SENIOR CENTER ADVISORY BOARD

Tuesday, October 20, 2026
9:00 a.m.

The Senior Center Advisory Board met on the above date and time. The following members were present: Peggy Brown, John Wanke, Betty Jimenez, Dawn Justman, Tracy Rusch, Denis Greatens, as well as Andrea Draeger. Not present was Lynn Fredrick. No members of the public were present.

1. Call to Order

The meeting was called to order at 9:08 a.m.

2. Review and Approve Minutes

Betty Jimenez moved to approve the Senior Center Advisory Board minutes from August 18, 2026, seconded by Tracy Rusch, and carried by unanimous voice vote.

3. Review and Approval of Monthly Financial Report

Dawn Justman moved to approve the monthly financial report as presented, seconded by John Wanke, and carried by unanimous voice vote.

4. Citizens to be Heard

There were none.

5. Chairperson's Committee Reports

A. Fundraising Committee Report

The Board discussed recent and upcoming fundraising efforts, including cookouts, 50/50 raffles, the soup sale, cookie boxes, and the possibility of a live auction in conjunction with another event.

Discussion regarding future cookouts included menu options and the possibility of holding two cookouts next year.

Members discussed potential uses for future 50/50 raffle proceeds from October, November, and December. Potential building and equipment improvements included televisions for program rooms, a projector screen for the east wall of Conley Hall, a kitchen counter, and painting. The possibility of allowing bingo participants to suggest or vote on future uses of raffle proceeds was also discussed.

Planning for the upcoming soup sale included promoting the event as a social gathering, requesting that donated soups arrive hot and ready to serve, and increasing outreach to solicit donations. The possibility of organizing the event as a “Souper Bowl” party with participants voting for their favorite soup was also discussed.

The Board reviewed plans for the annual Cookie Box fundraiser, including the December 16–17 timeframe for selling cookie boxes, promoting the December 12 frosting and decorating day with a potluck, and encouraging participants to sign up at the front desk.

Cookie donations will be accepted through December 14 at noon with boxing in the afternoon. Additional discussion included advertising through social media and the newsletter and determining whether additional supplies need to be purchased.

The possibility of organizing a live auction in conjunction with another event was also discussed.

B. Membership Committee Report

The Board discussed current membership and the upcoming renewal process, including plans for membership renewals and the new membership rollover policy allowing memberships purchased beginning October 1 to carry over through the following calendar year.

C. Community Services Committee Report

The Board discussed future community service projects and donation drives, including the possibility of organizing another drive following the holidays and participating in the Joy Tree program.

Upcoming community events and programs were reviewed, including Boo Bash, the annual tree lighting, the Holiday Train, Family Craft & Wrap, and Family Bingo events. Dawn Justman volunteered to assist with the upcoming event on Friday, October 30.

The Board also discussed the December 5 screening of *Wine, Women & Dementia*, including opportunities to assist with event preparation, attend the screening, and distribute promotional flyers.

D. Program Committee Report

The Board reviewed upcoming programs and events, including the Gold Star self-defense program on October 28, the Badger Talk presentation on November 13, an upcoming travel show, and the cribbage tournament on November 22.

Planning for the Veterans Day celebration and Holiday Party included identifying volunteer needs for serving, ticket taking, and other event assistance. Dawn Justman volunteered to assist with both events.

Members also discussed upcoming program series and educational opportunities, including brain health programming, Wisconsin Institute for Healthy Aging (WIHA) webinars, additional programming through the ADRC including Stepping On, Healthy Living with Diabetes, and the Mind Over Matter program planned for May through September of 2027.

The Board revisited the 2027 movie license renewal. The anticipated cost for the movie license is $535.58, with Netflix costing an additional $240. The Board discussed the renewal and will continue to monitor cost.

6. Director's Report

A. Volunteer Policy, Volunteer Needs, and Art Project

Andrea Draeger provided updates regarding the City's revised volunteer policy and upcoming volunteer needs for Senior Center events and programs. Updates were also provided regarding the artist contract and plans for the building art and beautification project.

B. Building Updates

Updates were provided regarding the elevator modernization, which is still awaiting a construction timeline, and front door replacement, which is completed. Discussion also included whether program leader building keys should be returned and reviewed to ensure appropriate key access.

7. Adjournment

Betty Jimenez moved to adjourn the meeting, seconded by John Wanke, and carried by unanimous voice vote. The meeting adjourned at 10:31 a.m.

Next meeting date: Tuesday, December 15, 2026.

Respectfully submitted,
Andrea Draeger
Senior Center, Enrichment & Office Manager

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.