

## Engineering Division of the Public Works Department

To: Chairperson Arnett and Commission Members

From: Andrew Beyer, Public Works Director

Date: May 7, 2026

Subject: Public Works Commission Meeting of May 12, 2026

[Review & take possible action: lighting for downtown Main Street 2028 Reconstruction Project](#)

### Background

At its January 13 meeting, the Public Works Commission directed Staff to further evaluate decorative lighting options for the Downtown Main Street Reconstruction Project, including potential reuse of existing fixtures and more cost-effective decorative lighting alternatives.

Staff previously reviewed options from Sternberg Lighting and Sun Valley Lighting and discussed associated project costs, schedule considerations, and coordination requirements with the Wisconsin Department of Transportation.

Since the Commission’s last discussion, Staff has received an updated quote from Sternberg Lighting which significantly reduced the estimated material cost for the decorative lighting system.

### Updated Cost Comparison

Item	Quantity	Sternberg Option	Sun Valley Option
Decorative Street Light Poles (30')	42	-	-
Decorative Pedestrian Light Poles (12')	30	-	-
Decorative Street Light for Top of Signal	16	-	-
<b>Subtotal (Material)</b>		<b>\$775,000.00</b>	<b>\$780,877.50</b>
Contractor Overhead, Profit, & Installation (35%)		\$271,250.00	\$273,307.13
15% Contingency		\$156,937.50	\$158,127.69
<b>Total Estimated Cost</b>		<b>\$1,203,187.50</b>	<b>\$1,212,312.32</b>

With the revised pricing from Sternberg Lighting, the estimated total project costs between the Sternberg and Sun Valley options are now comparable.

As previously discussed with the Commission:

- Reuse of the existing lighting system is not considered feasible due to structural and component failures.
- Decorative lighting remains a City cost participation item under the project agreement.
- Significant changes to the approved lighting concept could require additional WisDOT and SHPO review, resulting in additional design costs and potential project schedule impacts.

The Commission previously directed Staff to budget in 2027 for direct City purchase of the lighting fixtures. Staff anticipates this approach will reduce contractor overhead and profit associated with the lighting system. Due to fabrication lead times, procurement would likely need to occur in 2027 to support the planned 2028 construction schedule. Per the distributor, light poles have roughly a 30-week lead time.

## Budget Goal

1. Involve those who are impacted before making decisions.
2. Encourage community growth by assessing opportunities, involving ALL stakeholders, environmental needs, modern code and policy priorities.

## Recommendation

Based on the updated pricing received from Sternberg Lighting, Staff recommends proceeding with the Sternberg decorative lighting option for the Downtown Main Street Reconstruction Project. The revised pricing results in project costs comparable to the Sun Valley option while maintaining the currently selected lighting aesthetic and minimizing potential project review, redesign, and schedule impacts.