

Shared Ride Fares (from Running Inc) - October 2022

City	Adult	Senior	Disabled	Student	Additional	Parcel	Drive Through	Mileage	Agency Disabled
Beaver Dam	3.00	1.50	1.50	2.50	-	3.00	-	1.00	7.00
Berlin	3.00	2.00	2.00	2.00	0.75	1.00	0.75	1.50	15.00
Chippewa Falls	2.75	1.75	1.75	1.75	-	-	-	-	4.50
Edgerton	3.50	2.50	2.50	2.25	2.00	9.00	-	2.25	9.00
Fort Atkinson	3.25	2.00	2.00	2.50	2.00	4.25	2.00	2.00	8.50
Jefferson	3.00	2.00	2.00	3.00	2.00	5.00	2.00	2.25	7.00
Lake Mills	3.00	1.75	1.75	2.00	1.75	4.00	2.00	1.75	6.10
Marshfield	5.00	3.00	3.00	5.00	1.25	10.00	-	-	10.00
Mauston	3.75	2.00	2.00	2.00	-	-	1.50	1.50	5.00
Medford	2.75	2.25	2.25	9.00	2.25	-	-	1.75	9.00
Monroe	3.25	2.25	2.25	2.50	1.75	6.50	1.50	1.75	5.65
New Richmond	3.00	2.50	2.50	3.00	-	-	-	2.00	6.00
Onalaska / Holmen / W Salem	4.50	4.00	4.00	4.00	3.00	5.00	0.50	-	7.00
Platteville	3.00	2.75	2.75	2.75	1.00	10.00	1.00	3.00	6.00
Portage	4.25	3.25	3.25	3.25	-	5.50	1.50	2.25	9.00
Prairie du Chien	3.25	1.75	1.75	1.75	1.75	5.50	0.50	1.75	4.50
Reedsburg	4.50	3.50	3.50	3.50	-	-	-	2.00	9.00
Rhineland	4.00	3.00	3.00	4.00	1.00	15.00	-	1.00	7.00
Richland Center	3.50	2.50	2.50	2.50	-	-	0.50	1.75	5.00
Ripon	3.75	2.50	2.50	2.75	2.50	5.25	-	2.50	6.50
River Falls	2.75	1.50	1.50	1.25	-	-	-	1.50	5.00
Sauk Prairie	4.50	3.00	3.00	3.00	2.00	9.00	-	3.25	9.00
Stoughton	4.50	3.50	3.50	4.50	-	3.50	-	1.00	8.00
Sun Prairie	4.00	4.00	4.00	4.00	-	-	4.00	2.25	13.25
Tomah	3.25	2.75	2.75	2.75	-	-	-	2.00	6.00
Viroqua	2.75	1.75	1.75	1.75	-	10.00	0.50	1.75	4.00
Watertown	4.00	2.75	2.75	3.00	-	3.75	-	-	9.00
Waupaca	4.25	3.00	3.00	3.00	(1.00)	9.50	2.25	2.25	9.50
Waupun	3.75	2.75	2.75	2.75	2.50	9.50	-	2.25	9.50
Westby	3.00	1.75	1.75	2.00	-	10.00	0.50	1.75	4.00
Whitewater	3.25	2.25	2.25	2.50	2.25	4.25	2.25	2.25	9.50

City	Adult	Senior	Disabled	Student	Additional	Parcel	Drive Through	Mileage	Agency Disabled
Average of all on list	3.55	2.51	2.51	2.98	0.93	4.79	0.75	1.69	7.50
Average of Regional Selection	3.47	2.47	2.47	2.89	1.39	4.72	1.36	1.89	8.65
Lowest Fare	2.75	1.50	1.50	1.25	(1.00)	-	-	-	4.00
Highest Fare	5.00	4.00	4.00	9.00	3.00	15.00	4.00	3.25	15.00
Watertown	4.00	2.75	2.75	3.00	2.00	3.75	2.25	8.50	9.00

	Adult	Senior	Disabled	Student	Additional	Parcel	Drive Through	Mileage	Agency Disabled	Total
Annual Qty (Sept 21-Aug 22)	30,353	32,448		18,309	720	2	5,563	808	2,719	90,922
Annual Sales	121,412	89,232	-	54,927	1,440	8	12,517	6,868	24,471	310,874

If...										
3% increase	4.12	2.83	2.83	3.09	2.06	3.86	2.32	8.76	9.27	
4% increase	4.16	2.86	2.86	3.12	2.08	3.90	2.34	8.84	9.36	
5% increase	4.20	2.89	2.89	3.15	2.10	3.94	2.36	8.93	9.45	
6% increase	4.24	2.92	2.92	3.18	2.12	3.98	2.39	9.01	9.54	
7% increase	4.28	2.94	2.94	3.21	2.14	4.01	2.41	9.10	9.63	
8% increase	4.32	2.97	2.97	3.24	2.16	4.05	2.43	9.18	9.72	
What if \$:	4.25	3.00	3.00	3.00	2.00	4.00	2.50	9.00	9.50	

Increase in Revenue...										
3% increase	3,642	2,677	-	1,648	43	0	376	206	734	9,326
4% increase	4,856	3,569	-	2,197	58	0	501	275	979	12,435
5% increase	6,071	4,462	-	2,746	72	0	626	343	1,224	15,544
6% increase	7,285	5,354	-	3,296	86	0	751	412	1,468	18,652
7% increase	8,499	6,246	-	3,845	101	1	876	481	1,713	21,761
8% increase	9,713	7,139	-	4,394	115	1	1,001	549	1,958	24,870
What if \$:	7,588	8,112	-	-	-	1	1,391	404	1,360	18,855