



**To:** RDA Board  
**From:** Mason Becker, RDA Executive Director  
**Date:** July 10, 2024  
**Re:** Watertown Parade Committee Beltz Grant Application

Dear RDA Board members,

At our last meeting, the RDA board requested further information on the Watertown Parade Committee application. I received the following from Mark Heiden. He also stated they were fine waiting until our July 17 meeting for a decision on the application:

“Thanks for the update. I hope this information below will help answer any questions.  
4<sup>th</sup> of July parade  
Approx \$14,000 budget  
Advertising \$700 (plus in-kind donation)  
Trophies / awards...\$800  
Units.....\$250 to \$1500 each

Christmas Parade of Lights  
Approx \$8,000 budget  
Advertising \$500 (plus in-kind donation)  
Trophies /awards....\$800  
Units.....\$250 to \$1200

Both parade budgets are tied to donations each year and may vary slightly  
(Also depends on units that can attend or not.)

Hope this helps the process, thanks for everything and feel free to contact me  
With any other questions.”

“4<sup>th</sup> of July parade 95-120 units (14 to 25 paid units)  
Christmas parade of lights 55 to 70 units (12 to 15 paid units)  
Both parades size depends on weather (and budget for paid units)”

I would recommend approval of the submitted application, based on this updated information.

Sincerely,

Mason T. Becker  
RDA Executive Director

Commented [EM1]: i think it makes sense for this to be plan commission