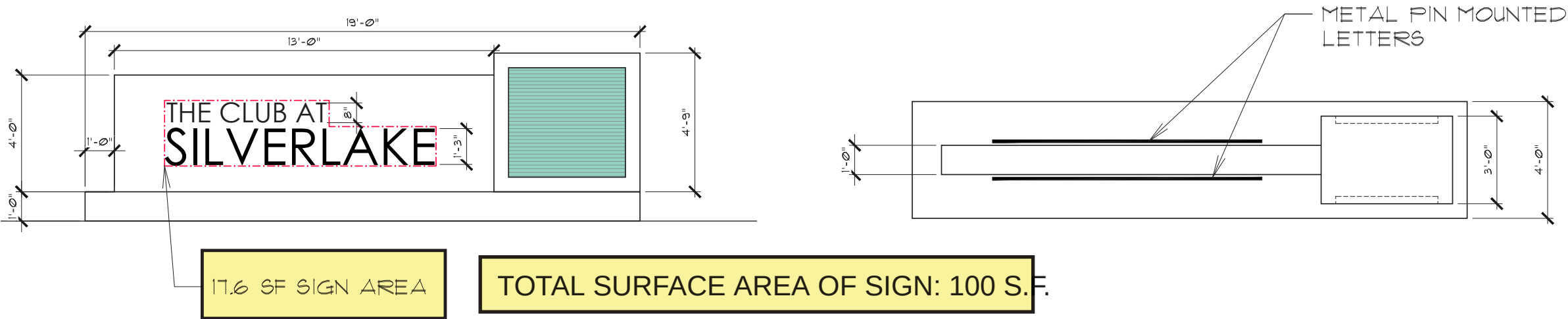
Item	Code Standard (Figure 113-11-4 — Alternate Residential Pod Entry Monument)	Silver Lake Proposed
Sign type	Alternate Residential Pod Entry Monument under § 113-11.	Reviewed as a modified Residential Pod Entry Monument under Figure 113-11-3 with measured deviations addressed under § 113-8. See Sheet 7B.
Maximum copy area	60 SF	60 SF — compliant.
Letter height	Per § 113-11.	24 inches — consistent with code.
Sign panel height	Up to 12 ft (Cresswind reference).	4 ft — substantially smaller than Cresswind.
Number of signs	1 per pod entry.	2 (one each side of the main entrance) — compliant with Figure 113-11-3 which permits up to 2 signs per accessway.
Number of sign faces	1 per sign.	2 per sign — compliant with Figure 113-11-3 which permits up to 2 faces per entry.
Setback from property line	Min. 80 ft (Cresswind reference, on a berm).	17 ft from property line; ~68 ft from Persimmon Blvd. East right-of-way after the 50 ft Rural Parkway buffer — exceeds Figure 113-11-3 minimum of 10 ft.
Materials	Per § 113-11 / approved community palette, including Totem.	White stucco wall; freestanding metal letters; No totem, however, the fountain feature in the background is a deconstructed interpretation of the Westlake branded totem in form & color.



THE SIGN SERVES AS RESIDENTIAL IDENTIFICATION AND ACCESS WAYFINDING FOR RESIDENTS, DELIVERIES, AND EMERGENCY SERVICES. IT IS INTENTIONALLY SIMPLER AND MORE RESTRAINED THAN THE MAIN ENTRY MONUMENTS – A COORDINATED SUBORDINATE ELEMENT WITHIN THE SILVER LAKE SIGN HIERARCHY.

Secondary Residential Pod Entry Sign | 113-11-3 "Standard" Code Comparison (Sheet 9B)

Item	Code Standard (Figure 113-11-3 — Residential Pod Entry Monument)	Silver Lake Proposed
Sign type	Standard Residential Pod Entry Monument under § 113-11.	Modified Standard Residential Pod Entry Monument under § 113-11, with measured deviations addressed under § 113-8.
Maximum copy area	60 SF max.	39 SF — smaller than code maximum.
Maximum sign faces	2 per entry.	2 — compliant.
Maximum number of signs	2 per accessway.	1 (single double-sided median monument) — fewer than allowed.
Maximum sign structure	Per Figure 113-11-3 (height: 7 ft / 12 ft at totem; length: 22 ft +).	6 ft at totem feature; 25 ft length — Waiver #3 (length is approximately 3 ft beyond the Figure 113-11-3 secondary standard of 22 ft).
Minimum setback	10 ft.	10 ft — compliant.
Placement	Typically in a planter or atop a berm, and in median when used at secondary entries.	In the median of the secondary entrance — same field condition used at The Meadows, The Hammocks, The Groves, The Orchards, and Sky Cove.
Surface Area	122 SF (comparable prototype wall for Secondary Residential Pod Entry Sign).	90 SF total — approximately 32 SF (26%) smaller than the Figure 113-11-3 comparable wall.
Composition (Deviation from the Picture)	Figure 113-11-3 image shows sign placement in a planter or atop a berm, with the totem attached to the sign wall.	Median placement — Waiver #4. Totem vocabulary integrated into surrounding architectural entry feature — same deconstruction and evolution framing as the main entry sign.



A MONUMENT IDENTIFICATION SIGN IS PROPOSED AT THE ENTRANCE TO THE SILVER LAKE RECREATION CENTER. BECAUSE THE RECREATION CENTER IS LOCATED WITHIN THE INTERIOR OF THE NEIGHBORHOOD AND SERVES A DIRECTIONAL AND IDENTIFICATION FUNCTION FOR RESIDENTS AND GUESTS RATHER THAN THE PUBLIC ROADWAY, THE CLOSEST APPLICABLE § 113-11 CATEGORY IS DIRECTIONAL SIGN ON PRIVATE PROPERTY. THE SIGN IS SUBORDINATE TO BOTH THE MAIN ENTRY SIGN AND THE SECONDARY ENTRY SIGN IN THE SILVER LAKE HIERARCHY.

Recreation Center Monument Sign — 113-11 — Directional Sign on Private Property (Sheet 10B)

Item	Code Standard (§ 113-11 — Directional Sign on Private Property)	Silver Lake Proposed
Sign type	Directional Sign on Private Property.	Directional Sign on Private Property with measured deviations addressed under §113-8.
Number of signs	1 sign with up to 2 faces.	1 sign with 2 faces — compliant.
Maximum height	Per § 113-11.	5 ft 9 inches at totem feature.
Setback	Per § 113-11.	10 ft minimum — compliant.
Total surface area	Per § 113-11.	100 SF total surface area; copy area 17.5 SF per sign face.
Copy area	Per § 113-11 maximum.	Increased copy area — Waiver #5.
Letter height	Per § 113-11 maximum.	Increased letter height (proportionate to the larger copy area) — Waiver #6.