



LICENSING BOARD MEETING MINUTES

WEDNESDAY, JUNE 11, 2025 AT 4:15 PM

**WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 ROOM
2044 UPPER LEVEL**

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in Room 2044 and via Zoom. The following members were present: Mayor Stocks, and Erin Schroeder, Ald. Moldenhauer and Cheri Martin. Absent was Ald. Bartz. Staff present were: Police Chief David Brower, City Attorney Steven Chesebro and City Clerk Megan Dunneisen. Other members of the public were also present.

- 1. CALL TO ORDER** Mayor Stocks called the meeting to order at 4:15pm
- 2. REVIEW AND APPROVE MINUTES**
 - A. Schroeder made a motion to approve the Licensing Board minutes from May 14, 2025, second by Mayor Stocks and carried by unanimous voice vote.
- 3. BUSINESS**
 - A. Schroeder made a motion to approve the 109 S. 3rd Street, Manager Meredith Degner, on September 20, 2025 during the hours of 11am - 11pm for Special Event – Blocktoberfest, conditioned on an updated Certificate of Insurance and letters from neighboring businesses stating their approval being submitted, second by Martin and carried by unanimous voice vote.
 - B. Martin made a motion to approve the application for a Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event on July 18, 2025 sponsored by Whitetails Unlimited during the hours of 5 p.m. and 10 p.m. for location 1 W. Main Street, second Ald. Moldenhauer by and carried by unanimous voice vote.
 - C. Martin made a motion to approve the application for a Temporary Class "B" License for the Bentzin Family Town Square Summer Concert Series event on July 20, 2025 sponsored by Whitetails Unlimited during the hours of 11 a.m. and 6 p.m. for location 1 W. Main Street, second by Schroeder and carried by unanimous voice vote.
 - D. Ald. Moldenhauer made a motion to approve the application for a change of agent from Lyon's Irish Pub LLC dba Lyon's Irish Pub, 201/203 E Main St, from James Baade to Carol Bohlman for the licensing year expiring June 30, 2025, second by Martin and carried by unanimous voice vote.
 - E. Schroeder made a motion to convene into closed session pursuant to Wis. Stats. 19.85(1)(b) considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Maria D Mares, second by Ald. Moldenhauer and carried by roll call vote: Yes;4 (Martin, Schroeder, Moldenhauer, Stocks); No;0.
 - F. Schroeder made a motion to reconvene to open session second by Ald. Moldenhauer and carried by unanimous voice vote.

- G. Schroeder made a motion to deny the application for an operator's license from Maria D. Mares based on Category I of the Licensing Guidelines, second by Martin and carried by unanimous voice vote.
- H. Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license: Amanda Pilsner, second by and carried by roll call vote: Yes;4 (Martin, Schroeder, Moldenhauer, Stocks); No;0.
- I. Schroeder made a motion to reconvene to open session, second by Ald. Moldenhauer and carried by unanimous voice vote.
- J. Schroeder made a motion to deny the application for an operator's license from Amanda Pilsner based on Category I of the Licensing Guidelines, second by Ald. Moldenhauer and carried by unanimous voice vote.
- K. Schroder made a motion to approve the application for a "Class A" Malt and Liquor License from Speedway LLC DBA Speedway 4178 (Kevin Conley, Agent) located at 104 N Church St for licensing year July 1, 2025 – June 30, 2026 (Change from prior year Class "A" Malt), second by Martin and carried by unanimous voice vote.
- L. Schroeder made a motion to approve the application for a "Class B" Malt and Liquor License from Fiesta Las Margaritas (Crescenciana Sanchez, Agent) located at 1512 S Church Street for licensing year July 1, 2025 – June 30, 2026 (Change from prior year business legal name Crescenciana Sanchez, Change of premises to include outdoor patio, CUP needed per Zoning), conditioned on an approved Conditional Use Permit for the addition of the outdoor patio to the premises description (per zoning) or an amendment to their application removing the outdoor patio from the premises description, second by Martin and carried by unanimous voice vote.
- M. Ald. Moldenhauer made a motion to approve the renewal application for a "Class B" Malt and Liquor License for Tequila Nights LLC dba Tequila Nights, Agent Michael Martin, located at 617 S First Street for licensing year July 1, 2025 - June 30, 2026, second by Schroeder. Schroeder made a motion to amend to include the condition that the 30-day suspension imposed by the Council on May 6, 2025, done in increments of no less than 7 consecutive days, is completed by August 4, 2025, second by Martin and carried by unanimous voice vote. Motion carried by unanimous voice vote.
- N. Ald. Moldenhauer made a motion to approve the renewals of "Class A" Liquor Licenses, Class "A" Malt Licenses, "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, "Class B" Combination Malt and Liquor Licenses, and "Class C" Wine Licenses (Exhibit A) for licensing year July 1, 2025 - June 30, 2026, second by Martin and carried by voice vote with Schroeder abstaining.
- O. Ald. Moldenhauer made a motion to approve the renewals of "Class A" Combination Malt and Liquor Licenses, Class "B" Malt Licenses, and "Class B" Combination Malt and Liquor Licenses (Exhibit B) that have missing/outstanding licensing requirements for licensing year July 1, 2025 - June 30, 2026 conditioned on any outstanding licensing requirements listed in Exhibit B being complete, second by Martin and carried by unanimous voice vote.
- P. Schroeder made a motion to approve the renewals of Secondhand Article/Jewelry Licenses (Exhibit C) for licensing year July 1, 2025 - June 30, 2026, second by Martin and carried by unanimous voice vote.

