



Meeting Agenda Item Coversheet

MEETING DATE:		July 16, 2026		Submitted By: Yla Flores, Special Events Coordinator	
SUBJECT: <i>This will be the name of the Item as it will appear on the Agenda</i>		Special Events Revenue, Expense, and Net Cost Summary			
STAFF RECOMMENDATION: (MOTION READY)					
SUMMARY and/or JUSTIFICATION:		At the request of Councilwoman Leonard, staff has compiled approximate revenue, expense, and net cost information for major City special events conducted over the past year. The information provided in the agenda is based on available event records and is intended to provide a general overview of event financial performance. Events included: • SpringFest 2026 • FourthFest 2025 • 5K Run 2025 • Holiday Market 2025			
SELECT, if applicable		AGREEMENT:		BUDGET:	
		STAFF REPORT:		PROCLAMATION:	
		EXHIBIT(S):		OTHER:	
IDENTIFY EACH ATTACHMENT. <i>For example, an agreement may have 2 exhibits, identify the agreement and Exhibit A and Exhibit B</i>		Memo			
SELECT, if applicable		RESOLUTION:		ORDINANCE:	
IDENTIFY FULL RESOLUTION OR ORDINANCE TITLE <i>(if Item is <u>not</u> a Resolution or Ordinance, please erase all default text from this field's textbox and leave blank) <u>Please keep text indented.</u></i>					
FISCAL IMPACT (if any):					\$