

Town Square Programming Commission Minutes

Wednesday, July 16, 2025

12:00pm

The Town Square Programming Commission met at the above date and time. The following members were present: Peacy, Kauffman, Bartz, Zimmerman, Broere, Kneser, Schneekloth. Also present: Juhl, Butteris.

1. **Call to order.** Zimmerman called the meeting to order at 12:04 p.m.
2. **Review & approve minutes dated June 18, 2025.** Broere moved to approve the minutes as presented, seconded by Peacy, and carried by unanimous voice vote.
3. **Review & approve financial report dated month ending May 31, 2025.** Bartz moved to approve the minutes as presented, seconded by Kauffman, and carried by unanimous voice vote.
4. Citizens to be heard John Kattish present
5. **Review and take possible action: sunseting the Town Square Programming Commission.** The decision to sunset the commission effective August 1, 2025, pending approval from city council came about from a discussion brought by city officials and leaders to start the process of enveloping the town square into the Parks, Recreation and Forestry Commission as all other parks in the community are currently. The discussion was to make the current commission more of a collaboration type team, still including Tourism, Chamber, Main Street Program and community, city committees and city council representations. The meetings would take place 3 times per year to discuss in more of an informal setting, discussing program ideas and collaboration opportunities from the community and other organizations. This would benefit the group by having brainstorming collaboration letting topics “free flow”.

A couple of options were discussed:

Discussion to keep the commission until it expires in May 2026 was discouraged by Zimmerman since the group currently feels the meetings would have the most beneficial use of time in the new format discussed above. He stated why wait if we can make these meetings more beneficial now.

Discussion to make the commission more of an advisory committee was brought to the table. Again, the conversation went to the fact that a more structured meeting format is not necessarily what the current commission wants for productivity of the members. The advisory committee would be in the same format as the current commission with less frequency.

Question from Kattish, as an attending citizen was will the sponsorships and donations to the town square still be held separately in a fund and not combined with the general fund.

Bartz stated the current ordinance does not reference sunseting or the transition into the Parks Commission after May 2026.

After much discussion the motion to sunset the Town Square Programming Commission effective August 1, 2025, was brought by Zimmerman, seconded by Broere, and carried by a unanimous voice vote

6. Event Coordinators Report for July 2025

Still looking for a beverage sponsor for the Packer game and a couple more T-shirt sponsors for the Glo-Motion Family Fun Run. Summary of past events since the last meeting. Updates on new grants and sponsorships, new events, and maintenance updates since last meeting.

7. **Adjournment.** Broere moved to adjourn at 12:49 p.m., seconded by Kauffman and carried by a unanimous voice vote.

Respectfully submitted,

Stephanie Juhl, Programming Event Coordinator

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.