4. REPORTS

- A. Special Events List was presented.

B. Monthly Police Report was presented.

5. **ADJOURNMENT** Martin made a motion to adjourn at 5:18 pm, second by Schroeder and carried by unanimous voice vote.

Respectfully submitted,
Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved

ALCOHOL RENEWALS EXHIBIT A

updated 6/10/25

<div> <div>Class A" Liquor</div> <div>Class "A" Malt</div> <div>Class A" Combo</div> <div>Class "B" Malt</div> <div>Class B" Combo</div> <div>Class C" Wine</div> </div>							Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2025 Notes for LB
x							Amber Kayla Smith	The Chic Boutique	113 E Main St	Amber Smith	1st level at 113 E Main St	No	No	
	x						Dolgencorp	Dollar General Store #6887	105 S Eighth St	Emmanuel Agyemang	Sq ft 6797 consisting of sales area and stock room	No	Yes	Agent change from Kelli Van Bendegom
	x						Sherry Gas LLC		1000 S Third St	Gurpreet Bajwa	Gas station, convenience store	No	No	
	x						Walgreen Co	Walgreens #05136	301 W Main St	Krystle Miranda Armentrout	retail drug store with sundries in a one-story building of 13,906 sf	No	No	
		x					A-One Oil		821 N Church St	Sukhdeep Garcha	Cooler, store, building	No	No	
		x					Aldi Inc	Aldi #26	1520 S Church St	Michelle Johnson	Single story brick building. Alcohol beverages will be sold on the sales floor and stored in backroom. Alcohol sales records will be kept in the office at the store	No	No	
		x					Christian Bros of Watertown LLC	Watertown Piggly Wiggly	1330 Memorial Dr	Brian Wohlfeil	one story retail supermarket	No	No	
		x					Church Street Shell LLC	Church Street Shell	423 S Church St	Inderjeet Singh	one-story building, entire building	No	No	
		x					Draeger's Floral LLC		616 E Main St	Julianne Wedl	Retail area of 616 side of building only	No	No	
		x					KK Grewal 2 Inc	Watertown Wine & Liquor Store	1668 S Church St	Kulwant Grewal	Most inventory will be on shelves to sell and extra inventory will be stored in the back room.	No	No	
		x					Kwik Trip Inc	Kwik Trip #354	1731 S Church St	Edith Uttech	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
		x					Kwik Trip Inc	Kwik Trip #444	1184 N Fourth St	Kyle Kunert	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
		x					Kwik Trip Inc	Kwik Trip #658	900 W Main St	Anne Swisher	One story frame construction with storage in coolers, on sales floor, behind sales counter	No	No	
		x					Liberty Square Gas Station Inc	Refuel Pantry - Watertown	1429 E Main St	Lakhbir Singh	Stored - store shelving and beer cooler. Sold - checkout counter	No	No	
		x					Los Perez Watertown LLC	Los Perez Supermarket	309 S Third St	Alondra Perez	1-story building, beer stored in coolers by registers, liquor on shelves by registers and in warehouse	No	No	
		x					Mega Marts LLC	Pick 'n Save #888	624 S Church St	Erin Davison	1 story retail, grocery, & liquor store	No	No	
		x					Pine Hill Farm Wellness LLC	Pine Hill Farm Wellness Collective & Market	200 W Main St	Jackie Phillips	Alcohol will be displayed on main level/1st floor of building on shelf.	No	No	
		x					PNJ Enterprises LLC	Watertown BP Mart	330 Summit Ave	Gurprit Brar	Behind the counter, shelves in aisle, overstock in back room, shelves in the cooler	No	No	
		x					Shetal LLC	Justmann's Liquor	200 S Fourth St	Arvinder Khasria	first floor	No	No	
		x					WalMart Stores East LP	Walmart #1776	1901 Market Way	Cody Duquaine	1 room, 1 story, approximately 192,179 sf - Liquor display restricted to SE corner of store with beer displays allowed throughout entire store	No	Yes	Change of Agent from Michael Rupnow

