Watertown Redevelopment Authority

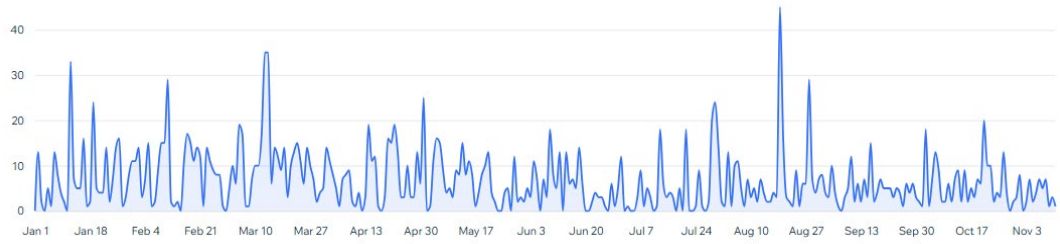
Social Media Report – 11/12/26

Website Metrics (last 30 days)

- 96 Site sessions (down 17%)
- 83 Unique visitors (75 new, 8 returning)
- Page visits:



Year-to-date Website Visits



Facebook (last 28 days)

The top performing post this month is a post about the presentation at Wake Up Watertown given by Ryan Wagner. 1.1K views, 2 link clicks.

- Content interactions: 15
- Followers: 1824
- New Followers: 0
- Link Clicks: 2

Facebook 2025 Totals:
Content interactions: 2,442
New Followers: 249
Link clicks: 1,325

2026 Totals:
Content interactions: 932
New followers: 121
Link clicks: 161