THE CITY OF WATERTOWN

MEMO

Parks, Recreation, and Forestry Department

To: Parks, Recreation, and Forestry Commission

From: Andrea Draeger, Senior Center, Enrichment, and Office Manager

Date: 9/21/2026

Subject: Sponsorship of 2026 Quarterly Birthday Parties – The Heritage

Background

The Watertown Senior & Community Center hosts quarterly birthday parties for members throughout the year. These events provide an opportunity for participants to gather, socialize, and celebrate birthdays with fellow Center members.

The Heritage has generously offered to sponsor the two remaining quarterly birthday parties in 2026 for an amount totaling $250. The sponsorship will help offset the cost of providing refreshments and other expenses associated with the events.

As part of the sponsorship, The Heritage will be recognized at the events and in appropriate Center promotional materials.

Budget Goal

This sponsorship aligns with the following 2026 operational goal:

2. Maintain indoor and outdoor recreational facilities to enhance safety, overall health, and quality of life.

The sponsorship supports opportunities for social engagement and helps the Department provide quality programming while utilizing community partnerships to supplement available resources.

Financial Impact

The sponsorship will provide financial support toward the costs associated with the two remaining 2026 quarterly birthday parties. This will reduce the amount that would otherwise need to be covered through the Senior & Community Center's fundraising budget.

There is no additional expense to the City associated with accepting the sponsorship.