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2025 Notes for LB
	x					Watertown Liquor Depot LLC	Liquor Depot	1907 Market Way Ste C	Hydn Heisel	Liquor & Beverages on shelving units beer cave, cabinets. 1 front counter for checkout 1 storage room unavailable to the public	No	No	
		x				Phil's Pizza Palace Inc	Phil's Pizza Palace Spaghetti & Steakhouse	112 S Second St	Heidi Theder	Front kitchen, dining room, back kitchen, garage, basement, cooler	No	No	
		x				Sake House Watertown LLC	Sake House Watertown	1506 S Church St	Zhong Zhang	wine and beer stored in back room and coolers in kitchen/prep area	No	No	
		x				Watertown Archers		214 1/2 Market St	Crist Harris	214 1/2 Market St, bar, sitting area, shooting range	No	No	
			x			Watertown Medical Center LLC	Harvest Market	125 Hospital Dr	Charles Jilek	Beverages are stored in the lower level of the Harvest Kitchen. They are given on premises to parents For Celebration Meal & Small Caterings.	No	No	
				x		Amado Jr's LLC		403 E Main St	Amado Fuentes Jr	403 E Main St. Sales, service and consumption are in the bar/dining area. Storage is in the bar area and basement of premise.	No	No	
			x			American Legion Pitterle-Beaudoin Post 189	American Legion Post 189	206 S First St	Stephen Zillmer	First floor of 2-story building with basement. Also storage area in detached shed behind said building.	No	No	
			x			Craig & Jeff Perschke LLC	Bismarck's Main Street Bar & Grill	103/105 E Main St	Craig Perschke	front & back rooms along with dining area & basement	No	No	
				x		Dani's Pour Decisions	Pour Decisions	715 W Main St	Danielle Glazar	Main room alcohol is stored, poured and sold. Basement that is accessible from main room stores unopened alcohol. Closet contains mop room and record storage.	No	No	
				x		DNR's Pour House LLC	Bex Third Base	200 S Third St	Diane Dicks	Beverages served over the countr to customers open room with "U" shaped bar. All alcohol behind & in coolers as well as tobacco products. 2 bathrooms & side smoking deck	Yes	Yes	Changed DBA from DNR's Pour House LLC; changed agent from Rebecca Williams; Premises change - 2024/2025 - 2 Story Building - Bar room - smoking area with floor to ceiling tarps, two restrooms - walk in cooler - partial basement
				x		Don's Corner Bar LLC	Don's Corner Pub LLC	501 N Fourth St	Donald Frank	Main floor tavern where customers are served etc. Basement area is storage for beer, liquor and records, etc.	No	No	
			x			El Mariachi Mexican Restaurant II LLC	El Mariachi Mexican Restaurant	1694 S Church St	Mario Hernandez	commercial building, dining area, alcohol store in my office	No	No	
			x			El Tamauilpeco LLC	Maria's Mexican Restaurant	311 S First St	Luis Saldivar	Lower Level (restaurant) 311 S 1st St, served at the bar and in floor	No	No	
			x			Gasthaus Watertown LLC	Gasthaus	1500 Bridge St	Jessica Vick	Bar and Grill - kitchen, bar, dining area, restrooms, closet, basement	No	No	

