SENIOR CENTER ADVISORY BOARD

Tuesday, August 18, 2026
9:00 a.m.

The Senior Center Advisory Board met on the above date and time. The following members were present: Betty Jimenez, Dawn Justman, Tracy Rusch, John Wanke, Lynn Fredrick, Peggy Brown, Denis Greatens, as well as Andrea Draeger. No members of the public were present.

1. Call to Order

The meeting was called to order at 9:02 a.m.

2. Review and Approve Minutes

John Wanke moved to approve the Senior Center Advisory Board minutes from June 16, 2026, seconded by Dawn Justman, and carried by unanimous voice vote.

3. Review and Approval of Monthly Financial Report

Betty Jimenez moved to approve the monthly financial report as presented, seconded by Peggy Brown, and carried by unanimous voice vote.

4. Citizens to be Heard

None.

5. Business

A. Quarterly Birthday Party Date and Room Changes

The Board discussed options to reduce the number of Wednesday events held in Conley Hall and minimize displacement of regularly scheduled groups. Discussion included moving quarterly birthday parties to the Terrace Room when available and the possibility of adding divider walls in Conley Hall. Discussion also included options to move the parties to different days of the week or times of the day.

Dawn Justman moved to hold quarterly birthday parties in the Terrace Room when available and work to schedule other large events on different days of the week when possible, seconded by Peggy Brown, and carried by unanimous voice vote.

B. 2027 Movie License Renewal

The Board discussed renewal of the Center's movie license for 2027 considering the increase in cost and relatively low usage, though movies have been offered every week this year. There may be a possibility of coordinating with other city departments regarding movie programming.

Peggy Brown moved to table the 2027 movie license renewal until the October meeting to allow staff to explore potential coordination, seconded by John Wanke, and carried by unanimous voice vote.

C. Membership Upgrade System

The Board reviewed the proposed membership system upgrade, including approximately $1,000 for barcode tags and $1,500 for a computer, scanner, and related equipment. The system would allow membership and participation information to be managed through RecDesk software and reduce manual data entry.

Betty Jimenez moved to approve the use of fundraising funds for the membership system upgrade, seconded by Dawn Justman, and carried by unanimous voice vote.

D. Membership Rollover, Renewal Discount, and Membership Rates for 2027

Staff clarified that the current annual membership rates are $12 for City residents and $18 for non-City residents, with the $9 and $13.50 rates reflecting the current 25% discount.

The Board discussed allowing new memberships purchased during the final quarter of the year to carry over through the following calendar year.

Betty Jimenez moved to allow new memberships purchased on or after October 1 to carry over through the following calendar year and establish 2027 annual membership rates at $12 for City residents and $18 for non-City residents with no discounts for new members or early renewals, seconded by Peggy Brown, and carried by unanimous voice vote.

6. Chairperson's Committee Reports

A. Fundraising Committee Report

The Board reviewed the recent cookout fundraiser, which sold out and raised approximately $1,500. The next cookout is scheduled for September 18 and will follow a similar format. Additional food will be ordered, with sales continuing while supplies last. Indoor seating will be available, and a sandwich board will be placed outside the front entrance to help promote the event.

Additional discussion included potential uses for 50/50 raffle proceeds in October, November, and December; obtaining food options and pricing from different catering sources; and planning a cookie box fundraiser, including reserving a Saturday for baking.

B. Membership Committee Report

Discussion focused on transitioning the membership database to RecDesk by the end of the year and continued efforts to grow and retain membership. Members discussed potential open houses, and options for distributing renewal letters at the Center before mailing remaining letters.

C. Community Services Committee Report

The committee discussed potential future community service projects and donation drives, including opportunities to support assisted living facilities, the Humane Society, and other community organizations.

Discussion also included the August school supply drive, potentially inviting the new school superintendent to speak following the drive, with the hope to invite potential speakers to the Center before each drive moving forward.

D. Program Committee Report

The committee reviewed current and potential programming, including ear wax removal clinics, educational presentations, pop-up webinars, day trip promotion, Badger Talks, workshops, musical performances, and wellness programming.

Members also discussed ongoing concerns with Euchre, including consistency with rules and group concerns. Peggy Brown reported that she had not observed improvement since the previous discussion. Skip-Bo continues to go well, and Yahtzee will be discontinued.

The possibility of creating volunteer shirts was also raised.

7. Director's Report

Andrea Draeger provided updates regarding the building and facility, including the elevator, front door, and upcoming community events. The elevator modernization will be scheduled for fall; we are awaiting a start date from the company. The front door will also be replaced sometime this fall. Upcoming community events include Boo Bash, Annual Tree Lighting, Holiday Train, as well as Senior Center events such as Veterans Day celebration and the Holiday Party.

8. Adjournment

John Wanke moved to adjourn the meeting, seconded by Betty Jimenez, and carried by unanimous voice vote. The meeting adjourned at 10:44 a.m.

Next meeting date: Tuesday, October 20, 2026.

Respectfully submitted,
Andrea Draeger
Senior Center, Enrichment & Office Manager

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.