

**Redevelopment Authority of the City of Watertown**

**Beltz Foundation Downtown Watertown Special Events Grant Application**

**Applicant Information**

Application Date: 8-3-23

Organization Name: Bentzin Family Town Square

Organization Sector: City Parks / Entertainment

Contact Name: Stephanie Juhl

Role at Organization: Event Coordinator

Contact Phone: 920-342-5853 Contact Email: sjuhl@watertownwi.gov

Organization Mailing Address: 514 S. 1st Street Watertown, WI 53094

Total Amount Requested: \$8243 Total Event Cost: \$8243

Brief Description of what funds will be used for (please see Program Guidelines for eligible expenses):

Marketing & Promotion \$200

Rentals: Bounce House \$350; Porta Potties \$695

Entertainment: Face Painter \$450; DJ Shawna \$4750; Yankee Dutchmen Marching Band \$1798

Anticipated Timeline (estimated start and end dates): 8/26/23 4pm-9pm

**Organization Information**

How long has your organization been established? 2.5 months

Please describe your organization, including services offered and a brief history of operations.

See Attached

### Additional Materials

The following materials must be included with your application:

- ✓ Event Budget with expenses and any revenue projections
- ✓ If a nonprofit: Articles of Incorporation, bylaws, and any other relevant documents describing the structure, mission and vision of the organization
- ✓ If a for-profit entity: Last three years of business income statements and most recent balance sheet
- ✓ Detailed event plan/information

### Applicant Agreement & Signature

I have read the program requirements and reviewed them with the Executive Director of the Watertown Redevelopment Authority, and I understand that my participation in the Beltz Foundation Downtown Watertown Special Events Grant Program is contingent upon my full compliance with all requirements. I understand that all grant funds must be used to cover eligible expenses as outlined in the program documents and will be reimbursed after submission of receipts. My application includes all the materials listed above.

Applicant Signature



Digitally signed by Stephanie Juhl  
Date: 2023.08.03 09:37:48 -05'00'

Date 8/3/23

The Bentzin Family Town Square is a vibrant and family-friendly community space located in the heart of Watertown. This beautifully designed town square offers a variety of amenities and activities, making it a popular gathering spot for residents and visitors alike. Here's a brief description of what the Bentzin Family Town Square offers:

1. Green Spaces and Gardens: The town square features lush green spaces and well-maintained gardens, providing a tranquil and inviting environment for relaxation and recreation.
2. Splash Pad: Families with children can enjoy a modern and safe area equipped with an interactive water feature offering a fun and refreshing way for kids to cool off.
3. Outdoor Performance Area: Two dedicated stages to host regular live performances, concerts, and community events, bringing entertainment and cultural experiences to the heart of the city.
5. Seating Areas and Picnic Spots: Ample seating areas with benches and picnic tables are available, making it a perfect spot for picnics, outdoor lunches, or simply relaxing with friends.
6. Food Trucks and Vendors: The square often hosts a rotating selection of food trucks and vendors, offering a diverse range of culinary delights to satisfy different tastes.
7. Community Events and Festivals: The Bentzin Family Town Square will serve as the hub for numerous community events and festivals throughout the year, fostering a sense of togetherness and celebration.
8. Future Plans Include Wi-Fi Access: For those who wish to stay connected, the square offers free Wi-Fi, enabling visitors to share their experiences and stay productive while enjoying the outdoors.
9. Seasonal Decorations: During holidays and special occasions, the square will be adorned with seasonal decorations, creating a festive and joyful atmosphere.

Overall, the Bentzin Family Town Square is a dynamic urban oasis that caters to people of all ages and interests, fostering a strong sense of community spirit and providing a place where residents can come together to relax, engage, and enjoy memorable experiences.