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2025 Notes for LB
				x		Golden Spoon LLC	Golden Spoon Café	1300 Memorial Dr	Argjent Jashari	will be stored in a walking cooler also by coffee/tea area and will be erved in the dining area	No	No	
				x		Kathy B's LLC	The Buffalo Bar	814 N Church St	Ashley Berry	Outside fenced in area, deck first floor of bar and garage. Storage in basement and garage.	No	No	
				x		KM Carlin LLC	The Firecracker Pub	516 E Main St	Kenneth Carlin	First floor bar room. Smoking deck. Basement coolers and storage.	No	No	
				x		KPP LLC	Bigg's Bar & Grill	1217 River Dr	Karah Pugh	2 story building: dining/bar area - upper, party room/walk in cooler/liquor storage room - lower	No	No	
				x		Kraemer Wisconsin Cheese LTD		1173 N Fourth St	Richard Kraemer	2 story retail space: 1st floor store with processing room and cold storge; 2nd floor-tasting/paring room, dry storge, processing from, office	No	No	
				x		Local Waters LLC		109-111 S Third St	Karah Pugh	main bar area, back storage room, kitchen area, patio area, patio access hall	Yes	No	changed premise (removed basement)
				x		M1027D LLC	Dew Drop Inn	1027 N Fourth St	Zivko Buzdum	1st floor bar area, downstairs basement, front enclosed porch	No	No	
				x		MEEGI 5 LLC	Run-Inn Erin's	700 N Fourth St	Erin Schroeder	First floor, basement	No	No	
				x		Moravian Homes Inc	The Marquardt	1045 Hill St	Jennifer Johnson	Towne Centre-dining/meeting/game/activity rooms Park Centre North-common areas/green space/patios/parking Park Centre South-common areas/green space/patios/parking Park Centre Central-common areas/outdoor courtyards/parking	No	No	
				x		Osaka LLC	Osaka Hibachi Ramen Thai	100 E Madison St	Harmini Hartman	Dining room, patio	No	No	
				x		Rock River LLC	The River Tap	1022 N Fourth St	Frank Orcholski	The entire 1st floor bar area, the 1st floor office, all 1st floor storage areas, the adjacent 1st floor banquet hall/party room, basement coolers & call the remaining usable basement space.	No	No	
				x		Saldivar Food Services LLC	Jordy's Bar and Steakhouse	1632 S Church St	Luis Saldivar	Served at the bar and floor (restaurant), storage behind bar	No	No	
				x		Sarasota Inc	Rose Garden	500 Bernard St	Fatmir Suloja	Restaurant, one story frame building	No	No	

