



Alleyway Project

Building a Vibrant Community

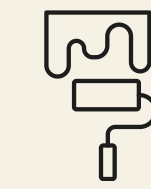
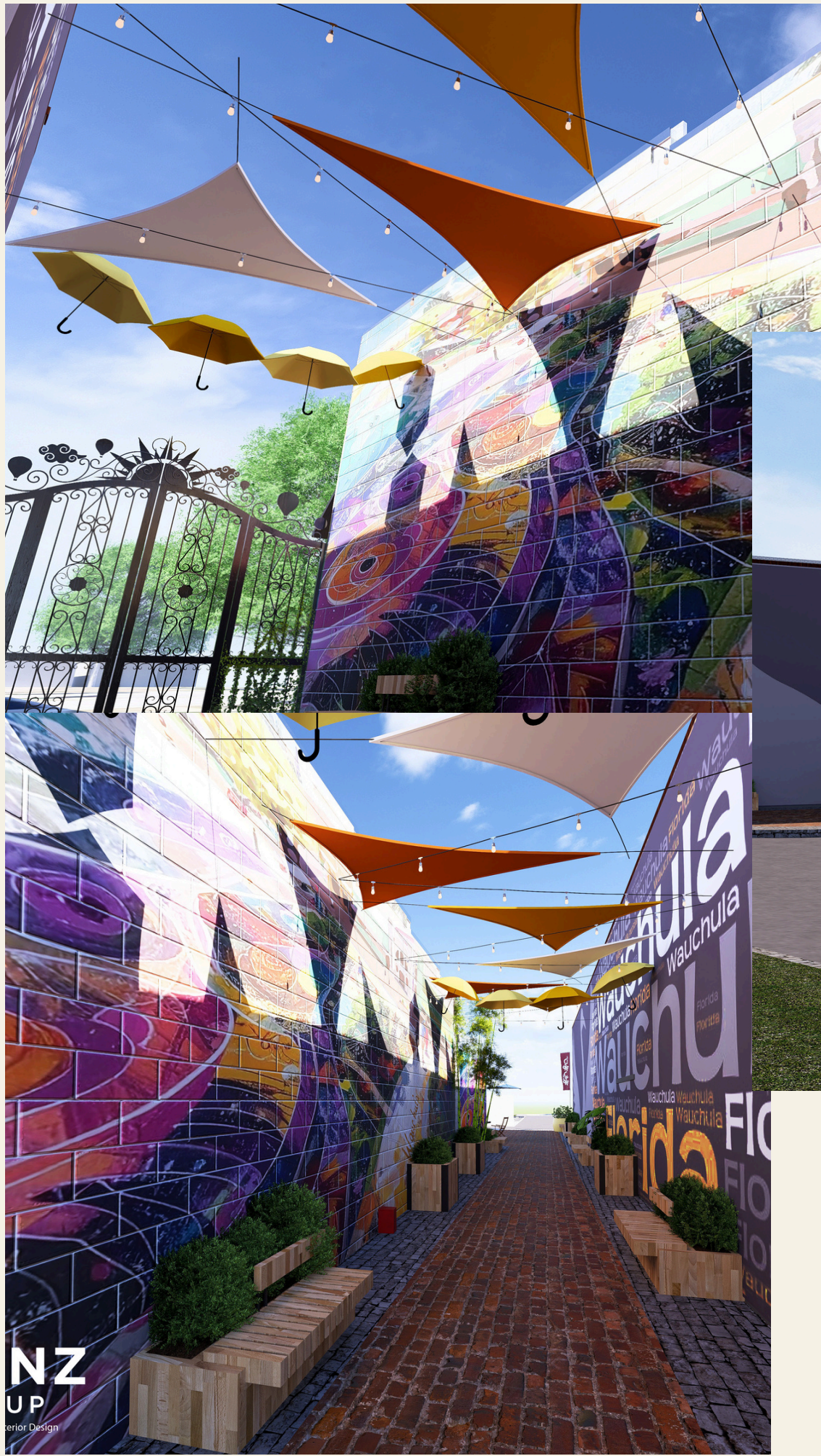


Project Overview

- Featured placemaking initiative in Sarah's 90-Day Plan.
- Generates tangible benefits through community-focused economic development.
- Draws people into Downtown Wauchula and connects foot traffic to Main Street.
- Activates an underutilized space to encourage exploration of shops, dining, and downtown experiences.



Design Possibilities



Murals



Planters



Benches



Metal Gate



Brick Walkway



Parking Lot



Lighting

Potential Funding

Grants

**Exploring Grant
Opportunities**

Sponsorship

**Exploring
Private &
Corporate
Sponsorships**

Fundraising

**Exploring
Creative
Placemaking/
Tactical
Urbanism
Fundraising**

Contributions

**Exploring
Opportunities for
In-Kind & Partner
Contributions**



Partnerships

- City of Wauchula
- Crews Bank and Trust
- Jim See and Travis Maldonado
- Hardee Senior High School
 - Welding and Construction
 - Art
 - Digital Design

Potential Partnerships

- SFSC Welding Class
- The Wauchula Garden Club



Timeline - Tentative

Quarter 2 of 2026: Begin design and budgets. Explore all funding options and apply for grants.

Quarter 4 of 2026: Begin Construction

Quarter 2 of 2027: Construction Complete

Quarter 1 of 2026: Board Approval and City of Wauchula Commission Approval

Quarter 3 of 2026: Approval from Historic Preservation Committee and Planning and Zoning. Begin Fundraising once approved.

Quarter 1 of 2027: Construction Continues

Community Impact/ROI

Economic

- Increases foot traffic to downtown businesses
- Boosts sales tax revenue and overall business activity
- Enhances desirability for adjacent properties
- Supports downtown redevelopment investors

Quality of Life

- Provides safe, shaded walking connections
- Creates more gathering spaces for families and visitors
- Improves downtown aesthetics
- Encourages outdoor events and tourism activity
- Fosters community pride

Workforce and Talent

- Public spaces support creative placemaking, appealing to young professionals
- Increases small business stability through higher visibility and engagement
- Encourages creativity and showcases local talent

Community & Social

- Enhances walkability and safety
- Promotes social connection and gathering
- Revitalizes underutilized spaces
- Sparks additional development



Next Steps

IDA Boards Recommendation

Deed for Parking Lot Property

Move Forward with Layout and Design

Approval from Historic Preservation and
Planning and Zoning

Grant Writing and Sponsorship Advertising

Begin Construction

