



Legal Memorandum

To: Mayor Stocks; Public Safety and Welfare Committee

From: City Attorney

Date: April 28, 2026

Re: Massage Establishment Ordinance

The Public Safety and Welfare Committee considered the proposed Massage Establishment Ordinance at the April 1, 2026 meeting. Following that meeting, and after reviewing additional public input received afterward, City staff including the Mayor, Police Department, City Attorney's Office, and City Clerk identified several items that warranted further refinement before advancing the ordinance.

As a result, two updated versions of the ordinance are included in the agenda materials for your review:

1. **Version A – Submitted by Mayor Stocks**

This draft incorporates the administrative and enforcement revisions recommended by City staff (Mayor, Police, City Attorney, City Clerk) after the Committee meeting.

2. **Version B – Submitted by Alderperson Davis**

This draft includes several of the City staff recommended revisions but also proposes alternative language in certain sections after discussions with the Police Department and City Attorney's Office. It also leaves in language regarding specific insurance requirements, and requirements for licensed massage establishments related to appropriate attire, sexually explicit advertising, and a prohibition of sexual conduct/prostitution.

Both versions aim to address the concerns raised at the prior meeting while balancing public safety, regulatory clarity, and feedback received from massage establishment operators and community members.

Committee direction is requested regarding which version, or combination of provisions from each, should move forward to Common Council for consideration.