

January 20th, 2025

Via Email: kmelcher@watertownhealthfoudation.com

Grater Watertown Community Health Foundation

ATTN: Kim Melcher

600 E. Main Street, Suite 200

Watertown, WI 53094

RE: Watertown Public Library Board of Trustees
GWCHF Grant Application

Dear Ms. Melcher:

On behalf of the Watertown Public Library Board of Trustees (the “Library”), we submit the following grant application in support of Strategic Plan Development, Consulting, and Facilitation Services provided by WiLS.

1. **Goals:** Develop a robust strategic plan that establishes measurable goals with community input, strategies for achievement, and review/updating mechanisms.
2. **Potential Benefits:** Thoughtful strategic plan implementation would be designed to identify and provide appropriate services to library constituents, safeguard the use of public funds, protect community goodwill, forecast possible future challenges, and demonstrate to community stakeholders measureable outcomes.
3. **Funds Needed:** Estimated at \$18,014.00 - \$21,599.00. *See attached.*
4. **Timeline:** Estimated start March/April 2025. Estimated completion September/October 2025. *See attached.*

Please direct further communication with the Library on this grant proposal to the following:

with copy to:

Margaret Checkai
Library Director
Watertown Public Library
100 S. Water Street
Watertown, WI 53094

pcheckai@watertownpubliclibrary.org

Very truly yours:

Watertown Public Library Board of Trustees

Sarah Oudenhoven
President

Encl.

- GWCHF Request for Proposals
- WiLS Proposal dated January, 2025