

## Temporary Alcohol Beverage License

Municipality  
C. Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10 <sup>00</sup>

## Part A: Organization Information

1. Organization Name Watertown Main Street Program		
2. Organization Permanent Address 519 E. Main St.		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address) N/A		
7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

**Part C: Event Information**

1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>202 W Main Street 20412 Salon</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

**Part D: Attestation**

Who must sign this application?

- one officer or director of the nonprofit organization

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Broere</i>		First Name <i>Stefanie</i>	M.I. <i>A</i>
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>	
Signature <i>Stefanie Broere</i>		Date	

**Part E: For Clerk Use Only**

Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

## Temporary Alcohol Beverage License

Municipality

C. Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

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12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

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Last Name	First Name	Title	Phone
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Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Craft Beer + Beltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>209 E. Main Street      Ava's a posh boutique</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
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Who must sign this application? • one officer or director of the nonprofit organization			
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Last Name <i>Broere</i>		First Name <i>Stefanie</i>	
M.I. <i>A</i>			
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>	
Signature <i>Stefanie Broere</i>		Date	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	



License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$ 10.00

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13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
14. Wisconsin Seller's Permit Number (if applicable) N/A			

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Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Craft Beer &amp; Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>217 E. Main Street Bradow Jewelers</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
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Last Name <i>Broere</i>		First Name <i>Stefanie</i>	
M.I. <i>A</i>			
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>	
Signature <i>Stefanie Broere</i>		Date	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

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Clifford	Kevin	Board Vice President	920 248 6944
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Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>200 W. Main Street Pine Hill Farm</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
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Title <i>Executive Director</i>		Email <i>watertownmainstreet@gmail.com</i>	M.I. <i>A</i>
Signature <i>Stefanie Broere</i>		Phone <i>420 342 3623</i>	Date

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

## Temporary Alcohol Beverage License

Municipality  
C. Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$
	Total Fees	\$ 10.00

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Konz	Brian	Board Treasurer	920 392.1191

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Craft Beer &amp; Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>116 W Main Street Sassy Sweets</i>			
5. City <i>Watertown</i>		6. State <i>WI</i>	7. Zip Code <i>53094</i>
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
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<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
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Signature of Clerk/Deputy Clerk	



## Temporary Alcohol Beverage License

Municipality  
C. Watertown

License(s) Requested	Fees	
<input type="checkbox"/> Temporary "Class B" Wine	License Fees	\$ 10.00
<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ 28
	Total Fees	\$ 38 <sup>00</sup>

## Part A: Organization Information

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<b>Part C: Event Information</b>			
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2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>14 E. Main Street White Oak Builders</i>			
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Signature <i>Stefanie Broere</i>		Date	

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Municipality  
C. Watertown

License(s) Requested	Fees	
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<input checked="" type="checkbox"/> Temporary Class "B" Beer	Background Check	\$ —
	Total Fees	\$ 10.00

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7. FEIN 39-2008095	8. Date of Organization/Incorporation 04/2000	9. State of Organization/Incorporation WI
10. Phone 920 342 3623	11. Email watertownmainstreet@gmail.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ..... <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) N/A		

## Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Braere	Stefanie	Executive Director	770 853 9265
Counsell	Ron	Board President	414.828.6075
Clifford	Kevin	Board Vice President	920 248 6944
Konz	Brian	Board Treasurer	920 392.1191

Continued →

<b>Part C: Event Information</b>			
1. Name of Event (if applicable) <i>Craft Beer + Seltzer Walk</i>			
2. Dates of Operation <i>July 17, 2025</i>		3. Hours of Operation <i>5pm - 8pm</i>	
4. Premises Address <i>219 N. Fourth Street</i>		<i>Wisconsin 26 Culinary Boutique</i>	
5. City <i>Watertown</i>	6. State <i>WI</i>	7. Zip Code <i>53094</i>	
8. County <i>Jefferson</i>	9. Governing Municipality <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		10. Aldermanic District <i>7</i>
11. Organizer of Event (if not the named applicant) <i>Stefanie Broere</i>		12. Email and/or Phone Number for Organizer of Event <i>watertownmainstreet@gmail.com</i>	
13. Organizer Website <i>watertownmainstreet.org</i>		14. Event Website <i>ticketsignup.com</i>	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.  <i>Retail Space - Inside Building - 1st Floor</i>			

<b>Part D: Attestation</b>			
Who must sign this application? • one officer or director of the nonprofit organization			
<b>READ CAREFULLY BEFORE SIGNING:</b> Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name <i>Broere</i>		First Name <i>Stefanie</i>	
M.I. <i>A</i>			
Title <i>Executive Director</i>	Email <i>watertownmainstreet@gmail.com</i>	Phone <i>420 342 3623</i>	
Signature <i>Stefanie Broere</i>		Date	

<b>Part E: For Clerk Use Only</b>	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	



# Craft Beer & Seltzer Walk

Hosted by Watertown Main Street Program

July 17, 2025 at 5:00pm-8:00pm

Locations			
Location #	Business Name	Contact	Address
1.	2OH!2 Salon	Brooke Hoida	202 W. Main Street
2.	Amado Jr's	Kim Hoffan	403 E. Main Street
3.	Ava's a posh boutique	Amanda Schwefel	209 E. Main Street
4.	Bradow Jewelers	Susan Bradow	217 E. Main Street
5.	D&J Sports Bar – Wolfgram Sports Bar & Grill (name change)	Jerry Heller	301 East Main Street
6.	The Drafty Cellar	Josh Mueller/Alex Savath	110 S. 3 <sup>rd</sup> Street
7.	Local Waters	Karah Pugh	109 S. 3 <sup>rd</sup> Street
8.	Lyon's Irish Pub	Carol Bohlman	201 East Main Street
9.	Pine Hill Farm: wellness collective	Jackie Phillips	200 W. Main Street
10.	Sassy Sweets Bakery	Amber Yelk	116 West Main Street
11.	The Score Sports Bar	Jamie Ellis	300 N. Fourth Street
12.	Uptown Bar & Grill	Nicole Smith	416 E. Main Street
13.	White Oak Builders	Dan & Maggie Wegner	14 East Main Street
14.	Wisconsin 26 Culinary Boutique	Desirae Greco	219 N Fourth Street