DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE

Wednesday, October 25, 2023

2:30 pm IN-PERSON/VIRTUAL MEETING

Lower Level, Room 0041, City Hall, 106 Jones St, Watertown, WI

By Phone or GoToMeeting: https://global.gotomeeting.com/join/471703029

For the Public, Members of the media and the public may attend by calling: (US)+1 (224) 501-3412

Access Code: 619-906-421

Call to order at 2:33 pm.

- a. Attendance- Present: Becker, McFarland, Holloway, Lampe, Hoffman, Moldenhauer, Grinwald, Trego, Smith, Elias, Board, Mazzoni, and Citizen Bill Bedford. No Virtual.
- 2. Approval of prior meeting minutes
 - a. Approval of Minutes 8.23.23 23 Motioned by Board; seconded by Lampe; carried unanimously.
- 3. Opening for public comment
 - a. Bill Bedford wanted to share his thoughts on the locations for the archway.
 - i. Coming into the city from Church and Main and seeing the archway with all of Main St.
 - ii. Washington St- it isn't cluttered.
 - iii. Water St- incorporate it into the streetlights and save money
 - iv. West end of the Cole Bridge on Main St.- Stand on won and the road is narrower there and it would be in the middle of Main.
 - v. East end of Main by Tivoli Island- it would be by itself and visible and prominent. There used to be a steel archway there for Tivoli
 - b. Possibly have a fundraiser to pay for lighting for the archway, lampposts, or even the bridge itself (Hoan Bridge in Milwaukee)

4. Old Business

- a. Public/business input session update Lunch and Learn Recap (Mayor McFarland)
 - i. Jaynellen and Andrew helped the Mayor put the presentation together.
 - ii. 70 people attended and asked questions.
 - iii. The bridge was the biggest topic for questions. She wished there was more concrete information to pass on to residents. They appreciated the transparency in the situation.
- b. Huge discussion about the bridge and how far it is attached to the Masonic Temple building and what are the options to get this done.
- c. Update on landscape architect (Vandewalle & Associates/Ruekert & Mielke)
 - i. Recap of submittals to WisDOT
 - ii. Upcoming items: Presentation on December 5, 2023 to the Common Council
 - 1. Mason went through the PowerPoint, a few suggestions:
 - a. No bumpout at N 3rd St. so people turning left from the east don't have a huge backup.
 - b. Some people don't like the block numbers but others do.
 - c. We are reusing some of the existing things downtown to save money
 - d. Color code the different blocks to match the parking signs, etc downtown.
 - iii. Date for 60% submittal meeting (Ellias)
 - 1. Internally get the scope of project and budget the 1st week of Dec.
 - 2. First public information meeting in the Spring 2025
 - 3. Second PIM spring of 2026
 - 4. Submit plans in November. Will talk to the city before going public.
- d. Business visits Feedback from members on visits so far

- i. Get information from all of the business owners (emails, list all visits, opportunities for them to come to meetings)
- ii. Andy has concerns
 - 1. Disruptions to business
 - 2. Trash in alleys
 - 3. Cross traffic ability
 - 4. Side streets/parking/alleys
 - 5. Clear communications to the owners
- iii. Strategize to Spanish speaking business owners. Translate the newsletter.
- iv. Bring alleys up.
- e. Transportation Network Study Update (one-ways)
 - i. In the budget for next year. ARPA. One-way street study. Once budget is passed we will know if we can go ahead with it.
- 5. New Business
 - a. Discussion on One Way Streets
 - i. Tabled until next meeting due to time
 - b. Next newsletter: Please take out and distribute by November 15, 2023.
- 6. Determine next meeting date. Probably January due to the holidays.
- 7. Adjournment
 - a. Motion to adjourn by McFarland; seconded by Grinwald; carried unanimously at 4:12 pm.