"Class A" Liquor	"Class A" Malt	"Class A" Combo	"Class B" Malt	"Class B" Combo	"Class C" Wine	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2025 Notes for LB
				x		Silver Creek Investors LLC	Watertown Country Club	1340 N Water St	Daniel Rahfaldt	Commercial bar, restaurant, and event venue. Multiple storage rooms. Outdoor patio and on course sales of alcohol.	Yes	No	(Wording) Change of premises from - Commercial bar, restaurant and event venue. Multiple storage rooms. Outdoor patio and on course sales of alcohol. Mulligans room, patio, golf course, beverage carts.
				x		Silver Eagle Saloon LLC	Silver Eagle Saloon	207 S Second St	Kathy Proffitt	Entire main floor (kitchen/main room/back room), Basement, Smoking Room, Patios	No	No	
				x		The Drafty Cellar LLC	The Drafty Cellar	110 S Third St	Joshua Mueller	Beverages are consumed on the first floor and the back patio. Beverages are stored behind the bar and in coolers, also our triple door cooler and in the basement.	No	No	
				x		The Score Sports Bar LLC	The Score Sports Bar	300 N Fourth St	Jaime Ellis	First floor bar room and adjacent space, storage room off of main bar room, and basement storage area & refrigeration	No	No	
				x		The Tippy Goose LLC	The Tippy Goose	601 N Second St	Karah Pugh	Main bar area, kitchen area, back storage, side storage, hallway to patio, patio	No	No	
				x		Uptown of Watertown LLC	Uptown Bar & Grill	416 E Main St	Nicole Smith	basement is for storage of product, main level is for sale of product and some storage, upstairs on 414 is a rental, upstairs on 416 is for storage for dry goods	No	No	
				x		Watertown Bowl Inc	Watertown Bowl 18	102 W Cady St	Diane Mallow	within premise of building address	No	No	
				x		Watertown Bowl Inc	Watertown Bowl North	766 N Church St	Diane Mallow	within premise of building address	No	No	
				x		Watertown Gymnastic Association Inc	Turner Hall	301 S Fourth St	Trent Nehls	Main bar on 1st floor north oend of bldg. Beer & liquor storage in office adjacent to main bar. Cocktain lounge located on 2nd floor with beer & liquor storage. Pubroom on 2nd floor, no storage.	No	No	
				x		Watertown Lodge 830 Loyal Order of Moose Inc	Moose Lodge 830 LOOM	1222 Juneau St	Norman Andrew Tessman	All of building bar room and dining room. Also outside patio 20x40 fenced in area.	No	Yes	Agent Change from Thomas Godfroy
				x		Wolfgram Inc	Wolfgram Sports Bar & Grill	301 E Main St	Jerry Heller	The bar the kitchen the back hall the basement cooler the basement liquor room	No	No	
					x	Domani Salon & Spa		1149C Boughton St	Tricia Voigt	café	Yes	No	changed premise (no salon or waiting area)
					x	Sake House Watertown LLC	Sake House Watertown	1506 S Church St	Zhong Zhang	wine and beer stored in back room and coolers in kitchen/prep area	No	No	

<div>"Class A" Liquor</div>	<div>Class "A" Malt</div>	<div>"Class A" Combo</div>	<div>Class "B" Malt</div>	<div>"Class B" Combo</div>	<div>"Class C" Wine</div>	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Premise Change?	Agent Change?	2025 Notes for LB
					X	Watertown Medical Center LLC	Harvest Market	125 Hospital Dr	Charles Jilek	Beverages are stored in the lower level of the Harvest Kitchen. They are given on premises to parents For Celebration Meal & Small Caterings.	No	No	

ALCOHOL RENEWALS - CONDITIONAL EXHIBIT B

<i>"Class A" Liquor</i>	<i>"Class A" Malt</i>	<i>"Class A" Combo</i>	<i>"Class B" Malt</i>	<i>"Class B" Combo</i>	<i>"Class C" Wine</i>	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	Alcohol Premises Description	Waiting on	Premise Change?	Agent Change?	2025 Notes for LB
				x		BPO of the Elks of the USA	Watertown-Beaver Dam Elks Lodge #666	117 N First St	David DeCono	all three floors of a 3-story brick building	Fire Inspection - Not Passed	No	Yes	Change of Agent from Justin Navine
				x		J&B Rusty Nail LLC	Rusty Nail	625 N Church St	Betty Schoechert	Bar - 1 story and backroom	Building Inspection - Not Passed	No	No	
				x		Jeory Inc	Lindberg's by The River	1413 Oconomowoc Ave	Josephine Lindberg	one story brick building with three dining rooms, two bars and a lounge area	Police Inspection - Not Passed	No	No	
				x		Lyon's Irish Pub LLC		201/203 E. Main St.	Carol Bohlman	201 & 203 E Main St (1st floor), 201 basement	Fire Inspection - Not Passed	No	Yes	Change of Agent from James Baade
				x		Plattdeutscher Hall LLC		115 S Second St	Samuel Stangler	building on Market St east end of building with room by side and kitchen with room for liquor storage with dance hall to west end of building and basement	Fire Inspection - Not Passed	No	No	

SECONDHAND LICENSES EXHIBIT C

SH Article	SH Jewelry	Business Legal Name	Business Trade/DBA Name	Business Location	Agent Name	2025 Notes
	x	Bradow Jewelers		217 E Main St	Paul Bradow	
x		ecoATM Walmart		1901 Market Way	Sean Flaherty	
						04/11/25: updated legal name and dba - prior year Watertown Trade & Auction as Legal Name
x	x	The Phoenix Company of WI	Watertown Trade & Auctions	204 N Water St	Chad Haase	
x	x	Watertown Gold		1402 S Church St	Kevin Mitchell	