



Laura Wells
Hardee Arts & Culture Trust, Inc.
398 Bostick Road
Bowling Green, FL 33834

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Main Street Wauchula
107 East Main Street
Wauchula, FL 33873

Dear Jessica,

Thank you for sharing the proposed mural design with me. I am pleased to see such a strong and thoughtfully developed concept presented for approval. The simple color palette is highly effective, ensuring the text is easy to read while maintaining strong visual impact. The silhouetted cranes beautifully honor the history of our name, Wauchula — “call of the sandhill crane.” The rising sun over the cattails adds a sense of calm and reinforces our identity as a rural community that values its connection to natural resources.

Murals are more than decorative art; they serve as public expressions of who we are as a community. This design is both subtle and meaningful, creating visibility while generating renewed interest in the downtown area. Importantly, the muted tones and understated composition allow the mural to complement — rather than compete with — the historic architecture of our Main Street skyline. It enhances the space without disrupting the traditional character or visual integrity that residents value.

I understand that Main Street has been seeking ways to strengthen revitalization efforts, and this mural supports that goal in a manner that feels authentic, appropriately scaled, and well-placed within the existing streetscape.

I believe the proposed mural will engage local residents while also encouraging visitors to stop, shop, and dine in our community. I look forward to seeing continued growth in community art initiatives throughout the county and am pleased to offer my full support.

Keep in touch!

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