

WEDA Economic Development 101

Hosted by the Watertown Redevelopment Authority (RDA)

Economic Development 101

Hosted by the Wisconsin Economic Development Association (WEDA), this engaging session is designed for local elected officials and community leaders looking to strengthen their understanding of economic development. Participants will gain foundational knowledge of key principles, strategies, and challenges—equipping them to better support staff, connect with partners, and champion growth efforts in their communities. While not a training for practitioners, this session fosters informed leadership and collaborative decision-making that drives economic progress.

About the Session

Join us for an informative and engaging introduction to economic development, tailored specifically for local elected officials, board members, and community leaders. This two-part series, hosted by the Wisconsin Economic Development Association (WEDA), will build your knowledge of the key concepts, tools, and challenges that shape local economic growth efforts.

You'll walk away with a better understanding of how to support your staff, collaborate effectively, and lead with confidence on economic development initiatives.

Who Should Attend

- Common Council Members
- County Board Supervisors
- Plan Commissioners
- Local Economic Development Partners
- Anyone interested in supporting their community's economic future

Free to Attend!

This event is free to attend! Please RSVP by July 10, 2025 to let us know we will see you at the 2025 WEDA Economic Development 101! [Register Here!](#)



Contact

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WEDA Economic Development 101

Session Dates

Tuesday, July 15 & Tuesday, July 29

Time: 5:30 PM – 7:00 PM

Council Chambers, 2nd Floor of City Hall,
106 Jones St, Watertown, WI