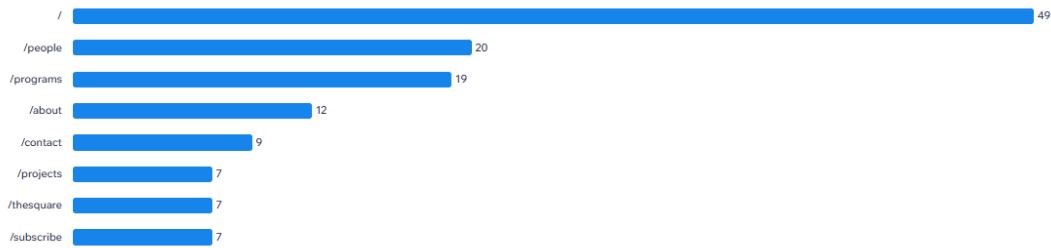


Watertown Redevelopment Authority

Social Media Report – 6/10/26

Website Metrics (last 30 days)

- 84 Site sessions (down 45%)
- 64 Unique visitors (57 new, 11 returning)
- Page visits:



Year-to-date Website Visits



Facebook (last 28 days)

The top performing post this month is Rita's Welcome post! 1.2K views, 20 likes.

- Content interactions: 33 (Down a lot!)
- Followers: 1813
- New Followers: 8
- Link Clicks: 0

Facebook 2025 Totals:

Content interactions: 2,442
New Followers: 249
Link clicks: 1,325

2026 Totals:

Content interactions: 835
New followers: 90
Link clicks: 138